Factsheet

Splint Invest

Nike x Louis Vuitton Air Force 1 „Orange" Friends & Family (1-of-20)

With only 20 pairs in existence, the Nike x Louis Vuitton Air Force 1 "Orange" Friends & Family is more than just a sneaker—it's a cultural artifact. Reserved for an exclusive circle that includes icons like Eminem, LeBron James, and DJ Khaled, this ultra-rare shoe represents the pinnacle of sneaker collecting, merging luxury, exclusivity, and unparalleled design.

3 Reasons to Invest

1. **Return Potential📈**: An investment of 500 EUR could reach an estimated value of 1,414 EUR in 5 years.
2. **Cost-to-Return Ratio⚖️**: After deducting 2.8% in annual total costs (including exit fees), your net return could reach 23.1% per year.
3. **Owning a Cultural Masterpiece 🎨**: This sneaker embodies the legacy of Virgil Abloh, the fusion of luxury and streetwear, and the exclusivity that comes with owning something truly one-of-a-kind. Whether you're a sneaker aficionado, a collector, or an

investor seeking unique high-value assets, this shoe represents the ultimate intersection of fashion, art, and investment potential.

Asset Details

Details	Information
Brand	Louis Vuitton x Nike
Type	Sneaker
Name	Air Force 1 „Orange" Friends & Family
Condition	Deadstock (New & Unworn)
Publication year	2022
Size	US 9.5
Material	Leather, diverse
Asset ID	9db6e785-f001-4512-88c2-535d9d7646aa
Total asset value in EUR	70,150
Purchase price in EUR	65,000
Platform fee in EUR	3,900
Storage and insurance in EUR	1,250
Number of Splints	1,403

Investment Case

Valuation Summary 📝 To ensure the competitiveness of the investment, we conducted a thorough verification of the purchase price by analyzing recent transactions and current market values on the secondary sneaker market. Our analysis confirmed that the price offered, inclusive of all associated fees, is highly competitive. We used the historical performance data of the Nike x Louis Vuitton Air Force 1 Green, which is a comparable model. For our conservative scenario, we assumed the value of the sneaker would grow at the rate of Swiss inflation, reflecting a defensive approach. In the balanced scenario, we assume a 50% probability of realizing the growth rate of this model over the last 3 years. Finally, in the ambitious scenario, we assume an 80% probability of realizing the growth rate of this model over the last 3 years.

Exit Options at Maturity 🚪 We will manage the exit strategy on behalf of our investors, ensuring the best possible outcome based on market conditions at the time. Depending on the value of the model and the prevailing market situation, we can either sell the sneakers privately to a collector or take them to auction. Both options are carefully considered, and we will choose the one that maximizes the return for our investors.

Why Invest in This Category? 👟 Sneakers have evolved from sportswear into high-value, collectible assets, gaining popularity as blue-chip investments. Their appeal is driven by cultural shifts, celebrity endorsements, and smart marketing. Today, sneakers sit at the intersection of fashion, art, and collectibles, fueling a booming secondary market. The global sneaker market is projected to reach USD 138,130 million by 2028, with a 7.2% annual growth rate. Historically, sneakers have shown impressive returns, with examples like the Jordan 1 Retro High Off-White Chicago delivering a 116% annualized performance over five years. This strong market growth and cultural relevance make sneakers a compelling investment opportunity.

Why Invest in This Asset? 💎 The sneaker market has evolved into one of the most lucrative alternative investment spaces, with rare editions like this one leading the charge. Designed by the late Virgil Abloh, this model isn't just another luxury collaboration—it's an irreplaceable piece of fashion history. The demand for Abloh's work has surged posthumously, with his creations regularly setting records at auction houses. Unlike the Sotheby's editions that saw a regulated release and resale, no confirmed transaction of the "Orange" Friends & Family pair has ever surfaced, making its valuation an unpredictable but potentially lucrative endeavor.

The exclusivity factor plays a crucial role here. Limited to just 20 pairs, this sneaker is even rarer than other high-profile releases, positioning it as a true grail among collectors. The scarcity is further amplified by the fact that many pairs remain in the hands of the original recipients, meaning that the first recorded sale could command an astronomical price. With Sotheby's Air Force 1 pairs already fetching between €140,000 and €200,000, an even rarer model like this has the potential to set new records.

From a market perspective, sneakers have consistently demonstrated strong annual returns, with limited-edition releases seeing value increases of over 100% in some cases.

