

Nike x Louis Vuitton Air Force 1 „Black” Friends & Family (1-of-20)

There are rare sneakers, and then there's the Nike x Louis Vuitton Air Force 1 “Black” Friends & Family—an almost mythical piece of modern fashion history. Never released publicly and made for an inner circle of Virgil Abloh himself, it's a sneaker that eludes even the most elite collectors. With just 20 pairs known to exist, it embodies the purest form of cultural exclusivity and design legacy.



23.0%
Net ROI p.a.

3 - 5
Years



Very
Rare

3 Reasons to Invest

1. **Return Potential** 📈: An investment of 500 EUR could reach an estimated value of 1,409 EUR in 5 years.
2. **Cost-to-Return Ratio** ⚖️: After deducting 2.8% in annual total costs (including exit fees), your net return could reach 23.0% per year.
3. **Legacy in Leather** 🧦: This sneaker is more than a design—it's a legacy stitched in leather. Created by Virgil Abloh at the peak of his influence, the F&F Black represents love, rebellion, and vision in wearable form. With only 20 ever made, owning one is like

holding the creative soul of a generation in your hands. It's not just fashion—it's memory, meaning, and art walking side by side.

Asset Details

Details	Information
Brand	Nike
Type	Sneaker
Name	Air Force 1 „Black" Friends & Family
Condition	Deadstock
Publication year	2022
Size	US 8.5
Material	Leather
Asset ID	b50c4d57-6035-4f8a-ae53-6cdad6a9023d
Total asset value in EUR	60,650
Purchase price in EUR	56,000
Platform fee in EUR	3,400
Storage and insurance in EUR	1,250
Number of Splints	1,213

Investment Case

Valuation Summary  To ensure the competitiveness of the investment, we conducted a thorough verification of the purchase price by analyzing recent transactions and current market values on the secondary sneaker market. Our analysis confirmed that the price offered, inclusive of all associated fees, is highly competitive. We used the historical performance data of the Nike x Louis Vuitton Air Force 1 Green which is a comparable model. For our conservative scenario, we assumed the value of the sneaker would grow at the rate of Swiss inflation, reflecting a defensive approach. In the balanced scenario, we assume a 40% probability of realising the growth rate of this model over the last 3 years. Finally, in the ambitious scenario, we assume a 80% probability of realising the growth rate of this model over the last 3 years.

Exit Options at Maturity  We will manage the exit strategy on behalf of our investors, ensuring the best possible outcome based on market conditions at the time. Depending on the value of the model and the prevailing market situation, we can either sell the sneakers privately to a collector or take it to auction. Both options are carefully considered, and we will choose the one that maximizes the return for our investors.

Why Invest in This Category?  Sneakers have evolved from sportswear into high-value, collectible assets, gaining popularity as blue-chip investments. Their appeal is driven by cultural shifts, celebrity endorsements, and smart marketing. Today, sneakers sit at the intersection of fashion, art, and collectibles, fueling a booming secondary market. The global sneaker market is projected to reach USD 138,130 million by 2028, with a 7.2% annual growth rate. Historically, sneakers have shown impressive returns, with examples like the Jordan 1 Retro High Off-White Chicago delivering a 116% annualized performance over five years. This strong market growth and cultural relevance make sneakers a compelling investment opportunity.

Why Invest in This Asset?  The Nike x Louis Vuitton Air Force 1 “Black” Friends & Family is not just a sneaker—it’s a masterpiece of cultural significance and scarcity. Designed by the late Virgil Abloh, one of fashion’s most visionary figures, this shoe was never made available to the public. Reserved only for Abloh’s closest collaborators and personal friends, it bypassed commercial channels entirely, elevating it into the realm of

design legend.

Unlike the 200-pair Sotheby's editions that fetched up to €123,000 for a US 9, the "Black" Friends & Family (F&F) variant was limited to just 20 units globally. With just one documented public sale, it exists as a phantom in the sneaker world—spoken of in hushed tones, rarely seen, and almost never touched.

Its significance is heightened by Abloh's posthumous elevation to icon status. Since his passing, demand for his work has surged, and F&F pieces—especially from the Louis Vuitton x Nike collaboration—have become some of the most revered and collectible designs in modern fashion history. These aren't just sneakers; they're artifacts.

The sneaker's visual identity is as bold as its legacy: a vibrant Black leather construction paired with Louis Vuitton monogramming, artisan-grade craftsmanship, and a design language that screams street-luxury innovation. Add the Nike Air Force 1 silhouette—arguably the most iconic sneaker shape of all time—and you have a perfect storm of legacy, rarity, and aesthetic power.

