

Nike Air Jordan 3 Drake vs. Wayne White

Ultra-rare, culturally iconic, and tied to one of the most influential artists of our time—this is not just a sneaker, it's a statement. The Nike Air Jordan 3 "Drake vs. Lil Wayne" White was never sold to the public, making it one of the rarest and most desirable pieces in the global sneaker landscape. For collectors and investors, it offers unmatched scarcity, story, and standout value.



3 Reasons to Invest

- 1. Return Potential 📈:** An investment of 500 EUR could reach an estimated value of 1,090 EUR in 5 years.
- 2. Cost-to-Return Ratio ⚖️:** After deducting 3.1% in annual total costs (including exit fees), your net return could reach 16.9% per year.
- 3. Iconic Scarcity 👟:** This is one of the rarest Nike promo pairs in existence. Never sold at retail and only issued to inner-circle affiliates, the white Drake vs. Lil Wayne Air Jordan 3 is practically unseen on the secondary market. While hype sneakers fluctuate,

this is a blue-chip asset: deadstock, historically relevant, and backed by an unmatched narrative. A sneaker with this level of exclusivity rarely becomes available—this is a once-in-a-decade opportunity.

Asset Details

Details	Information
Brand	Nike
Type	Sneaker
Name	Air Jordan 3 Drake vs. Wayne White
Condition	Deadstock
Publication year	2014
Size	US 11.5
Material	Leather
Asset ID	8592b114-bf3a-4af7-8ccd-6798d26a1304
Total asset value in EUR	24,850
Purchase price in EUR	22,500
Platform fee in EUR	1,350
Storage and insurance in EUR	1,000
Number of Splints	497

Investment Case

Valuation Summary  To ensure the competitiveness of the investment, we conducted a thorough verification of the purchase price by analyzing recent transactions and current market values on the secondary sneaker market. Our analysis confirmed that the price offered, inclusive of all associated fees, is highly competitive. We used the historical performance data of a basket of comparables: Jordan x Eminem Carhartt, Jordan Eminem Encore. For our conservative scenario, we assumed the value of the sneaker would grow at the rate of Swiss inflation, reflecting a defensive approach. In the balanced scenario, we assume a 75% probability of realising the average weighted growth rate composed by a basket of comparables. Finally, in the ambitious scenario, we assume a 100% probability of realising the average weighted growth rate of these benchmark models.

Exit Options at Maturity  We will manage the exit strategy on behalf of our investors, ensuring the best possible outcome based on market conditions at the time. Depending on the value of the model and the prevailing market situation, we can either sell the sneakers privately to a collector or take it to auction. Both options are carefully considered, and we will choose the one that maximizes the return for our investors.

Why Invest in This Category?  Sneakers have evolved from sportswear into high-value, collectible assets, gaining popularity as blue-chip investments. Their appeal is driven by cultural shifts, celebrity endorsements, and smart marketing. Today, sneakers sit at the intersection of fashion, art, and collectibles, fueling a booming secondary market. The global sneaker market is projected to reach USD 138,130 million by 2028, with a 7.2% annual growth rate. Historically, sneakers have shown impressive returns, with examples like the Jordan 1 Retro High Off-White Chicago delivering a 116% annualized performance over five years. This strong market growth and cultural relevance make sneakers a compelling investment opportunity.

Why Invest in This Asset?  The Nike Air Jordan 3 "Drake vs. Lil Wayne" in white isn't just a limited-edition sneaker—it's a cultural artifact. Released exclusively behind the scenes for Drake's 2014 tour with Lil Wayne, this Friends & Family colorway was never made available for retail, placing it in a league of its own in terms of rarity. While the black version has surfaced at auctions, the white edition remains virtually unattainable, further

elevating its mystique.

Crafted from premium smooth and tumbled white leather, it features a unique “Drake vs. Lil Wayne” insole graphic—cementing its narrative link to the tour. Drake’s partnership with Jordan Brand has proven to generate massive collector buzz, and this pair exemplifies why: rare, storied, and tied to music royalty.

In a market where storytelling, provenance, and scarcity drive collector value, this sneaker checks every box. The fact that no public comps exist for this colorway only underscores its unicorn status. For investors, this sneaker represents not just an asset, but a convergence of hip-hop history and design legacy.

