



Omega Speedmaster
Apollo 11 – 50th Anniversary
Nr 4385 of 6969



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1 Introduction

We are pleased to invite you to participate in our second Omega watch campaign. We are offering an exclusive edition of an Omega Speedmaster watch released in 2019 to celebrate the 50th anniversary of the Apollo 11 mission. July 21, 1969 goes down in the history of mankind. Neil Armstrong together with Buzz Aldrin were on that day the first humans in history to set foot on the moon. Omega has released a Speedmaster for the 50th anniversary, limited with 6969 numbers and inspired entirely by Apollo 11.

In terms of uniqueness, few watches can match this limited edition. Even the storage box offers specifications reminiscent of the Apollo 11, which will be appreciated by enthusiasts. Most watch enthusiasts who have had the opportunity have added this unique piece to their collection.

This 50th anniversary edition does not come out of nowhere. Omega managed to equip Neil Armstrong, Buzz Aldrin as well as Michael Collins with an Omega Speedmaster for the 1969 moon landing, which helped the brand to be worn on future NASA missions.



2 Factsheet

Brand	Omega
Model	Speedmaster
Edition	Moonwatch Apollo 11 50 year anniversary
Limited Edition	6969 pieces
Material	Stainless Steel
Case diameter	42mm
Water resistance	5 bar (50 metres)
Price	€16,150
Price per Splint	€50
Number of Splints	323
Investment Horizon	7 – 9 years
Asset Unique ID	cb166217-bcc8-43bd-87db-5152293fad27



3 Investment Decision

An Omega watch of this type is a very stable investment. In this chapter we explain the investment decision and why it is an interesting addition to any portfolio.

In this case, we offer a model that comes from one of the most legendary watch manufacturers in the world. The Omega brand was founded in 1848 by Louis Brandt in La Chaux-De-Fonds, a small Swiss village, with the intention of putting passion and precision at the heart of watchmaking. These values are embodied in the limited anniversary tribute to the first manned moon landing, making it a special collector's item.

The key investment aspects are:

- Uniqueness
- Complications
- Scarcity
- History
- Condition



Uniqueness

Omega as a watch brand needs little introduction. The brand has distinguished itself for centuries as a manufacturer that binds customers through emotion. Probably the most famous examples of this is the collaboration with the James Bond movies or else with NASA.

As for the packaging, the Omega Apollo 11 Speedmaster comes in a large box with additional Velcro straps. These each have blackened cork and gold markings is meant to remind us of the Apollo-era protective case that provided special protection for the crew in high heat. Included with the box are two NASA patches, the 50th Anniversary patch and the Apollo 11 mission patch.

Complications

Over the years, Omega Speedmaster watches have been called the archetype of the sports chronograph. This is because their watches feature a classic stainless steel bracelet, a super tachymeter bezel, and subdials at three, six, and nine, respectively.

Sophisticated technology was essential to put astronauts on the moon. The 42mm case was crafted from stainless steel in Omega's own clever design, while the bezel ring is polished black ceramic with an OMEGA Ceragold tachymeter scale.

The numerals, bezel, OMEGA logo and almost all the hands are made of 18K Moons-hine gold - a new patent-pending alloy that has a lighter hue than conventional yellow gold and is highly resistant to fading.

The new OMEGA Master Co-Axial caliber 3861 is the next evolutionary step of the famous Moonwatch movement. Featuring Co-Axial and anti-magnetic technology, it now achieves the superior Master Chronometer standard of precision, chronometric performance and magnetic resistance.

Scarcity

The watch is limited to a number of 6,969 pieces to commemorate the year 69 in which the first manned moon landing took place. The limitation is certainly higher, but still does not miss the effect and guarantees that more copies were not produced.

History

The history dates back to 1969 when an OMEGA was the first watch on the moon on the occasion of the Apollo 11 mission. It was not a publicity stunt: should radio contact with the ground station be lost or the digital timing equipment fail, the Omega watch would serve as an instrument. The OMEGA Speedmaster was one of the few watches to withstand thermal-vacuum tests and was thus declared airworthy by NASA engineers.

