Factsheet

Splint Invest

Nike Mag „Back To The Future“ 2016

Only 89 pairs worldwide, and the first true self-lacing sneaker in history — the Nike Mag 2016 turns a Hollywood dream into reality. Ultra-rare, culturally iconic, and technologically groundbreaking, this masterpiece fuses innovation with nostalgia, offering a once-in-a-lifetime opportunity to secure a true grail from the future.

3 Reasons to Invest

1. **Return Potential📈**: An investment of 500 EUR could reach an estimated value of 1,318 EUR in 5 years.
2. **Cost-to-Return Ratio⚖️**: After deducting 2.4% in annual total costs (including exit fees), your net return could reach 21.4% per year.
3. **Back to the Future Turns 40 🎥:** In 2025, Back to the Future celebrates its 40th anniversary—rekindling global nostalgia for the film’s visionary legacy. The Nike Mag

2016, born from this cinematic milestone, is more than a collectible. It's a once-in-a-generation cultural icon whose emotional and historical relevance is about to peak.

Asset Details

Details	Information
Brand	Nike
Type	Sneaker
Name	Nike Mag „Back To The Future“ 32 of 89
Condition	Deadstock
Publication year	2016
Size	US 13
Material	Diverse
Asset ID	9f724646-19ca-46a6-ad74-3fe950ff8399
Total asset value in EUR	98,500
Purchase price in EUR	91,000
Platform fee in EUR	5,500
Storage and insurance in EUR	2,000
Number of Splints	1,970

Investment Thesis 📝

Rare Tech Grail – Only 89 Pairs Ever Made

Ultra-limited to just 89 units worldwide, the Nike Mag 2016 is the rarest Nike sneaker ever released with power-lacing technology. A true innovation icon from the film world into reality—this pair in size US13 is the rarest of all, placing it at the pinnacle of high-end sneaker collecting.

Strong Historical Performance & Demand

With a CAGR of 20.0% over the past 7 years, the Nike Mag 2016 consistently commands top prices at auction—up to $200,000. Despite limited transaction data due to high retention, the few sales confirm steady value growth and global demand from collectors, museums, and tech-culture investors alike.

Undervalued Entry Point – 8% Below Latest Auction Result

In March 2024, a Nike Mag 2016 pair (smaller size, less rare) sold at Sotheby's for €98,497—including buyer's fees and adjusted for inflation and FX. Our entry price of €91,000 for the rarest size (US13) represents a 8% discount to this benchmark, offering investors an attractive valuation with clear upside potential.

Exit Options at Maturity 🚪

We will manage the exit strategy on behalf of our investors, ensuring the best possible outcome based on market conditions at the time. Depending on the value of the model and the prevailing market situation, we can either sell the sneakers privately to a collector or take it to auction. Both options are carefully considered, and we will choose the one that maximizes the return for our investors.

Why Invest in This Category? 👟

Sneakers have evolved from sportswear into high-value, collectible assets, gaining popularity as blue-chip investments. Their appeal is driven by cultural shifts, celebrity endorsements, and smart marketing. Today, sneakers sit at the intersection of fashion, art, and collectibles, fueling a booming secondary market. The global sneaker market is projected to reach USD 138,130 million by 2028, with a 7.2% annual growth rate. Historically, sneakers have shown impressive returns, with examples like the Jordan 1 Retro High Off-White Chicago delivering a 116% annualized performance over five years. This strong market growth and cultural relevance make sneakers a compelling investment opportunity.

Why Invest in This Asset? 💎

When the Nike Mag 2016 was unveiled, it wasn't just a sneaker release — it was the realization of a decades-old dream. First imagined in Back to the Future II in 1989, the self-lacing Nike Mag became a symbol of innovation, hope, and the limitless possibilities of the future. After the myth-building release of the 2011 version — which lacked the full power-lacing — the 2016 edition made history: Nike finally cracked the code. The shoe could lace itself, transforming fiction into fact. Only 89 pairs were made worldwide, each one a marvel of design and technology, blending pop culture, sports innovation, and engineering mastery.

But the Mag 2016 is more than a collector's piece. It represents an era where imagination was rewarded with invention. Released exclusively through a charity raffle for the Michael J. Fox Foundation, each pair also carries a philanthropic legacy — fighting for a future without Parkinson's disease.