This sneaker is the definition of a grail: culturally transformative, historically relevant, and nearly impossible to obtain. For serious collectors and cultural investors, it represents a generational asset at the intersection of high fashion and streetwear history.

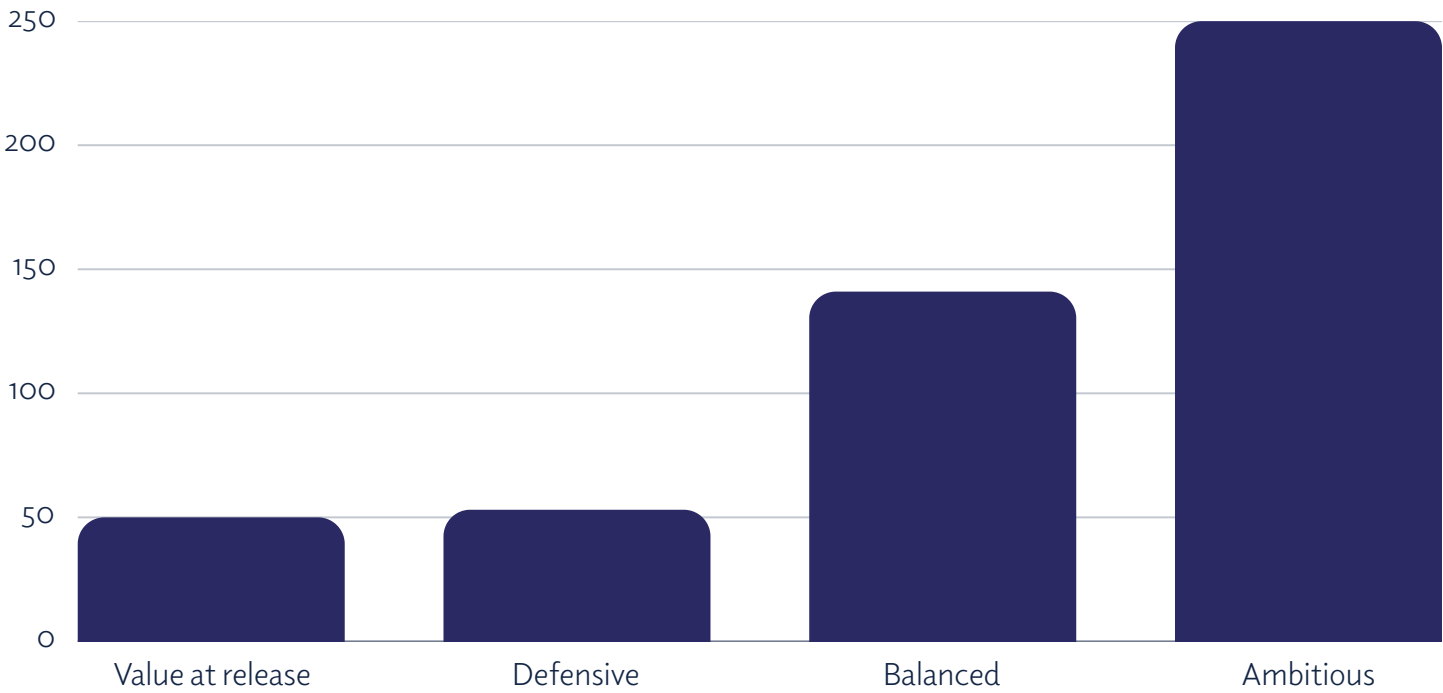
Context in Time 🕒 The sneaker and luxury fashion markets are converging like never before. Virgil Abloh's Louis Vuitton x Nike collaboration marked a turning point in how we perceive high fashion, street culture, and artistic legacy. As posthumous demand accelerates and brands like Nike and Louis Vuitton continue redefining status symbols, the ultra-rare F&F Black stands at the epicenter of this cultural shift—a moment frozen in time, crafted by a legend.

Conclusion 🎯 The Nike x Louis Vuitton F&F Black is an apex collectible—unreleased, unrepeatable, and undeniably iconic. With unparalleled rarity, historical relevance, and Virgil Abloh's enduring influence, it's a cultural trophy poised for future appreciation. For investors and collectors alike, it's a rare chance to secure a piece of fashion immortality.

Projection

The asset offers high return potential. The expected annual return ranges between 3.1% and 38.0%, depending on market conditions.

Here's the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.