As cultural capital becomes increasingly monetizable in collectibles, pieces like this will only grow in symbolic and monetary value—particularly as figures like Drake continue to dominate music and media.

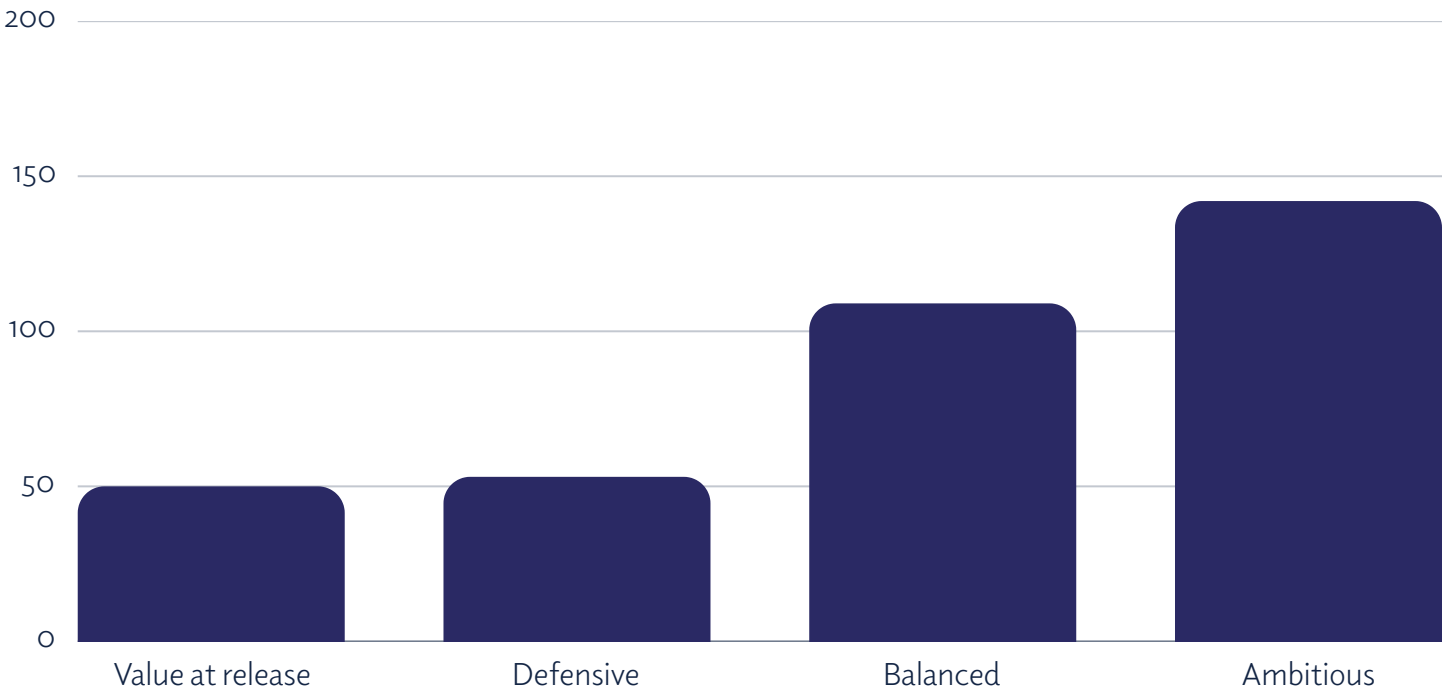
Context in Time ⏳ We're living in an era where sneakers are no longer just footwear—they're cultural currency. The shift from streetwear to fine art status is underway, and rare promo releases like this one are leading the charge. With increasing institutional interest in collectibles and Drake's continuous cultural dominance, owning this sneaker now is equivalent to acquiring a historical artifact before it hits the mainstream spotlight.

Conclusion 🎯 This ultra-rare Jordan 3 “Drake vs. Lil Wayne” white edition merges cultural relevance, scarcity, and provenance into one powerful asset. With no known public sales, exceptional comparables, and strong historical data, it offers a rare chance to own a future icon—before the market fully catches on to its value.

Projection

The asset offers high return potential. The expected annual return ranges between 1.2% and 23.3%, depending on market conditions.

Here’s the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.