It was during the Apollo 13 mission in 1970 that the OMEGA actually became a life-saving timepiece. The technology failed after an explosion and the astronauts had to ignite the propulsion rockets for exactly 14 seconds to get on the correct course on re-entry into the Earth's atmosphere. All measured by their Speedmaster watches.

The 50th anniversary history are also immortalized in the dial. The index at 11 o'clock inscribed with the corresponding numeral as a tribute to the Apollo 11 mission. The sub-dial at 9 o'clock is made of 18-karat moonshine gold, then blackened and laser engraved. Stepping into the spotlight is Buzz Aldrin climbing out of his shuttle onto the lunar surface in 1969. On the back is a laser-engraved footprint of an astronaut. The legendary words of the taciturn Neil Armstrong „THAT'S ONE SMALL STEP FOR A MAN / ONE GIANT LEAP FOR MANKIND“ are also immortalized on the watch.

Condition

Although the watch went on sale in 2019, we were able to purchase the collectible in „new“ condition, with original packaging as well as with a corresponding certificate from a dealer. The purchase is therefore close to the manufacturer.

Historical price development

The watch was issued in 2019 for 9,000 euros and in new condition it is currently traded around 14,700 euros. This means that the watch has already increased in price by over 60% in the past two years.

4 Rating



Return

We have rated the upside potential of this investment opportunity as medium. Luxury watch prices increase by approximately 5-7% per annum. In this case, it is fair to say that we expect a higher return due to the fact that we are dealing with a special edition of a highly collectible product coming from a very popular brand.



Stability

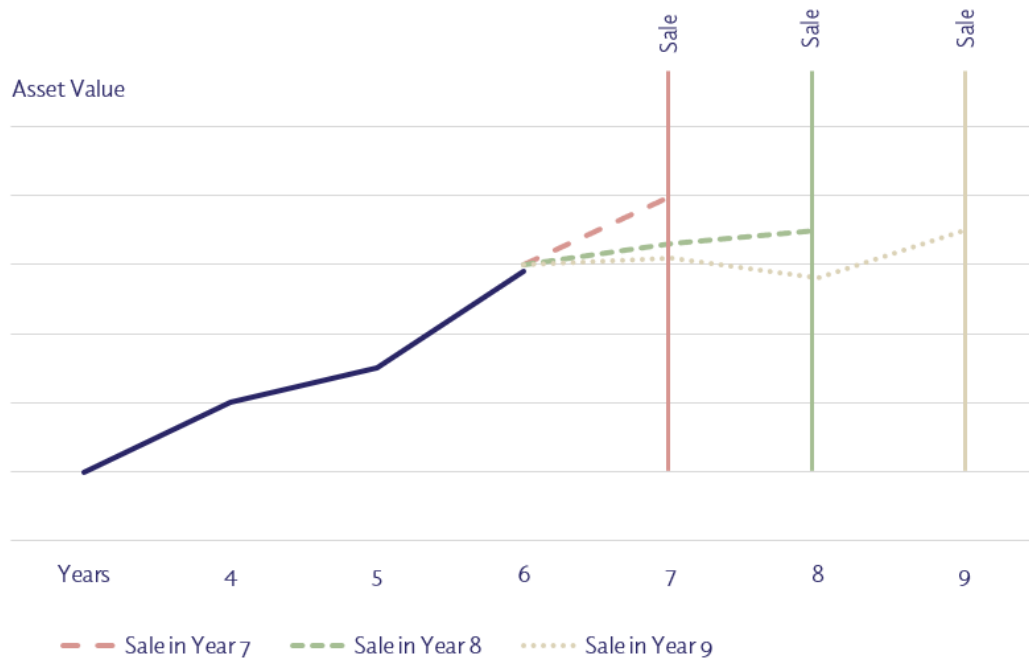
We have rated the stability of this investment opportunity as high. Omega watches have a strong tendency of increasing in value. Omega increase their recommended retail prices on a regular basis which reduces our downside risk significantly.