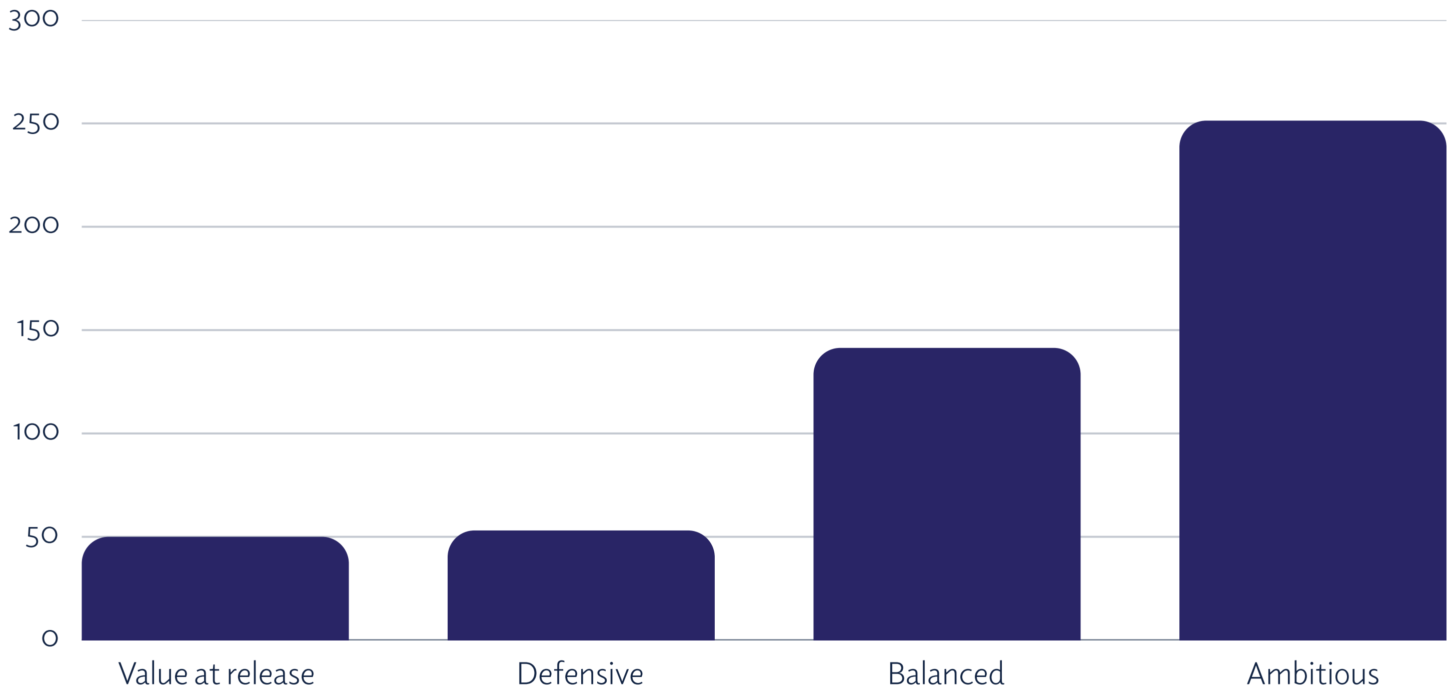
Context in Time ⏳ Virgil Abloh's influence on both streetwear and high fashion continues to shape the industry years after his passing. His collaboration with Louis Vuitton and Nike bridged the gap between luxury and sneaker culture, setting new precedents for what footwear could represent. This specific pair, released as part of his final Nike x Louis Vuitton collection, holds immense sentimental and historical value. The timing of this investment is critical—the demand for Abloh's designs is at an all-time high, and with no additional releases forthcoming, scarcity will continue to drive prices upward.

Conclusion 🎯 The Nike x Louis Vuitton Air Force 1 "Orange" Friends & Family is more than an investment; it is a rare and valuable artifact in sneaker culture. With a strong historical performance of comparable assets, increasing demand for Abloh's legacy pieces, and an extremely limited supply, this sneaker represents a unique opportunity. Whether held long-term or positioned for a strategic exit, this investment stands at the intersection of luxury, exclusivity, and high potential returns. 🚀

Projection

The set offers high return potential. The expected annual return ranges between 1.2% and 38.1%, depending on market conditions.

Here's the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.