

Kobe Bryant 2012 Prizm Gold Downtown Bound 8 of 10 Jersey Number PSA 8

Amid countless cards, the 2012 Prizm Gold Downtown Bound Kobe Bryant stands alone. Numbered to just 10 and featuring a photomatched clutch moment with his iconic jersey number, it's a grail-level collectible—mythic, elusive, and a defining treasure from the birth of the Prizm era.



2012 PANINI PRIZM
KOBE BRYANT
DOWNTOWN BND-GOLD PRIZM
#6 NM-MT 8
78655260

KEY ✓

23.3%
Net ROI p.a.

3 - 5
Years

Very
Rare

3 Reasons to Invest

1. **Return Potential** 📈: An investment of 500 EUR could reach an estimated value of 1,423 EUR in 5 years.
2. **Cost-to-Return Ratio** ⚖️: After deducting 2.8% in annual total costs (including exit fees), your net return could reach 23.27% per year.
3. **The Gold Standard of Greatness** 🏀: This isn't just a card—it's a time capsule of excellence. The perfect storm of rarity, symbolism, and greatness, Kobe's Downtown Gold is a visual anthem of his clutch legacy. Numbered 8/10, photomatched to a heroic moment, and the first of its kind, it immortalizes Kobe's greatness in golden foil.

Asset Details

Details	Information
Name	Kobe Bryant ‘12 Panini Prizm Downtown Bound Gold
Type	Sport cards
Player & Team	Kobe Bryant, Los Angeles Lakers
Condition	Graded 8 by PSA (Professional Sports Authenticator)
Publication year	2012
Number of editions	8 of 10, jersey number of Kobe
Material	Prizm surface on the front, cardboard
Asset ID	c9cb2feg-6d6b-4695-a85f-dad7o2coaadf
Total asset value in EUR	75,300
Purchase price in EUR	70,000
Platform fee in EUR	4,200
Storage and insurance in EUR	1,100
Number of Splints	1,506

Investment Case

Valuation Summary  To ensure the competitiveness of the investment, we conducted a thorough verification of the purchase price by analyzing recent transactions and current market values on the secondary sport card market taking into consideration the jersey number multiple and auto 10 grading. Our analysis confirmed that the price offered, inclusive of all associated fees, is still highly competitive. To estimate the potential ROI, we used the historical performance data of the CardLadder Kobe Bryant card index. For our conservative scenario, we assumed the value of the card would grow at the rate of Swiss inflation, reflecting a defensive approach. In the balanced scenario, we calculated 70% of the average annual growth rate of the CardLadder Kobe Bryant card index over the past five years. Finally, in the ambitious scenario, we applied 100% of the historical average annual growth rate of the CardLadder Kobe Bryant card index over the past 5 years, reflecting an optimistic outlook.

Exit Options at Maturity  We will manage the exit strategy on behalf of our investors, ensuring the best possible outcome based on market conditions at the time. Depending on the value of the card and the prevailing market situation, we can either sell the card privately to a collector or take it to auction. Both options are carefully considered, and we will choose the one that maximizes the return for our investors.

Why Invest in This Category?  Sports cards are an asset class that has enjoyed one of the highest multipliers in growth over the last 5 to 15 years among alternative investment vehicles. Sports cards have strong fundamentals in bringing high-valued licenses, age-tested brands, universal passion for sports, and transcendent talents together in innovative concepts.

Why Invest in This Asset?  This card is widely regarded as one of the most important Kobe Bryant cards from the Panini era, merging multiple high-impact features into one legendary asset. As part of the inaugural 2012-13 Prizm NBA release—the first-ever Prizm set in any sport—it comes from a series that laid the foundation for modern premium card

collecting. Prizm has since become Panini's flagship brand, with gold parallels limited to just 10 copies often considered the crown jewels of any player's catalog.

What sets this card further apart is that it is serial number 8 of 10, directly matching Kobe's jersey number. This makes it the ultimate version of an already ultra-rare card. To collectors of Kobe, jersey number matches are especially meaningful, and number 24 wasn't even possible in this release. Graded PSA 8, the grade and the serial reinforce Kobe's iconic identity.

Even more compelling, this card introduces Panini's 'Downtown' insert line, now one of the two most coveted insert concepts in the hobby (alongside Kaboom!). Featuring its own "Downtown" logo and a design evoking both playmaking from beyond the arc and cityscape themes, the card is uniquely symbolic. The image on the card is photomatched to an iconic clutch game moment, linking cardboard to history.