Track Record

We have rated the track record of this investment opportunity as high. Omega have been making luxury watches since 1848 and went to space with NASA or were worn by James Bond. Historically, these watches proved to be wise investments and the brand itself is considered iconic.

5 Additional Information



Value appreciation due to collectible attributes

The investment horizon for this investment opportunity has been set at 7 to 9 years.

Normally watches should be kept for a longer period, but in this case it is a limited edition of the so-called Moonwatch series. Therefore, we expect enough interest to make a profit after a shorter period of time.

We will start considering potential buyers after 7 years and aim to sell the watch in about 8 years. We anticipate a waiting period of about 1 - 2 years because we want to get the best possible selling price for our customers. Trying to sell within too short a time frame is often accompanied by accepting a lower price.

Cost Analysis

Asset Value	15,350	€
Service Costs	800	€
Price	16,150	€
Number of Splints	323	
Price per Spline	50	€

Additional information

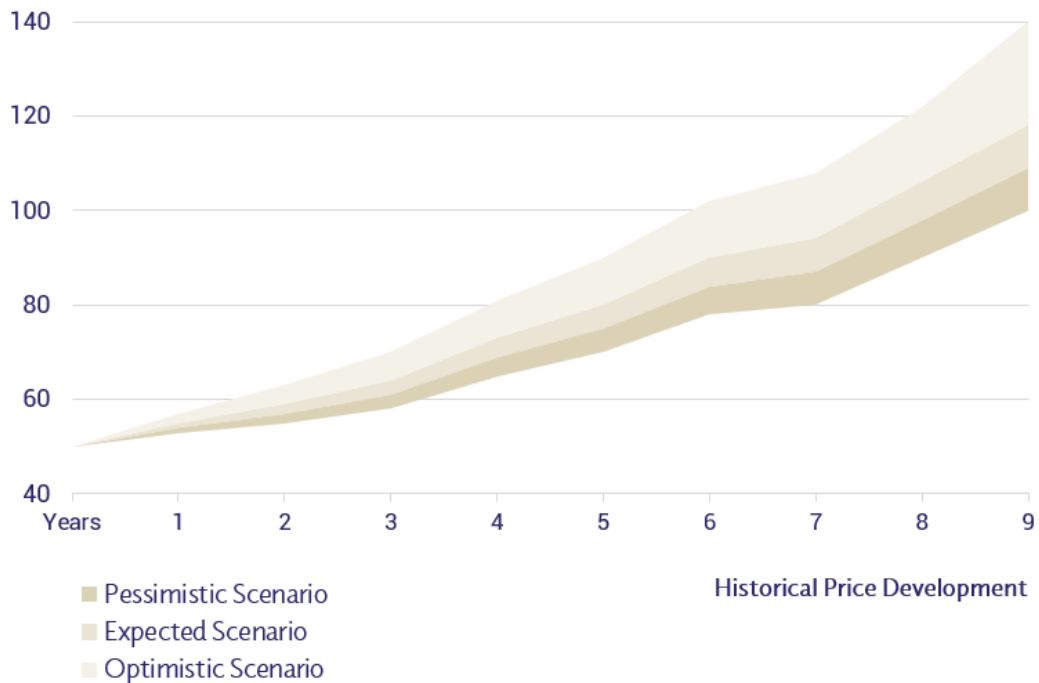
€16,150 is the cost of the watch including 8 years of storage and insurance.

At the end of the investment period, a sale can be organised privately or via an auction house. Generally speaking, the first preference for Splint invest is a private sale. This is because auctioneer fees tend to be more costly. However, if we realise that the offers we receive privately are insufficient and below the third-party estimate, we will approach the auction house.

Splint Invest will charge an exit fee of 2% applied to the proceeds from the sale of the asset. Each Splint Holder bears a proportional part of the costs.

Investment Forecast

Expected Value per Splint



Forecast assuming the investment horizon of 7 to 9 years

For a Splint worth €50, we expect a share of the sales proceeds of €100–€140 after full cost deduction using historical prices*. However, depending on how the investment performs, the return may be higher or lower.

*Watch prices can change, and historical data is not a guarantee of future performance.