

Rimowa x Unicef Heart Case (1-of-3)

A heart-shaped object crafted from Rimowa's iconic grooved aluminum. The Rimowa x UNICEF Heart Case—just 30 made worldwide—merges luxury and compassion. Sealed and untouched, it symbolizes beauty, meaning, and unmatched exclusivity.



3 Reasons to Invest

- 1. Return Potential 📈:** An investment of 500 EUR could reach an estimated value of 982 EUR in 5 years.
- 2. Cost-to-Return Ratio ⚖️:** After deducting 3.2% in annual total costs (including exit fees), your net return could reach 14.4% per year.
- 3. A Symbol of Love and Legacy ❤️:** This isn't just a bag—it's a story you can carry. The Rimowa x UNICEF Heart Case embodies compassion, exclusivity, and innovation in one unforgettable object. Owning one of only three in existence means holding a symbol of design history, humanitarian spirit, and unmatched luxury—an heirloom for a modern era.

Asset Details

Details	Information
Brand	Rimowa
Name	Rimowa x Unicef Heart Case (1-of-3)
Type	Bag
Year	2010
Number of editions	3
Asset ID	5103bd9f-fe35-4233-8co4-6eoa657coeda
Total asset value in EUR	20,650
Purchase price in EUR	18,500
Platform fee in EUR	1,150
Storage and insurance in EUR	1,000
Number of Splints	413

Investment Case

Valuation Summary 📊 To ensure the competitiveness of the investment, we conducted a thorough verification of the purchase price by analyzing recent transactions and current market values on the secondary travel luggage market. Our analysis confirmed that the price offered, inclusive of all associated fees, is highly competitive. We used the historical performance data of this model. For our conservative scenario, we assumed the value of the bags would grow at the rate of Swiss inflation, reflecting a defensive approach. In the balanced scenario, we calculated 70% of price increase of these 3 comparable assets: a) RIMOWAxTiffany&Co.CabinCase, b) Rimowa x Tiffany & Co. Jewelry Case, c) Supreme RIMOWA Topas Multiwheel 45L Red. Finally, in the ambitious scenario, we calculated 80% of price increase of similar items: a) RIMOWAxTiffany&Co.CabinCase, b) Rimowa x Tiffany & Co. Jewelry Case, c) Supreme RIMOWA Topas Multiwheel 45L Red.

Exit Options at Maturity 📅 We will manage the exit strategy on behalf of our investors, ensuring the best possible outcome based on market conditions at the time. Depending on the value of the models and the prevailing market situation, we can either sell the sneakers privately to a collector or take it to auction. Both options are carefully considered, and we will choose the one that maximizes the return for our investors.

Why Invest in This Category? 🎨 The luxury luggage and collectible accessories market is thriving, driven by demand from collectors seeking scarcity, brand prestige, and cultural relevance. Collaborations from top-tier brands like Rimowa have shown strong secondary market traction. As design-led, utility-infused collectibles gain ground, ultra-rare items like the Rimowa x UNICEF Heart Case stand out as symbols of both emotional depth and enduring investment appeal.

Why Invest in This Asset?  The Rimowa x UNICEF Heart Case is not simply a piece of luggage—it is a fusion of social impact, boundary-pushing design, and ultra-limited availability. Produced in 2010 as part of the “World Special Edition,” this heart-shaped case represents a once-in-a-lifetime collaboration between Rimowa, the heritage German luxury luggage maker, and UNICEF, one of the world’s most respected humanitarian organizations.

Crafted from Rimowa’s signature grooved aluminum, the Heart Case departs from traditional form with a striking silhouette that marries artistic whimsy with engineering precision. The included cotton strap makes it a wearable object—function meets fashion in a way few collectibles manage. But more than aesthetics, this object was designed to inspire. Its bold heart shape carries a message of care and compassion, making it one of the rare instances where luggage crosses over into the world of symbolic art.

Only three units were ever made. Not released for public sale, the cases were exclusively gifted during VIP and charity events. One was listed at Sotheby’s and quietly withdrawn—likely sold privately—underscoring how rarely they surface. Unlike mass collaborations, this edition was never commercialized, ensuring unmatched exclusivity.

Compared to Rimowa’s more widely produced but high-performing collabs with Tiffany & Co. or Aimé Leon Dore, the Heart Case stands in a league of its own—scarcer, more symbolic, and more emotionally resonant. It’s not just a Rimowa—it’s the Rimowa.

