

Zeus, Four Seasons (Summer) & Four Seasons (Autumn), 2025

Zeus, a contemporary of Banksy, has evolved from a street artist into a museum-recognized visionary. With rising institutional demand and socio-political relevance, his Swimming Pools: Four Seasons series is a rare investment opportunity. As his market ascends, securing a piece now means owning a future cultural and financial asset.



25.0%
Net ROI p.a.

2 - 4
Years



High
Return

3 Reasons to Invest

- 1. Return Potential** 📈: An investment of 500 EUR could reach an estimated value of 1,219 EUR in 4 years.
- 2. Cost-to-Return Ratio** ⚖️: After deducting 3.6% in annual total costs (including exit fees), your net return could reach 25.0% per year.
- 3. Key Figure In Street Art** 🌟: Emerging in the 1990s alongside artists like Banksy and Shepard Fairey, Zeus has developed a unique visual language that merges graffiti, conceptual art, and political commentary, making him one of the most influential and sought-after contemporary street artists. With Zeus's expanding market presence

and growing recognition among collectors and institutions, these two paintings are priced 35% below the current gallery price, offering potential for strong returns.

Asset Details

Details	Information
Name	Swimming Pools: Four Seasons (Summer) , Swimming Pools: Four Seasons (Autumn)
Artist	Zevs
Year	Both 2025
Size	Both 160 x 160 cm
Number of editions	Paintings are unique
Material	Acrylic and varnish on canvas for all paintings
Signature	The paintings are signed

Details	Information
Asset ID	d1cb1b4d-fc19-4cd3-bcf1-3d057c3caac1
Total asset value in EUR	94,650
Purchase price in EUR	87,000
Platform fee in EUR	5,250
Transportation, storage and insurance in EUR	2,400
Number of Splints	1,893

Investment Case

Investment Thesis

1. Exceptional Value Entry Point:

We secured both “Summer” and “Autumn” from Zevs’s Swimming Pools: Four Seasons series at a 35% discount to current gallery prices for large-sized works. This pricing advantage was verified through recent gallery sales data and positions this acquisition significantly below market value.

2. Strong Historical Performance and Momentum:

Large paintings from Zevs’s Swimming Pools series have appreciated +122.3% over the past 3 years, delivering a CAGR of 30.5%. Based on this trend and the 35% discount to current gallery prices, we project potential annual returns of 25% to 34.9% over the next 2-4 years under balanced and ambitious scenarios.

3. Expert-Curated Asset with Institutional Appeal:

The acquisition was facilitated by M&A Arts, led by Asher and Michelle Edelman—respected figures in art finance with decades of experience in sourcing and promoting investment-grade works. M&A Arts specializes in identifying emerging and reemerging artists with high appreciation potential and is uniquely positioned to capitalize on upcoming institutional exposure to enhance liquidity and exit opportunities.

Exit Options at Maturity

We will manage the exit strategy in collaboration with our expert M&A Arts on behalf of our investors, ensuring the best possible outcome based on market conditions at the time. Depending on the prevailing market situation, the paintings will be sold to a private collector or offered as single lots at an auction for contemporary art. An auction is considered if the price has developed to the point where the minimum bid matches the market value and there is high demand for works by the artist. Both options are carefully considered, and we will choose the one that maximizes the return for our investors.

Why Invest in This Category?

For centuries, art was collected for its cultural, emotional, intellectual, political, and economic value. Investing in a mid-career artist offers a mix of financial potential and personal satisfaction, making it an appealing option for both new and seasoned collectors.

Why Invest in This Asset? 💎

The French artist Zevs (born Christophe Aguirre Schwarz) is a pivotal figure in the street art movement, known for his bold interventions in urban spaces and his distinctive approach to brand critique. He was born in Saverne, France, in 1977, and lives and works in Paris.

Zevs began as a graffiti artist in Paris in the 1990s, using various pseudonyms such as 'The Shadow Flasher' and 'The Serial Ad Killer'. His pseudonym 'Zevs' - pronounced 'Zeus' - refers to a train that almost ran him over while tagging in 1992.

Since his early days working on the streets of Paris during the 1990s, Zevs has become one of the most prominent figures on the contemporary street art scene, along with other French artists such as Andre and Invader.

