

LEGO Chinese Traditional Festivals Bundle (120 sets)

Some treasures are more than possessions—they hold stories, history, and a rare allure. This is one of them, carrying the weight of craftsmanship and the promise of legacy.



10.9%
Net ROI p.a.

3 - 5
Years



Low
Risk

3 Reasons to Invest

- 1. Return Potential** 📈: An investment of 500 EUR could reach an estimated value of 840 EUR in 5 years.
- 2. Cost-to-Return Ratio** ⚖️: With just 2.8% annual total costs (including exit fees), your net return could be 10.9% per year.
- 3. Exclusive Collectibles with Appreciation Potential** 🧱💰: The LEGO Chinese New Year Bundle #1 brings together twelve limited sets with significant cultural value. The intricate design and exclusive nature of these EOL models offer investors stable appreciation potential—perfect for collectors, culture enthusiasts, and LEGO fans seeking long-term returns.

Asset Details

Details	Information
Set number	80104 / 80105 / 80106 / 80107 / 80108 / 80109 / 80110 / 80111 / 80112 / 80113 / 80116 / 80117
Name	LEGO Lion Dance / LEGO Temple Market for Chinese New Year / LEGO Story of Nian / LEGO Spring Lantern Festival / LEGO Lunar New Year Traditions / LEGO Lunar New Year Ice Festival / LEGO Lunar New Year Decorations / LEGO Lunar New Year Parade / LEGO Auspici
Theme	Chinese Traditional Festivals
Released	2020 / 2020 / 2021 / 2021 / 2022 / 2022 / 2023 / 2023 / 2024 / 2024 / 2025 / 2025
Pieces per set	882 / 1,664 / 1,067 / 1,793 / 1,066 / 1,519 / 872 / 1,653 / 1,172 / 1,823 / 1,259 / 1,021
Box condition	Sealed in mint condition
Number of sets	10 / 10 / 10 / 10 / 10 / 10 / 10 / 10 / 10 / 10 / 10 / 10
Price per set	EUR: 157 / 167 / 120 / 176 / 88 / 120 / 130 / 134 / 180 / 180 / 97 / 88
Market value	EUR: 194 / 195 / 126 / 186 / 117 / 123 / 157 / 153 / 224 / 235 / 107 / 97
Asset ID	8a1a9ce3-eb8d-4190-a28c-1b181cacdfdc
Total asset value in EUR	18,100
Purchase price in EUR	16,400
Platform fee in EUR	700

Storage and insurance in EUR	1,000
Number of Splints	362

Investment Case

Valuation Summary  To ensure the competitiveness of the investment, we thoroughly analyzed recent transactions and current market values. Our analysis confirmed that the offered price, including all associated fees, remains highly competitive (-14.5% below the current lowest market offer on toppreise.ch). To strengthen the investment case, we used the historical performance data of these models. For our conservative scenario, we assumed that the value of the LEGO sets would increase in line with Swiss inflation, reflecting a defensive approach. In the balanced scenario, we estimate an 80% probability of achieving an annual return of 13.4% over the next five years (CAGR - since EOL of the sets). In the ambitious scenario, we assume a 100% probability of achieving an annual return of 13.4% over the next five years (CAGR - since EOL of the sets). These potential returns are further enhanced by the 14.5% discount.

Exit Options at Maturity  We will manage the exit strategy on behalf of our investors, ensuring the best possible outcome based on current market conditions. Depending on the models' value and market situation, we may sell the sets privately to a wholesaler or to individual collectors. Both options will be carefully considered to maximize investor returns.

Why Invest in This Category?  Investing in LEGO sets offers strong return potential due to their limited production runs, high collectibility, and consistent demand. Many LEGO sets, particularly themed or limited editions, appreciate significantly after retirement. LEGO appeals to a broad audience, from collectors to casual enthusiasts, ensuring a stable secondary market. Moreover, LEGO sets often retain their value over time and frequently outperform traditional investments in percentage growth.

Why Invest in the LEGO Chinese New Year Set?   Investing in the LEGO Chinese New Year set offers a unique opportunity for collectors and savvy investors. These limited-edition sets showcase exquisite craftsmanship and carry deep cultural significance by celebrating traditional Chinese festivals. As many sets are already retired, their scarcity increases long-term value and desirability. The following sets form a collector's portfolio:

