

Hermès, Kelly 25, Vert Comics

For 40 years, Hermès has never decreased the price of its handbags. Unlike stocks or commodities that can fluctuate, the Kelly remains a steady symbol of reliability and luxury, transcending economic uncertainties.



7,5%
Net ROI p.a.

4 - 6
Years



Low
Risk

3 Reasons to Invest

- 1. Return Potential** 📈: An investment of 500 EUR could reach an estimated value of 771 EUR in 6 years.
- 2. Cost-to-Return Ratio** ⚖️: With just 1.7% annual total costs (including exit fees), your net profit could range between 7.5% and 9.2% per year.
- 3. A Timeless Symbol of Elegance and Exclusivity** ✨: Investing in a Hermès Kelly 25 transcends mere financial gain—it's an emotional connection to a legacy of unparalleled craftsmanship and sophistication. Each bag is a masterpiece, representing timeless beauty and exclusivity. Owning one is not just acquiring an asset, but

embracing a symbol of success and a piece of luxury history that appreciates in value, both financially and sentimentally.

Asset Details

Details	Information
Producer	Hermès
Model	Kelly
Size	25 cm
Leather	Togo
Hardware	Palladium
Condition	New and unworn
Color	Vert Comics
Asset ID	ba7bf205-959c-4630-bdob-decaaod4384b
Total asset value in EUR	27,350
Purchase price in EUR	25,550
Platform fee in EUR	1,050
Storage and insurance in EUR	750
Number of Splints	547

Investment Case

Valuation Summary 📊 To ensure the competitiveness of the investment, we conducted a thorough verification of the purchase price by analyzing recent transactions and current market values on the secondary handbag market. Our analysis confirmed that the price offered, inclusive of all associated fees, is still competitive. To estimate the potential ROI, we based our analysis on the historical price development of the Hermès bags. For the conservative scenario, we assumed the bag's value would grow at the rate of Swiss inflation, taking a defensive approach. In the balanced scenario, we applied 100% of the average annual price increase for a Hermès 25 bag over the past two years. Finally, in the ambitious scenario, we applied 100% of the average price increase for a Hermès bag in 2024.

Exit Options at Maturity 📅 We will manage the exit strategy on behalf of our investors, ensuring the best possible outcome based on market conditions at the time. Depending on the value of the bag and the prevailing market situation, we can either sell the bag privately to a collector or take it to auction. Both options are carefully considered, and we will choose the one that maximizes the return for our investors.

Why Invest in This Category? 🏆 Investing in Hermès bags offers a unique blend of stability and growth, making them a compelling asset in the luxury market. For over 40 years, Hermès has never reduced its retail prices, reflecting the brand's unparalleled commitment to exclusivity and timeless value. Iconic models like the Birkin and Kelly bags are crafted with exceptional quality and limited availability, driving consistent appreciation even in volatile markets. The secondary market further underscores their value, with premiums often reaching over 200% above retail. As both a symbol of wealth and a proven investment, Hermès bags offer a rare opportunity to merge luxury with financial stability.

Why Invest in This Asset? 💎 Investing in a Hermès Kelly 25 Vert Comics Togo leather bag with palladium hardware represents a rare opportunity to acquire a highly sought-after piece from one of the most iconic luxury brands. Released as part of Hermès' Spring/Summer 2023 collection, Vert Comics offers a vibrant "pop" of green that perfectly captures the brand's tradition of bold yet refined color palettes. This particular hue adds contemporary appeal while maintaining the timeless elegance associated with

Hermès. The Kelly 25 size is currently one of the most in-demand formats—second only to the Mini Kelly—making it especially desirable among collectors and fashion connoisseurs. Over the past year, prices for 25cm Birkin and Kelly models have increased by an average of 10%, underlining their strong market performance and investment potential. Crafted from Togo leather—known for its soft texture, durable grain, and excellent shape retention—this bag strikes a perfect balance between luxury and practicality. Finished with sleek palladium hardware, it exudes understated sophistication. With its limited release, enduring appeal, and historical price appreciation, the Kelly 25 Vert Comics is not only a fashion statement but a tangible asset poised for long-term value growth.

