

Nike Dunk Low 'Virgil Abloh x Futura' Syracuse (1 of 1)

Imagine owning a piece of sneaker history that blends fashion, art, and exclusivity in a way few assets can. The Nike Dunk Low 'Virgil Abloh x Futura' UNC is more than just a sneaker—it's a cultural artifact and an investment gem. With only 5-8 pairs in existence and a track record of setting auction records at Sotheby's, this deadstock masterpiece offers an opportunity to own a legacy that's poised for exceptional value growth.



23.1%
Net ROI p.a.

3 - 5
Years



**Very
Rare**

3 Reasons to Invest

- Return Potential** 📈: An investment of 500 EUR could reach an estimated value of 1,413 EUR in 5 years.
- Cost-to-Return Ratio** ⚖️: After deducting 2.8% in annual total costs (including exit fees), your net return could reach 23.1% per year.
- 1-of-1 Evan Mock Factor** 🏆: This unique pair personally dedicated to actor and model Evan Mock is the ultimate collector's trophy. Evan's close ties to Virgil Abloh

and Futura amplify the sneaker's appeal, guaranteeing exceptional scarcity and cultural impact—qualities that can boost long-term value in the premium sneaker market.

Asset Details

Details	Information
Brand	Nike
Type	Sneaker
Name	Nike Dunk Low ‘Virgil Abloh x Futura’ Syracuse
Condition	Deadstock (New & Unworn)
Publication year	2023
Size	US 10
Material	Leather, diverse
Asset ID	4215353a-68ff-4718-b3d4-a717b6bf2eb8
Total asset value in EUR	56,150
Purchase price in EUR	52,000
Platform fee in EUR	3,150
Storage and insurance in EUR	1,000
Number of Splints	1,123

Investment Case

Valuation Summary 📊 To ensure the competitiveness of the investment, we conducted a thorough verification of the purchase price by analyzing recent transactions and current market values on the secondary sneaker market. Our analysis confirmed that the price offered, inclusive of all associated fees, is highly competitive. We used the historical performance data of the Nike x Louis Vuitton Air Force 1 Green, which is a comparable model (these models were officially only traded at auction in 2023). For our conservative scenario, we assumed the value of the sneaker would grow at the rate of Swiss inflation, reflecting a defensive approach. In the balanced scenario, we assume a 50% probability of realizing the growth rate of this model over the last 3 years. Finally, in the ambitious scenario, we assume an 80% probability of realizing the growth rate of this model over the last 3 years.

Exit Options at Maturity 📅 We will manage the exit strategy on behalf of our investors, ensuring the best possible outcome based on market conditions at the time. Depending on the value of the model and the prevailing market situation, we can either sell the sneakers privately to a collector or take them to auction. Both options are carefully considered, and we will choose the one that maximizes the return for our investors.

Why Invest in This Category? 📈 Sneakers have evolved from sportswear into high-value, collectible assets, gaining popularity as blue-chip investments. Their appeal is driven by cultural shifts, celebrity endorsements, and smart marketing. Today, sneakers sit at the intersection of fashion, art, and collectibles, fueling a booming secondary market. The global sneaker market is projected to reach USD 138,130 million by 2028, with a 7.2% annual growth rate. Historically, sneakers have shown impressive returns, with examples like the Jordan 1 Retro High Off-White Chicago delivering a 116% annualized performance over five years. This strong market growth and cultural relevance make sneakers a compelling investment opportunity.

Why Invest in This Asset? 💎 Investing in the Nike Dunk Low “Virgil Abloh x Futura” Syracuse (1-of-1) is a compelling proposition, chiefly due to its extreme rarity and high-

profile provenance. Only four pairs of this colorway were publicly auctioned at Sotheby's, and each size was sold exactly once—underscoring how scarcely these sneakers appear on the open market. Even more exclusive is the Friends & Family version offered here, with a special box and a personal dedication by Futura to actor and model Evan Mock. This uniqueness sets it apart from standard limited-edition sneakers, solidifying its position as a true grail. Virgil Abloh's legacy, paired with Futura's iconic status in the graffiti-art world, brings together two creative forces whose work transcends mere fashion. Their collaboration has produced pieces that consistently draw the attention of high-end collectors, art aficionados, and sneakerheads alike, driving prices upward over time.