Today, owning a Nike Mag 2016 is like holding a piece of cinematic, technological, and cultural history in your hands. It's a tribute to visionaries who dared to dream, and to a world where the future is only limited by creativity. With its flashing LEDs, sculptural design, and groundbreaking technology, the Nike Mag 2016 continues to capture the hearts of sneakerheads, movie lovers, and investors alike — a timeless reminder that sometimes, the wildest dreams really do come true.

Context in Time ⏳

This investment comes at a key moment. As physical-digital collectibles, sneaker art, and iconic tech memorabilia gain momentum among millennial and Gen Z investors, the Mag 2016 sits at the perfect cross-section. With the 2025-2030 nostalgia wave rising and the sneaker resell market becoming more institutionalized, this pair — a futuristic vision turned reality — offers not just value, but historical and cultural significance that keeps compounding.

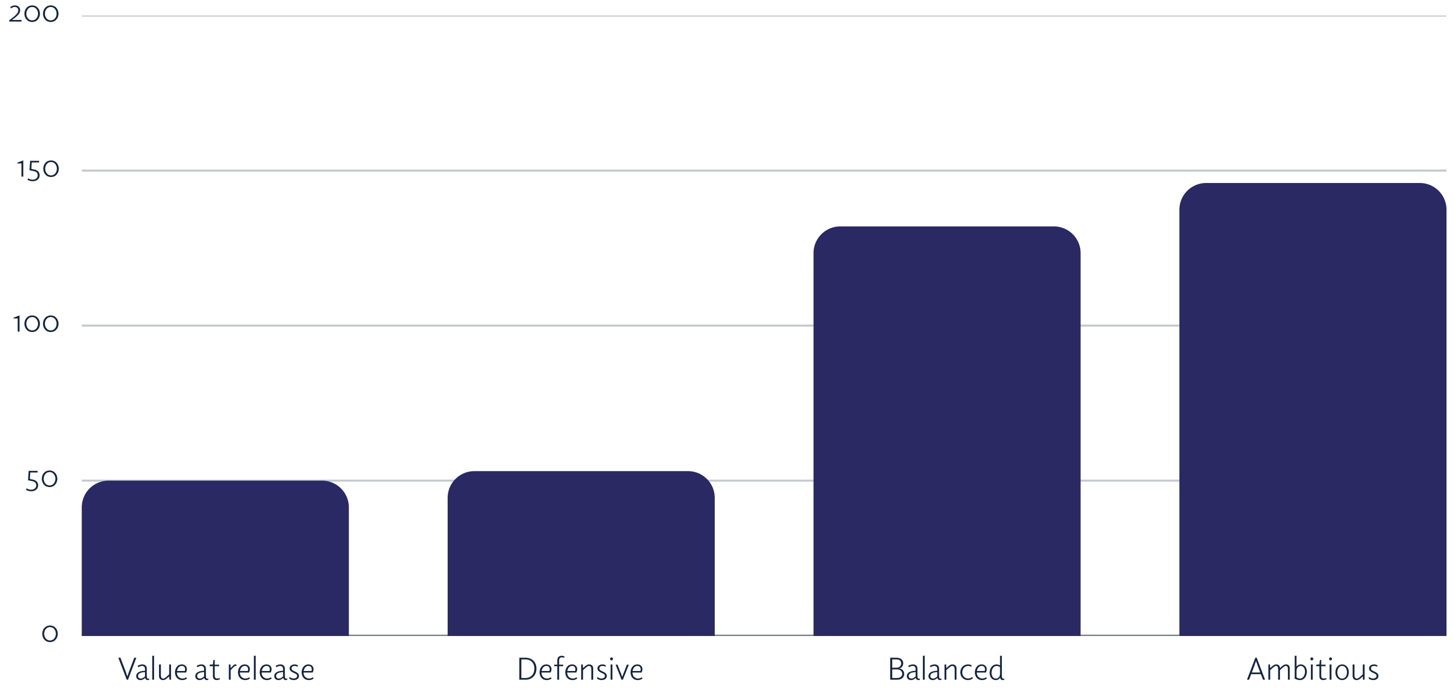
Conclusion 🎯

The Nike Mag 2016 stands as a rare, culturally iconic, and technologically groundbreaking investment. With strong historical returns, a highly attractive entry discount, and rising institutional interest in collectible sneakers, this asset offers a powerful mix of scarcity, cultural relevance, and financial upside at a pivotal time.

Projection

The asset offers high return potential. The expected annual return ranges between 1.2% and 26.5%, depending on market conditions.

Here's the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.