

Ferrari 348 TS, 1991

With its iconic design, pure driving experience, and limited production of just 4,228 units, the Ferrari 348 TS offers exclusivity, tradition, and value appreciation—making it a highly sought-after modern classic for collectors. Additionally, this model is offered at a 9.9% discount compared to current listings in Concours condition.



10.4%
Net ROI p.a.

2 - 4
Years



**Below
Market**

3 Reasons to Invest

- 1. Return Potential** 📈: An investment of 500 EUR could reach an estimated value of 742 EUR in 2 years.
- 2. Cost-to-Return Ratio** ⚖️: With just 3.8% annual total costs (including exit fees), your net profit could be 10.4% per year.
- 3. Invest in a Pristine Classic** 🚗💎: The Ferrari 348 TS offers exceptional investment potential with its low mileage and concours condition. As a rare, well-preserved icon from Ferrari's transitional era, it boasts strong historical growth, rising collector

demand, and exclusivity—making it a prime asset for discerning enthusiasts and savvy investors.

Asset Details

Details	Information
Brand	Ferrari
Model	348 TS
Registration year	1991
Motor	3.4L V8
Kilometer	24,150 km
Transmission	5-speed manual gearbox
Performance	300 BHP
Asset ID	de7a7b19-51b3-4ce4-9093-a48db4863e38
Total asset value in EUR	96,000
Purchase price in EUR	85,950
Platform fee in EUR	5,200
Storage and insurance in EUR	4,850
Number of Splints	1,920

Investment Case

Valuation Summary 📊 Investing in classic and high-performance cars offers a unique blend of financial growth and tangible enjoyment. Unlike traditional assets, rare and iconic automobiles appreciate due to limited supply, historical significance, and growing collector demand. Cars provide portfolio diversification and act as a hedge against inflation. With strong auction results and increasing global interest, well-preserved models, particularly with unique specifications, continue to generate impressive returns while delivering an unmatched ownership experience. To estimate the potential ROI, we used the historical performance data of this specific model. For our conservative scenario, we assumed the value of the car would grow at the rate of Swiss inflation, reflecting a defensive approach. In the balanced scenario, we calculated 90% of the average historical 5-year growth rate. Finally, in the ambitious scenario, we calculated 100% of the average historical 5-year growth rate. These potential returns over the next four years, under both the balanced and ambitious scenarios, are further enhanced by the 9.9% discount at which the car is offered compared to available offerings of cars in same condition.

Exit Options at Maturity 📅 We will manage the exit strategy on behalf of our investors, ensuring the best possible outcome based on market conditions at the time. Depending on the car's value and the prevailing market situation, we can either sell the car privately to a collector or take it to auction.

Why Invest in This Category? 🚗 Investing in classic and high-performance cars offers a unique blend of financial growth and tangible enjoyment. Unlike traditional assets, rare and iconic automobiles appreciate due to limited supply, historical significance, and growing collector demand. Cars provide portfolio diversification and act as a hedge against inflation. With strong auction results and increasing global interest, well-preserved models, particularly with unique specifications, continue to generate impressive returns while delivering an unmatched ownership experience.

Why Invest in This Asset? 💎 The Ferrari 348 TS was designed to be driven, and many owners embraced it as a practical, usable Ferrari rather than a showroom display piece. As

an entry-level Ferrari at the time, it was more accessible to enthusiasts who actively enjoyed it on the road, resulting in a higher proportion of high-mileage examples. Over the years, numerous 348 TS models have been modified, with aftermarket exhaust systems, wheels, and interior alterations, deviating from their original factory specification. Additionally, as a 30+ year-old classic, many have changed hands multiple times, often undergoing restorations, repaints, or interior refurbishments to maintain their condition. This particular 348 TS has seen long term ownership as part of a larger collection. The car has undergone a full recommissioning carried out by Simon Ainsworth Engineering in December 2023 at a cost of approx. £3,400.00. The Car is as good as it was when it left the factory with faultless paint, near concours interior and mechanicals to reflect the condition and care that the car has received throughout its life. With just 15,000 miles from new, this truly stunning 1991 Ferrari 348 TS has covered just 440 miles per year throughout its life.