- LEGO 80104 Lion Dance – 882 pieces, 8 minifigures, released in 2020. Features lion figurines, a drumming stage, a temple gate, and festive decorations for the Year of the Rat.
- LEGO 80105 Chinese New Year Temple Fair – 1,664 pieces, 14 minifigures, released in 2020. Highlights traditional markets, stalls, temple decorations, and classic New Year elements.
- LEGO 80106 Story of Nian – 1,067 pieces, 6 minifigures, released in 2021. Depicts the ancient legend of Nian with traditional decorations and a posable Nian creature.
- LEGO 80107 Spring Lantern Festival – 1,793 pieces, 8 minifigures, released in 2021. Features a festive garden with moon gates, a pavilion, and lanterns.
- LEGO 80108 Lunar New Year Traditions – 1,066 pieces, 12 minifigures, released in 2022. Illustrates New Year customs such as family visits and exchanging red envelopes.
- LEGO 80109 Lunar New Year Ice Festival – 1,519 pieces, 13 minifigures, released in 2022. Displays a winter scene with a frozen lake, ski slope, and festive decorations.
- LEGO 80110 Lunar New Year Display – 872 pieces, released in 2023. Features decorative elements like koi fish, gold ingots, and peony flowers symbolizing prosperity.
- LEGO 80111 Lunar New Year Parade – 1,653 pieces, 18 minifigures, released in 2023. Includes parade floats and performers representing Chinese culture.
- LEGO 80112 Auspicious Dragon – 1,171 pieces, released in 2024. Features a traditional dragon display with symbolic crystal elements.
- LEGO 80113 Family Reunion Celebration – 1,823 pieces, 13 minifigures, released in 2024. Depicts a traditional family meal in a festive restaurant setting.
- LEGO 80116 Trotting Lantern – 1,295 pieces, 5 minifigures, released in 2025. A functional lantern model with traditional symbols celebrating the Year of the Snake.
- LEGO 80117 Good Fortune – 1,021 pieces, released in 2025. Features symbolic lucky charms like gold ingots, fans, and calligraphy.

This set celebrates cultural heritage through exceptional LEGO craftsmanship. The rarity of retired sets, combined with their unique design and cultural relevance, makes this investment particularly attractive. With growing demand among collectors and enthusiasts, these sets offer strong long-term appreciation potential and provide both financial and emotional rewards.

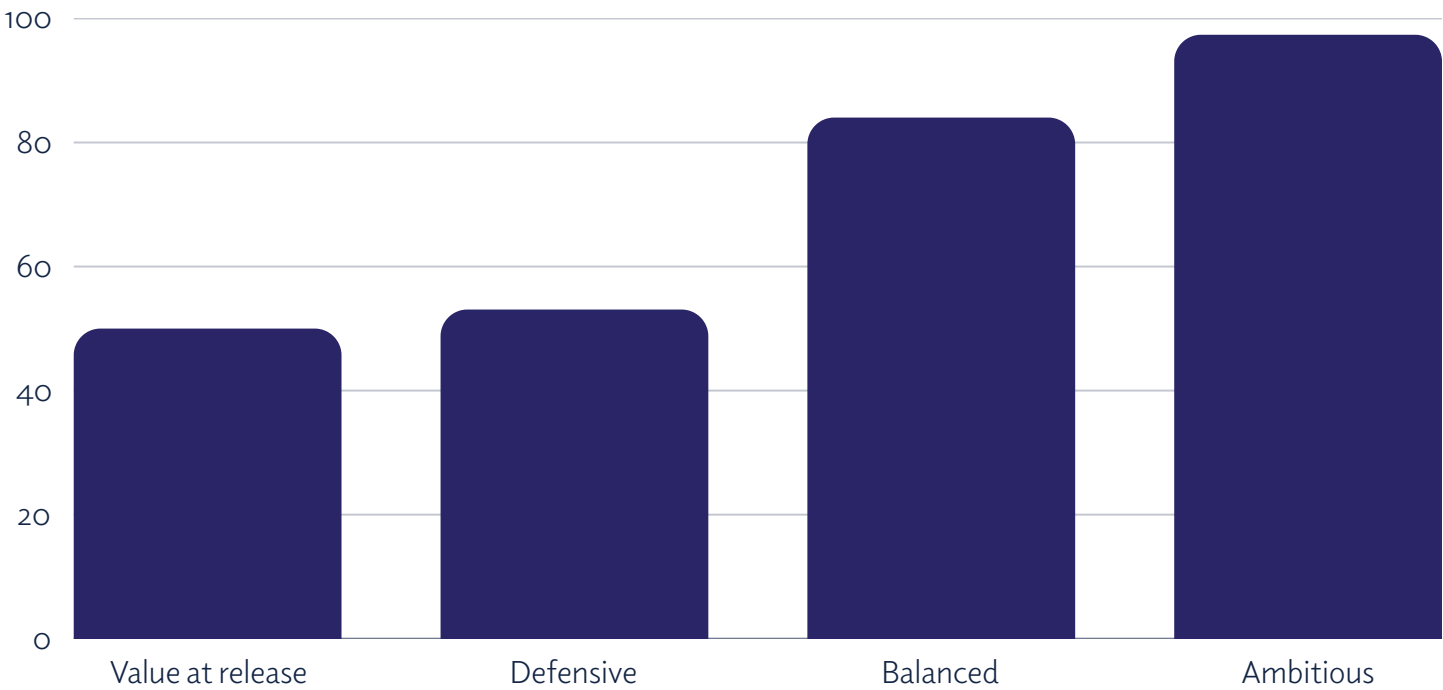
Context in Time ⌚ These sets reflect deeply rooted Chinese traditions that have developed over centuries. Each model tells a unique story, bringing to life historical customs, cultural symbols, and iconic celebrations. From the symbolism of the Lion Dance to the legends of Nian, these sets are a tribute to Chinese culture.

Conclusion 🎯 These LEGO sets are more than just collectibles—they are miniature time capsules preserving centuries of Chinese culture and tradition. With limited availability, cultural value, and steady appreciation, they offer both emotional and financial benefits for investors.

Projection

The sets offer high return potential. The expected annual return ranges between 1.2% and 14.3%, depending on market conditions.

Here’s the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.