

Nike x Louis Vuitton Air Force 1 „Light Blue“ Friends & Family (1-of-20)

With only 20 pairs in existence, the Nike x Louis Vuitton Air Force 1 "Light Blue" Friends & Family is more than just a sneaker—it's a cultural artifact. Exclusive to icons like Eminem, LeBron James, and DJ Khaled, this ultra-rare shoe epitomizes luxury, exclusivity, and elite sneaker culture.



23.11%
Net ROI p.a.

3 - 5
Years

Very
Rare

3 Reasons to Invest

1. **Return Potential** 📈: An investment of 500 EUR could reach an estimated value of 1,414 EUR in 5 years.
2. **Cost-to-Return Ratio** ⚖️: After deducting 2.8% in annual total costs (including exit fees), your net return could reach 23.1% per year.
3. **Owning a Cultural Masterpiece** 👟: Investing in the Nike x Louis Vuitton Air Force 1 "Light Blue" Friends & Family isn't just about financial returns—it's about owning a slice of cultural history. This sneaker reflects Virgil Abloh's legacy, luxury-streetwear fusion, and exclusive uniqueness.

Asset Details

Details	Information
Brand	Louis Vuitton x Nike
Type	Sneaker
Name	Air Force 1 "Light Blue" Friends & Family
Condition	Deadstock (New & Unworn)
Publication year	2022
Size	US 8
Material	Leather, diverse
Asset ID	25d68008-2bda-49a0-9afa-26afa2ca1b7b
Total asset value in EUR	70,150
Purchase price in EUR	65,000
Platform fee in EUR	3,900
Storage and insurance in EUR	1,250
Number of Splints	1,403

Investment Case

Valuation Summary  To ensure the competitiveness of the investment, we conducted a thorough verification of the purchase price by analyzing recent transactions and current market values on the secondary sneaker market. Our analysis confirmed that the price offered, inclusive of all associated fees, is highly competitive. We used the historical performance data of the Nike x Louis Vuitton Air Force 1 Green which is a comparable model. For our conservative scenario, we assumed the value of the sneaker would grow at the rate of Swiss inflation, reflecting a defensive approach. In the balanced scenario, we assume a 50% probability of realising the growth rate of this model over the last 3 years. Finally, in the ambitious scenario, we assume a 80% probability of realising the growth rate of this model over the last 3 years.

Exit Options at Maturity  We will manage the exit strategy on behalf of our investors, ensuring the best possible outcome based on market conditions at the time. Depending on the value of the model and the prevailing market situation, we can either sell the sneakers privately to a collector or take it to auction. Both options are carefully considered, and we will choose the one that maximizes the return for our investors.

Why Invest in This Category?  Sneakers have evolved from sportswear into high-value, collectible assets, gaining popularity as blue-chip investments. Their appeal is driven by cultural shifts, celebrity endorsements, and smart marketing. Today, sneakers sit at the intersection of fashion, art, and collectibles, fueling a booming secondary market. The global sneaker market is projected to reach USD 138,130 million by 2028, with a 7.2% annual growth rate. Historically, sneakers have shown impressive returns, with examples like the Jordan 1 Retro High Off-White Chicago delivering a 116% annualized performance over five years. This strong market growth and cultural relevance make sneakers a compelling investment opportunity.

Why Invest in This Asset?  The "Light Blue" Friends & Family edition is even rarer than the Sotheby's Air Force 1s, which have fetched up to €114,000 in auction. With only

20 pairs worldwide, this sneaker is nearly impossible to find, creating an unmatched scarcity factor.

Since Virgil Abloh's passing, demand for his Nike x Louis Vuitton collaboration has skyrocketed. Every single edition of this sneaker line has broken records, with some pairs more than 5x their retail price in just two years. The "Light Blue" colorway, a Friends & Family exclusive, remains an unseen ghost in the market, further elevating its mystique and investment potential.

Owning this sneaker is like holding a piece of Abloh's cultural revolution. The intersection of sportswear and luxury fashion is a booming investment sector, and this model represents one of the rarest, most valuable artifacts in that space.

Additionally, we are offering this sneaker at a highly competitive price compared to existing F&F Air Force 1 sales, positioning investors for strong upside potential. Given the rarity, cultural impact, and historical significance, this sneaker is poised to be a cornerstone asset in high-end sneaker investing.

