

Nike SB Dunk Low Paris

Step into the legacy of sneaker culture with the Nike SB Dunk Low "Paris" —an ultra-rare grail that fuses artistry and exclusivity, making it a cornerstone investment for collectors and investors alike.



3 Reasons to Invest

- 1. Return Potential** 📈: An investment of 500 EUR could reach an estimated value of 1,807 EUR in 5 years.
- 2. Cost-to-Return Ratio** ⚖️: After deducting 3.1% in annual total costs (including exit fees), your net return could reach 29.3% per year.
- 3. Cultural Icon and Rare Grail** 🎨👟: The Nike SB Dunk Low "Paris" is a cultural masterpiece and one of the rarest sneakers ever made, with only 150-200 pairs in existence. Featuring Bernard Buffet's unique artwork, each pair is a one-of-a-kind treasure. Its extreme scarcity, historical significance, and enduring appeal as both art

and sneaker make it a prime investment, poised for appreciation in the thriving collectibles market.

Asset Details

Details	Information
Brand	Nike
Type	Sneaker
Name	SB Dunk Low Paris
Condition	Deadstock (New & Unworn)
Publication year	2002
Size	US 10
Material	Leather, diverse
Asset ID	23e3871f-7733-48c0-8c10-0c5dd22c4ddc
Total asset value in EUR	91,400
Purchase price in EUR	85,000
Platform fee in EUR	5,100
Storage and insurance in EUR	1,300
Number of Splints	1,828

Investment Case

Valuation Summary 📊 To ensure the competitiveness of the investment, we conducted a thorough verification of the purchase price by analyzing recent transactions and current market values on the secondary sneaker market. Our analysis confirmed that the price offered, inclusive of all associated fees, is highly competitive. We used the historical performance data of this model. For our conservative scenario, we assumed the value of the sneaker would grow at the rate of Swiss inflation, reflecting a defensive approach. In the balanced scenario, we assume a 100% probability of realising the average annual growth rate of this model over the past 8 years. Finally, in the ambitious scenario, we assume a 100% probability of realising the average annual growth rate of this model since its release over the past 22 years.

Exit Options at Maturity 📅 We will manage the exit strategy on behalf of our investors, ensuring the best possible outcome based on market conditions at the time. Depending on the value of the model and the prevailing market situation, we can either sell the sneakers privately to a collector or take it to auction. Both options are carefully considered, and we will choose the one that maximizes the return for our investors.

Why Invest in This Category? 👟 Sneakers have evolved from sportswear into high-value, collectible assets, gaining popularity as blue-chip investments. Their appeal is driven by cultural shifts, celebrity endorsements, and smart marketing. Today, sneakers sit at the intersection of fashion, art, and collectibles, fueling a booming secondary market. The global sneaker market is projected to reach USD 138,130 million by 2028, with a 7.2% annual growth rate. Historically, sneakers have shown impressive returns, with examples like the Jordan 1 Retro High Off-White Chicago delivering a 116% annualized performance over five years. This strong market growth and cultural relevance make sneakers a compelling investment opportunity.

Why Invest in This Asset? 💎 The Nike SB Dunk Low "Paris" is more than just a sneaker; it's a masterpiece that embodies the intersection of art, culture, and exclusivity. Released in 2002 as part of the "White Dunk: Evolution of an Icon" exhibition, only 150-200 pairs

of this legendary sneaker were ever made. Its design features the unique artworks of French painter Bernard Buffet, with each pair offering a one-of-a-kind canvas layout, making it both a collectible and a wearable work of art.

The "Paris" Dunk has consistently been among the most sought-after sneakers in the secondary market, with auction prices reaching as high as €102,000 in 2022. Its cultural significance extends beyond the sneaker community, symbolizing the innovative design ethos of Nike's early SB line and the growing acceptance of sneakers as high art. What makes this an outstanding investment is its timeless appeal, supported by market dynamics that favor ultra-rare items. As the sneaker world shifts toward appreciating sneakers as art, the "Paris" Dunk has cemented its place as a collector's grail. Combined with its deadstock condition and original box, this sneaker is poised to appreciate further as demand for luxury, limited-edition sneakers continues to rise.