Zevs is best known for his trademark 'Liquidation' technique, in which he transforms seemingly solid images into evocatively dripping ones that are perhaps more unstable than they seem. He has experimented with various methods in his graffiti, canvases, and performances that help him subvert the ubiquitous, commercially driven and Hollywood-driven culture of the 21st century.

From city sidewalks to gallery walls, Zevs reacts to urban signs and consumer codes, questioning public space, art, and the relationship between art and consumerism.

In the past, this has included a high-profile 'kidnapping' of a figure from a billboard, an infamous arrest following his creation of a large-scale mural of a liquidated Chanel logo in Hong Kong, and his "Visual Violations" series, in which he blurred out the faces of figures like Jim Morrison and Marilyn Monroe. With his work, Zevs offers a commentary on the lasting widespread influence of these figures, as well as corporate logos ranging from Louis

Vuitton to Coca-Cola to Apple, on contemporary culture. No matter what he does to them, these images are instantly recognizable to nearly everyone.

In 2008, Zevs held his first solo museum exhibition, “Electroshock”, at the Ny Carlsberg Glyptotek, a classical art museum in Copenhagen, Denmark. The exhibition featured works from all his major series up to that point, displayed alongside masterpieces from the museum's permanent collection, including Édouard Manet's *The Absinthe Drinker* and Auguste Rodin's *The Thinker*.

In 2009, Zevs held his first solo exhibition in Asia, “Liquidated Logos”, at the Hong Kong-based gallery Art Statements, showcasing his clever distortions of major brand logos.

In 2010, his work was featured at the Moscow Biennial.

In 2011, Zevs had his first solo exhibition in New York, “Liquidated Version”, at De Buck Gallery, continuing his artistic commentary on corporate influence. The exhibition featured well-known brands such as Coca-Cola and Louis Vuitton, along with financial institutions such as Morgan Stanley, Merrill Lynch, Lehman Brothers, and Goldman Sachs. Many works showcased Zevs’s signature liquidation technique, visually dissolving logos before viewers' eyes and creating a distinctive dripped effect.

In 2016, building on his interest in liquidation and dripping logos, Zevs created the “Big Oil Splash” series (also known as “Swimming Pools”), inspired by David Hockney’s iconic 1967 painting “A Bigger Splash”. This provocative series, criticizing globalization and the oil industry, was showcased at Lazarides Gallery.

Selected Solo Shows:

- 2027 (Upcoming) Retrospective at the Wood Art Institute, Hamburg, Germany (Spring/Summer 2027)
- 2026 (Upcoming) Solo show at the Museum of Contemporary Art Shanghai (MoCA Shanghai) (Jan-Apr 2026) – several paintings from the “Swimming Pools” series will be featured

- 2025 (Upcoming) A Japan retrospective tour in Osaka and Tokyo will feature Zevs's works across several galleries, including a solo show at Parco Museum Tokyo, scheduled for the end of 2025 – several paintings from the “Swimming Pools” series will be showcased
- 2025 (Upcoming) Solo exhibition at Kunsthallen Foundation, Copenhagen, Denmark – Date TBC
- 2025 (Upcoming) Solo exhibition at Artrust Gallery, Lugano, Switzerland – Date TBC
- 2025 (Upcoming) A sculpture has been commissioned and will be exhibited as part of an artist residency at Renault Group’s new factory, Boulogne-Billancourt, France – Date TBC
- 2025 A project featuring large-scale murals will be on view during the Frieze London Art Fair – October 15-19
- 2025 (Ongoing) “Sans Titre (permanent)”, Centre Pompidou, Paris, France – A multi-phase project featuring new installations and performances unveiled monthly, both inside the galleries and outside the building, leading up to the museum’s temporary closure for renovations in September
- 2025 “Sombras Electricas”, Alliance Française, Havana, Cuba
- 2024 “Minimal Painting”, Galerie Torri, Paris, France
- 2024 “Visual Overdose”, Art installation at Art Basel Paris, The Invisible Gallery, Paris, France
- 2024 “Temporary Sanctuary”, Over the Influence Gallery, Bangkok, Thailand
- 2023 “Room 711”, Hangaram Art Museum – Seoul Art Centers, Seoul, South Korea
- 2023 “Voleur d’Image – Magie du Louvre”, Musée du Louvre, Paris, France
- 2022 “Le Serpent Cosmique”, Lille3000 – Musée de l’Hospice Comtesse, Lille, France
- 2022 “Tumultes”, La Collégiale Saint-Pierre-le-Puellier, curated by Danysz Gallery, Orléans, France
- 2022 “Berlin, nos années 20”, Centre Pompidou, Paris, France
- 2021 “Oikos Logos”, MAMO Centre d’Art de la Cité Radieuse, Marseille, France
- 2021 “Phillip Morris Still Life Locked Room” – permanent installation, CCA Andratx, Mallorca, Spain
- 2021 “The Last Cowboy is Dead”, New Galerie, Paris, France
- 2019 “15th Biennale de Lyon”, Musée d’Art Contemporain, Lyon, France