Beyond its scarcity, the sneaker's cultural relevance further boosts its investment outlook. Virgil Abloh's pioneering role in merging streetwear with luxury fashion has made his creations sought after well beyond the sneaker community, turning them into museum-worthy artifacts that define an era. This particular Dunk not only reflects Abloh's signature design elements—like the double-lacing system and bold typography—but also incorporates Futura's avant-garde style and personal touches that speak to his status as a revered street-art innovator. Historical auction results at Sotheby's indicate that Syracuse pairs have sold for impressive sums, including a size US10 fetching 108,000 USD, spotlighting just how coveted these shoes are. The added story of Evan Mock's involvement—he is closely tied to both Abloh and Futura—injects another layer of authenticity and narrative appeal. For investors seeking a high-value collectible that unites art, culture, and streetwear, few options come closer to guaranteeing long-term appreciation than this ultra-exclusive Dunk.

Context in Time 🕒 The sneaker's 2023 release coincided with a cultural shift toward appreciating Abloh's groundbreaking legacy. Two years later, the limited market availability and increasing recognition of this collaboration make 2025 an ideal time to invest.

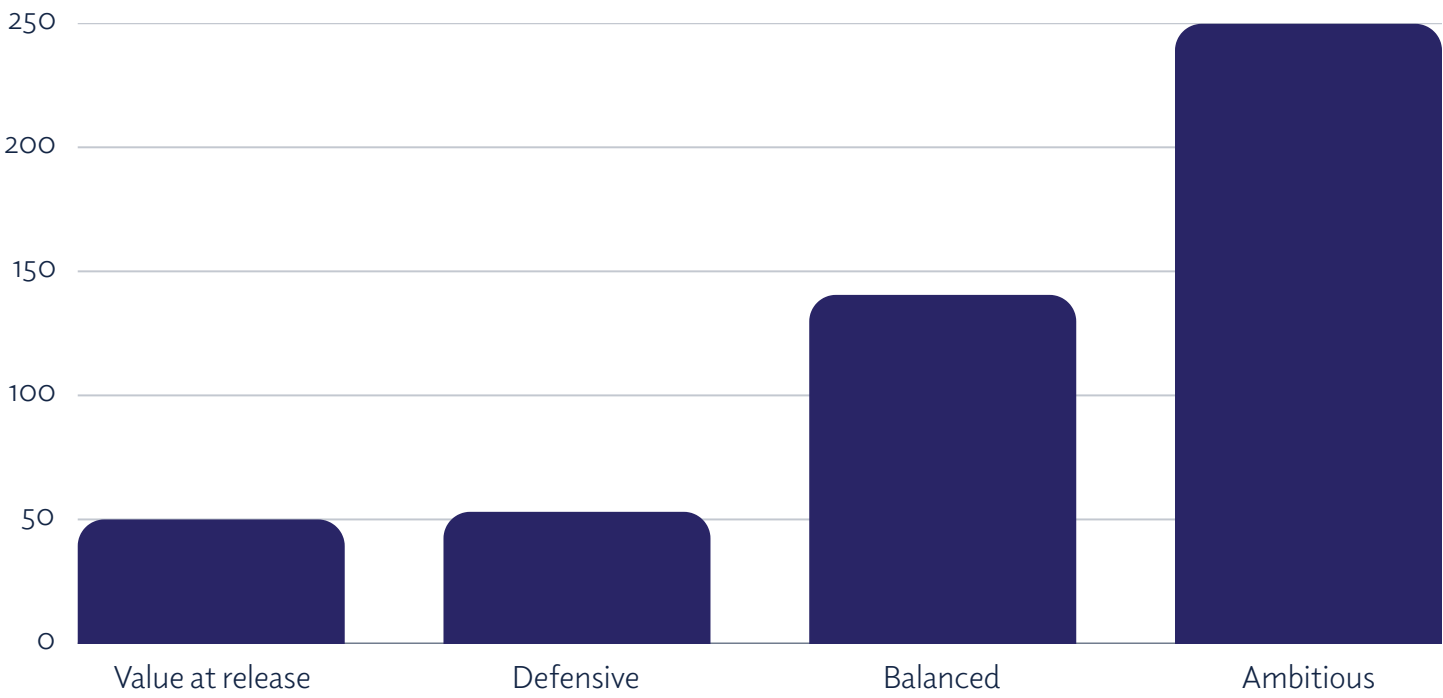
Conclusion 🎯 In conclusion, the Nike Dunk Low 'Virgil Abloh x Futura' UNC offers a unique opportunity to invest in an asset that blends cultural relevance, artistic value, and financial potential. With its extreme scarcity, prestigious auction track record, and connection to two legendary artists, this sneaker stands out as a prime addition to any

alternative investment portfolio. The rarity factor, combined with its cultural legacy, positions this sneaker for strong appreciation over the coming years, making it not just a purchase but a strategic investment in history. 🚀

Projection

The set offers high return potential. The expected annual return ranges between 1.2% and 38.1%, depending on market conditions.

Here’s the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.