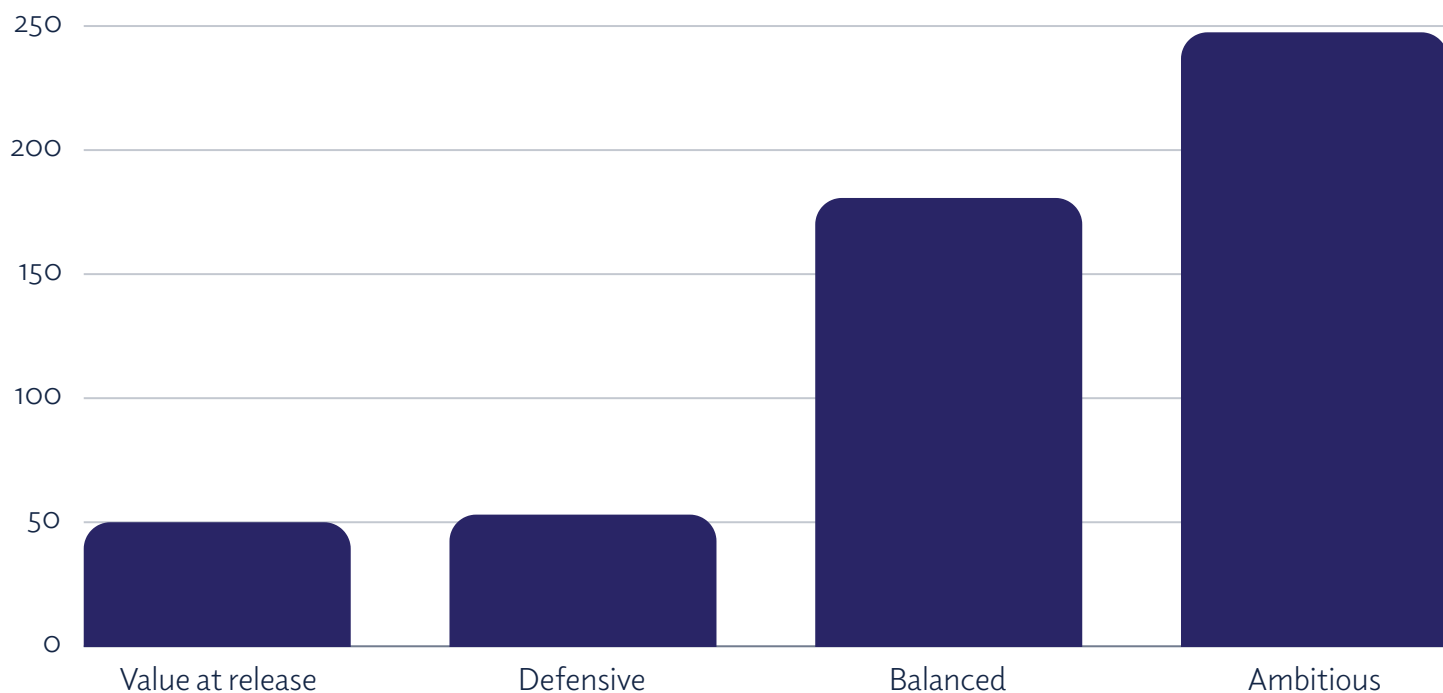
Context in Time 🕒 Released during Nike SB's formative years, the "Paris" Dunk marked a transformative moment in sneaker culture. It was part of the exclusive "City Pack," which symbolized Nike's foray into the art-meets-sneaker narrative. As sneakers evolved into cultural and artistic statements, the "Paris" Dunk stood out for its unique design and extreme scarcity. Today, it represents a bygone era when such collaborations were rare, further solidifying its historical and market value.

Conclusion 🎯 The Nike SB Dunk Low "Paris" represents a unique opportunity at the intersection of art, culture, and investment. With its extreme scarcity, historical significance, and proven market performance, this masterpiece stands out in the booming sneaker collectibles market. Its timeless appeal and cultural resonance make it a compelling asset for investors.

Projection

The sneaker offers high return potential. The expected annual return ranges between 1.2% and 37.7%, depending on market conditions.

Here's the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.