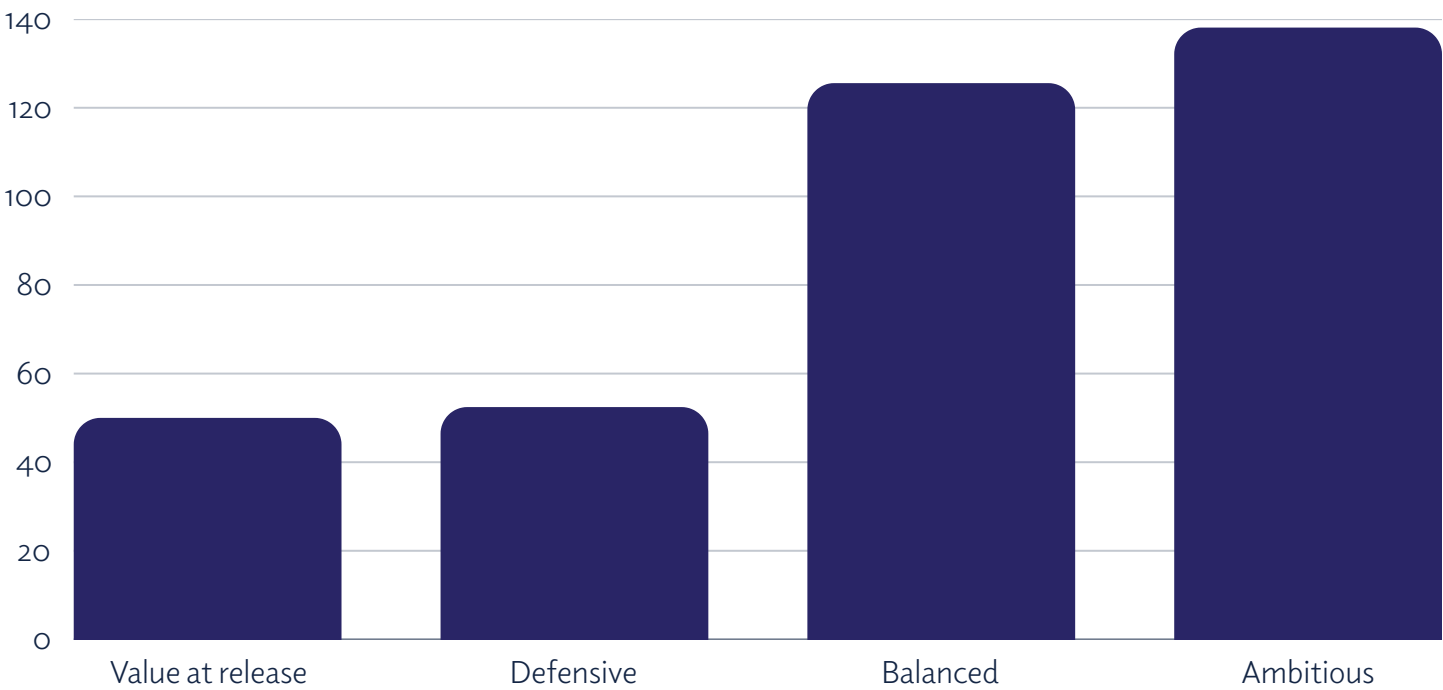
Context in Time 🕒 The Ferrari 348 TS was produced between 1989 and 1995, marking a transitional period for Ferrari as it moved from the classic designs of the 1980s into the more refined supercars of the 1990s. It was the direct successor to the Ferrari 328 and the last model developed under Enzo Ferrari's leadership before his passing in 1988. At the time, the late 80s and early 90s saw a surge in exotic car enthusiasm, fueled by growing wealth, motorsport success, and pop culture influence. The 348 TS, with its Testarossa-inspired side strakes and raw, analogue driving experience, became an icon of the era, appealing to those who sought a purist's Ferrari before the introduction of modern driving aids. As 90s nostalgia and appreciation for analogue supercars grow, the 348 TS is being rediscovered as an investment-worthy classic, bridging Ferrari's past and future while offering a unique driving experience rarely found in today's supercars.

Conclusion 🎯 Investing in a Ferrari 348 TS is not just about ownership, it's about securing a piece of automotive history with appreciating value. As demand for 90s classics surges and analogue supercars become rarer, the 348 TS stands out as a modern classic with strong long-term investment potential.

Projection

The Ferrari offers high return potential. The expected annual return ranges between 1.2% and 11.9%, depending on market conditions.

Here’s the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.