

LEGO Land Rover Bundle I (50 Sets)

When LEGO sets retire, they often become highly sought-after — and prices typically climb as availability shrinks. With one model already retired and the other nearing End-of-Life, the LEGO Land Rover Bundle I offers perfect timing for investors.



9.0%
Net ROI p.a.

5 - 7
Years

Low
Risk

3 Reasons to Invest

- 1. Return Potential** 📈: An investment of 500 EUR could reach an estimated value of 912 EUR in 7 years.
- 2. Cost-to-Return Ratio** ⚖️: With just 2.2% annual total costs (including exit fees), your net return could be 9.0% per year.
- 3. Own a Piece of Adventure** 🚗: Investing in the LEGO Land Rover Bundle I is about securing a symbol of exploration, resilience, and British automotive heritage. Whether you love iconic cars or exquisite LEGO design, these sets capture the spirit of adventure and craftsmanship that never goes out of style. Collectors and investors alike recognize the timeless emotional pull of the Land Rover story.

Asset Details

Details	Information
Set number	10317 / 42110
Name	LEGO Icons - Classic Land Rover Defender 90 / LEGO Technic - Land Rover Defender
Theme	Icons / Technic
Released	2023 / 2019
Pieces per set	2336 / 2573
Box condition	Sealed in mint condition
Number of sets	40 / 10
Price per set	EUR: 183 / 245
Market value	EUR: 195 / 273
Asset ID	2a12fef9-d79d-4720-ad00-23117a347b1e
Total asset value in EUR	10,900
Purchase price in EUR	9,800
Platform fee in EUR	400
Storage and insurance in EUR	700
Number of Splints	218

Investment Case

Valuation Summary 📊 To ensure the competitiveness of the investment, we conducted a thorough verification of the purchase price by analyzing recent transactions and current market values. Our analysis confirmed that the price offered, inclusive of all associated fees, is highly competitive. For the investment case, we used historical performance data of these models. In the conservative scenario, we assumed growth at the rate of Swiss inflation. In the balanced scenario, we assume a 100% probability of realizing a 9.3% annual return (CAGR since release) over the next 7 years. In the ambitious scenario, we assume a 100% probability of realizing a 13.3% annual return based on the comparable LEGO 10262 James Bond Aston Martin DB5 set. These potential returns are further enhanced by the 7.1% discount compared to the current lowest offering prices according to toppreise.ch.

Exit Options at Maturity 📅 We will manage the exit strategy on behalf of our investors, ensuring the best possible outcome based on market conditions at maturity. Depending on the value and prevailing market situation, we can either sell the sets privately to a wholesaler or directly to individual collectors. Both options are carefully considered to maximize investor returns.

Why Invest in This Category? 🧱 Investing in LEGO sets offers strong potential for returns due to limited production runs, high collectibility, and consistent demand. Many LEGO sets, particularly themed or limited-edition releases, appreciate significantly after discontinuation. LEGO appeals to a wide buyer base, from dedicated collectors to casual enthusiasts, ensuring a steady secondary market. Sets often hold or outperform traditional investments, making LEGO an attractive, low-risk option for short- and long-term returns.

Why Invest in This Asset? 💎 The LEGO Land Rover Bundle I unites two icons: the LEGO Icons Land Rover Defender 90 (10317) and the LEGO Technic Land Rover Defender (42110). Both honor the legendary Land Rover brand, celebrated worldwide for adventure and durability. Stored MISB, these sets stand at pivotal points in their lifecycle, with one already retired and the other nearing EOL. Their scarcity, strong brand appeal, and collector demand create an outstanding investment opportunity.

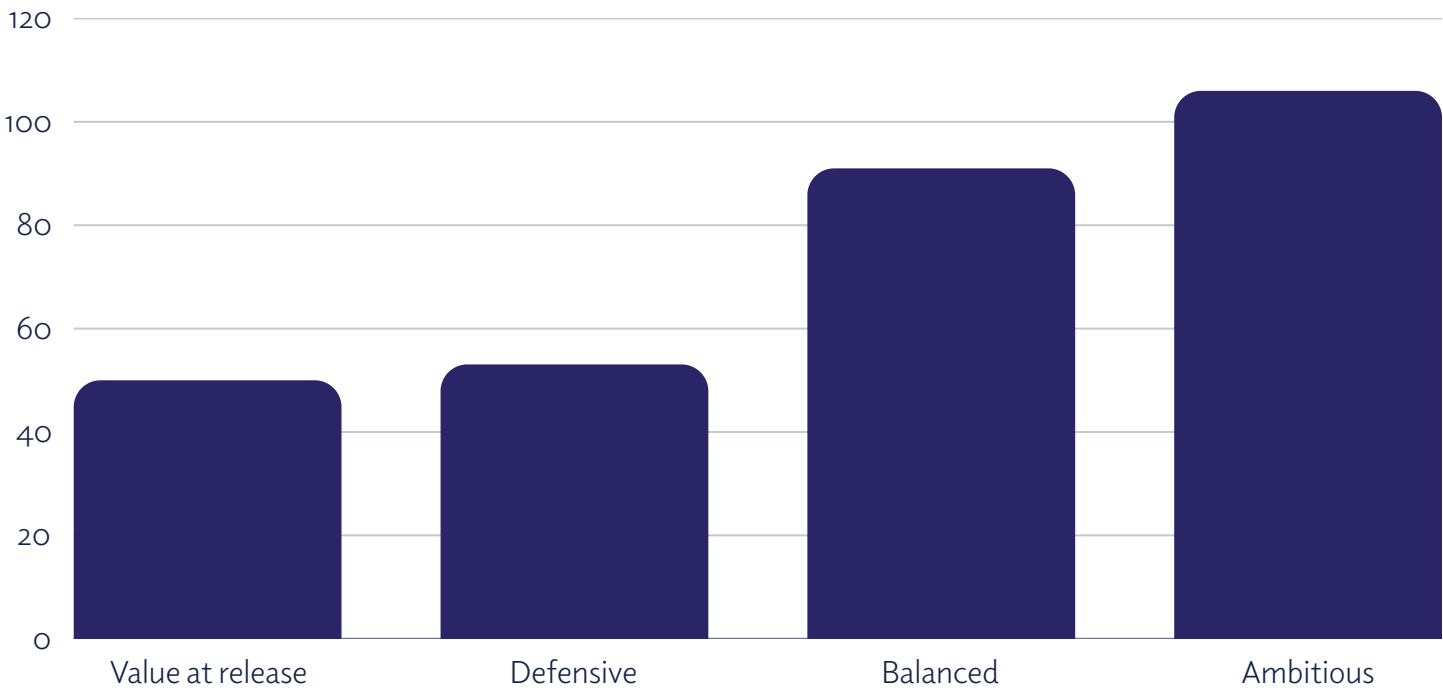
Context in Time ⌚ Timing is critical. The Technic Defender (42110) retired at the end of 2022, and the Icons Defender (10317) is nearing End-of-Life (EOL) in 2025. Availability is tightening as collectors move to secure these models before they disappear from the primary market. Investing now positions you ahead of scarcity-driven price increases supported by historical LEGO market trends.

Conclusion 🎯 The LEGO Land Rover Bundle I offers a rare opportunity to invest in two highly collectible sets at an attractive entry point. With proven historical appreciation, limited future availability, and strong brand appeal, this investment combines passion and performance — perfectly positioned for substantial value growth over the coming years.

Projection

The sets offer high return potential. The expected annual return ranges between 1.2% and 11.3%, depending on market conditions.

Here’s the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.