For collectors focused on unique narratives and brand legacy, this is a crown jewel. It blends social storytelling with elite craftsmanship, delivering cultural capital that transcends categories. As collectible travel goods enter mainstream investment conversations, this piece is perfectly positioned to lead the charge.

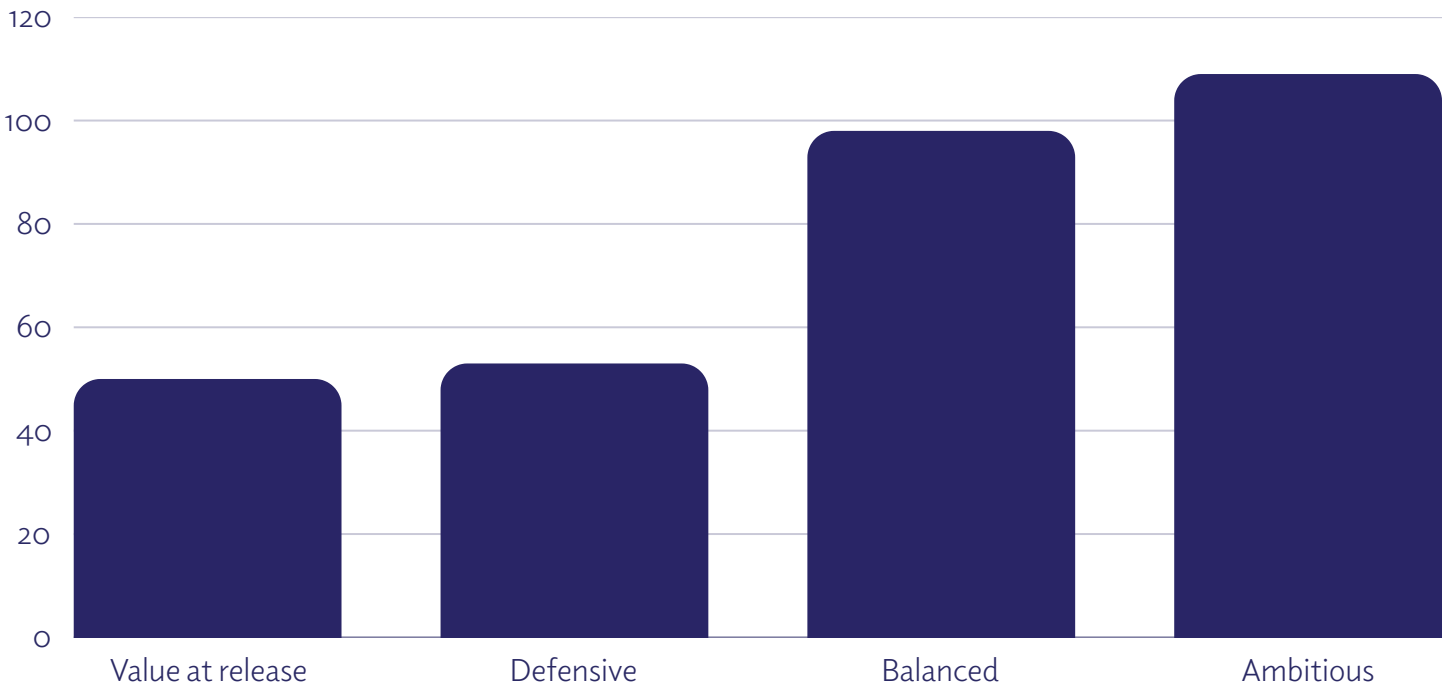
Context in Time  Released in 2010, the Rimowa x UNICEF Heart Case emerged before luxury collaborations became a dominant trend. It anticipated the growing intersection of design, philanthropy, and collectible culture. Today, as the luxury collectibles market matures and brands lean into storytelling, this piece gains fresh relevance. It predates—and outclasses—most collabs, capturing the early days of crossover culture when exclusivity wasn’t marketed, it was earned.

Conclusion 🎯 The Rimowa x UNICEF Heart Case is a unicorn in the collectible world—scarce, iconic, and deeply meaningful. It encapsulates high design and high purpose in a way few assets can. For collectors who seek rarity with heart, this is more than an acquisition—it's a statement of identity and vision.

Projection

This artwork offers high return potential. The expected annual return ranges between 3.2% and 16.9% depending on market conditions.

Here's the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.