Since its release over a decade ago, only one public sale has been recorded, making it a "ghost" card, a true unicorn. It appeals simultaneously to set collectors, Kobe master collectors, Downtown fans, and first-year Prizm chasers. Add to that Kobe's unparalleled legacy—5x NBA champion, 18x All-Star, and the namesake of the All-Star MVP trophy—and you have a timeless collectible few will ever hold.

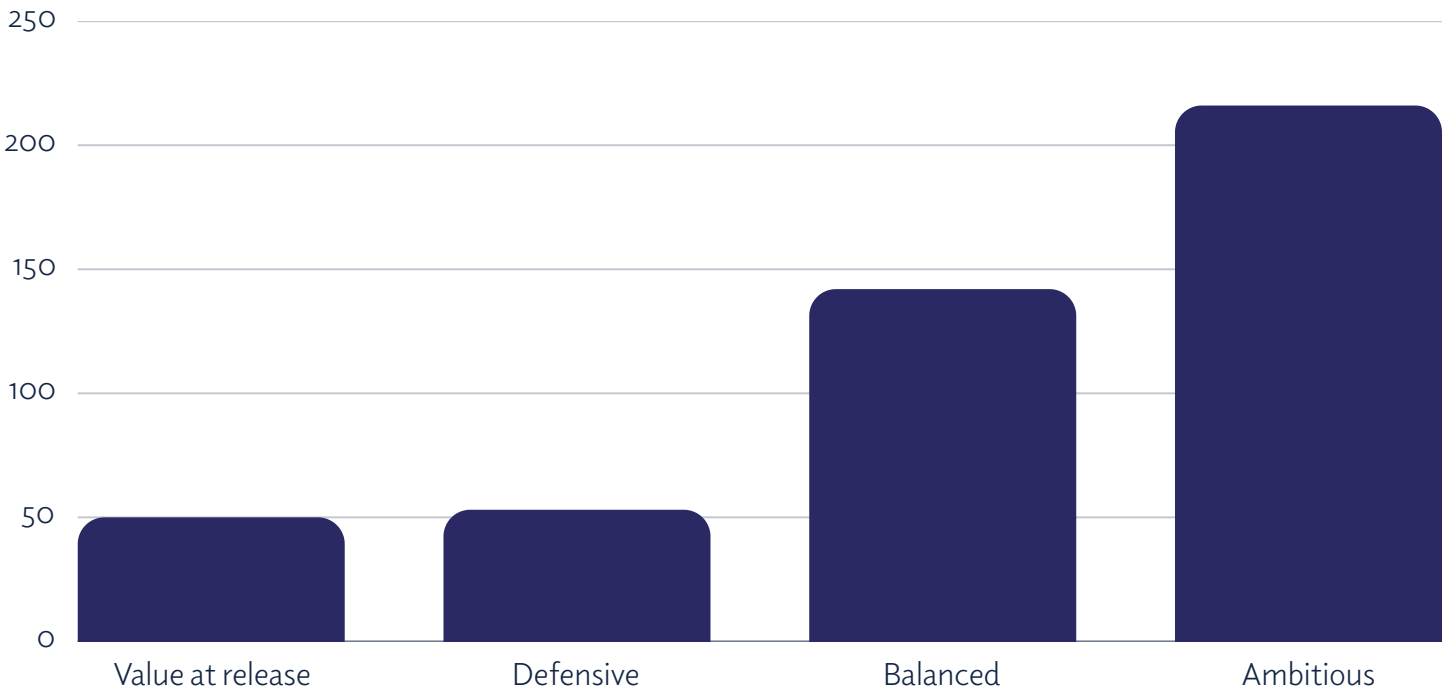
Context in Time 🕒 As the hobby matures, early Prizm cards have become modern blue-chip assets. The 2012-13 Prizm set marked a turning point, creating a minimalist design and parallel system that today's collectors deeply value. With Panini losing its NBA license after 2025, the legacy of first-year Prizm will only grow. Kobe's enduring cultural impact, combined with the ultra-scarcity of this card, positions it as a pivotal piece in hobby history.

Conclusion 🎯 The 2012 Prizm Gold Downtown Bound Kobe Bryant 8/10 is a definitive collectible. From its historic design and unmatched scarcity to its emotional ties to Kobe's legacy, this card is the pinnacle of modern sports memorabilia. For collectors and investors alike, it's a legacy locked in gold.

Projection

The asset offers high return potential. The expected annual return ranges between 1.2% and 24.1%, depending on market conditions.

Here’s the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.