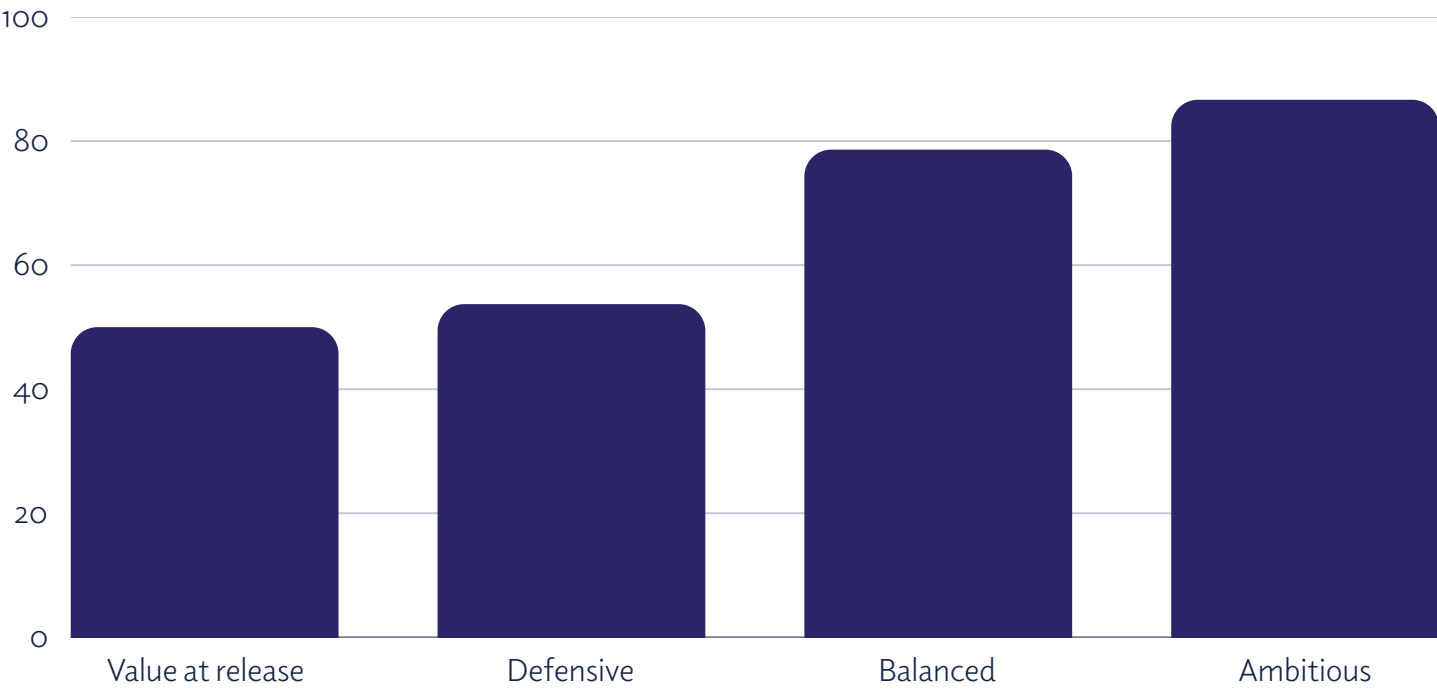
Context in Time 🕒 The Hermès Kelly bag has long stood as a symbol of timeless elegance and status. Originally designed in the 1930s and later named after Princess Grace Kelly in the 1950s, it has become one of the most iconic handbags in fashion history. Today, in a world increasingly valuing heritage, craftsmanship, and exclusivity, the Kelly remains a cornerstone of luxury, appealing to both seasoned collectors and new-generation investors alike.

Conclusion 🎯 With its iconic heritage, rising market demand, and strong historical price performance, the Hermès Kelly 25 Vert Comics offers both aesthetic appeal and financial upside. Backed by thorough valuation analysis and flexible exit strategies, this investment represents a rare chance to combine luxury collecting with long-term capital appreciation in a resilient asset class.

Projection

The asset offers high stability. The expected annual return ranges between 1.2% and 9.2%, depending on market conditions.

Here's the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.