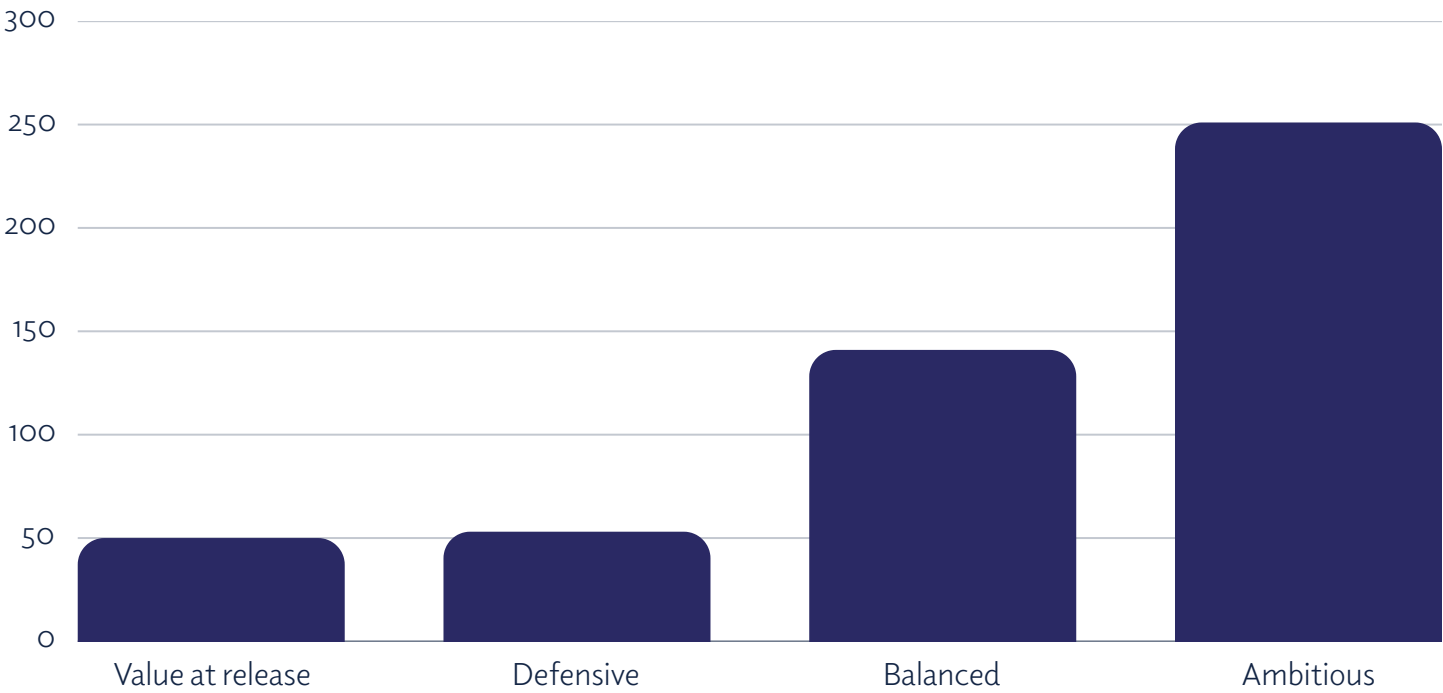
Context in Time 🕒 Virgil Abloh's influence on both streetwear and high fashion continues to shape the industry years after his passing. His collaboration with Louis Vuitton and Nike bridged the gap between luxury and sneaker culture, setting new precedents for what footwear could represent. This specific pair, released as part of his final Nike x Louis Vuitton collection, holds immense sentimental and historical value. The timing of this investment is critical—the demand for Abloh's designs is at an all-time high, and with no additional releases forthcoming, scarcity will continue to drive prices upward.

Conclusion 🎯 The Nike x Louis Vuitton Air Force 1 "Light Blue" Friends & Family is more than an investment; it is a rare and valuable artifact in sneaker culture. With a strong historical performance of comparable assets, increasing demand for Abloh's legacy pieces, and an extremely limited supply, this sneaker represents a unique opportunity. Whether held long-term or positioned for a strategic exit, this investment stands at the intersection of luxury, exclusivity, and high potential returns.

Projection

The asset offers high return potential. The expected annual return ranges between 1.2% and 38.1%, depending on market conditions.

Here’s the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.