- “Aguirre Schwarz Savoure le Rouge”, New Galerie, Paris, France
- 2018 “Aguirre Schwarz aka Zevs: Supreme Même”, Over the Influence Gallery, Hong Kong, China
- 2017 “Zevs: Liquid Assets”, Taglialatella Galleries, New York, USA
- 2016 “Noir Éclair”, Château de Vincennes, Vincennes, France
- 2016 “The Big Oil Splash” Lazarides Gallery, London, UK
- 2015 “Zevs: Elle”, De Buck Gallery, New York, USA
- 2015 “Aguirre Schwarz au Pays de l’Or Noir”, Galerie Rive Gauche, Marcel Strouk, Paris, France
- 2015 “The Autobiography of Aguirre Schwarz. An Exhibition by Zevs”, CCA Andratx, Mallorca, Spain

Selected Group Shows:

- 2025 “Effets Indésirables (Side Effects)”, New Gallery, Paris, France
- 2025 “Shared Horizons”, X Havana Biennial, Havana, Cuba
- 2024 “Why is Urban Art Now: From Bangucheon to Urban Art”, Ulsan Art Museum, Ulsan, South Korea
- 2024 “Monomythology”, The Hole Gallery, New York, USA
- 2024 “Netflix and Chill”, New Gallery, Paris, France
- 2024 “2024 Urban Art Biennale”, Völklingen Ironworks (UNESCO World Heritage Site), Völklingen, Germany
- 2024 “Sous Influence”, New Gallery, Paris, France
- 2023 “BIENALSUR”, Babel Mallorca, Mallorca, Spain
- 2023 “Module of Temporality (MOT)”, Danysz Gallery – launch of new cultural center, Kiev, Ukraine
- 2022 “Capitales: 60 d’art urbain à Paris”, Hôtel de Ville, Paris, France
- 2022 “Wonderwalls”, NRW-Forum Düsseldorf – Museum Kunstpalast, Düsseldorf, Germany
- 2022 “2022 Urban Art Biennale”, Völklingen Ironworks (UNESCO World Heritage Site), Völklingen, Germany
- 2021 “Swimming Pool – Troubled Water”, Künstlerhaus Bethanien, Berlin, Germany

- 2020 “Wall”, Urban Spree, Berlin, Germany
- 2020 “Aguirre Schwarz / Zevs: Atone Etoile”, Confort Moderne, Poitiers, France
- 2019 “Post Contemporary – Urban Graphics 7019”, Museum of Contemporary Art (MoCA), Shanghai, China
- 2019 “Who Cares”, New Galerie, Paris, France
- 2018 “Art From The Streets”, ArtScience Museum, Singapore
- 2017 “What’s Up Doc”, New Galerie, Paris, France
- 2017 “Dessins Perturbateurs”, Galerie Métropolis, Paris, France
- 2016 “Painting Is Dead. Long Live Painting”, CCA Andratx, Mallorca, Spain
- 2015 “Summer in the City”, Martin Asbaek Gallery, Copenhagen, Denmark

These two paintings are part of the “Swimming Pools: Four Seasons” series, which includes four works in total: Summer, Autumn, Winter & Spring. The series revisits David Hockney’s “A Bigger Splash” with a critical dimension. Using Hockney’s technique and vibrant color palette, Zevs transforms the scene by adding logos of global oil companies on the wall of the Californian villa. These logos are ‘liquidated’, with paint dripping down like an oil spill into the pool rather than the expected splash, offering a powerful commentary on the impact of human activity on the environment.

Inspired by the cycle of the seasons, the series reflects the passage of time through symbolic imagery and shifting colors, reinterpreting Hockney’s aesthetic to question capitalism and the economic and ecological damage caused by oil.

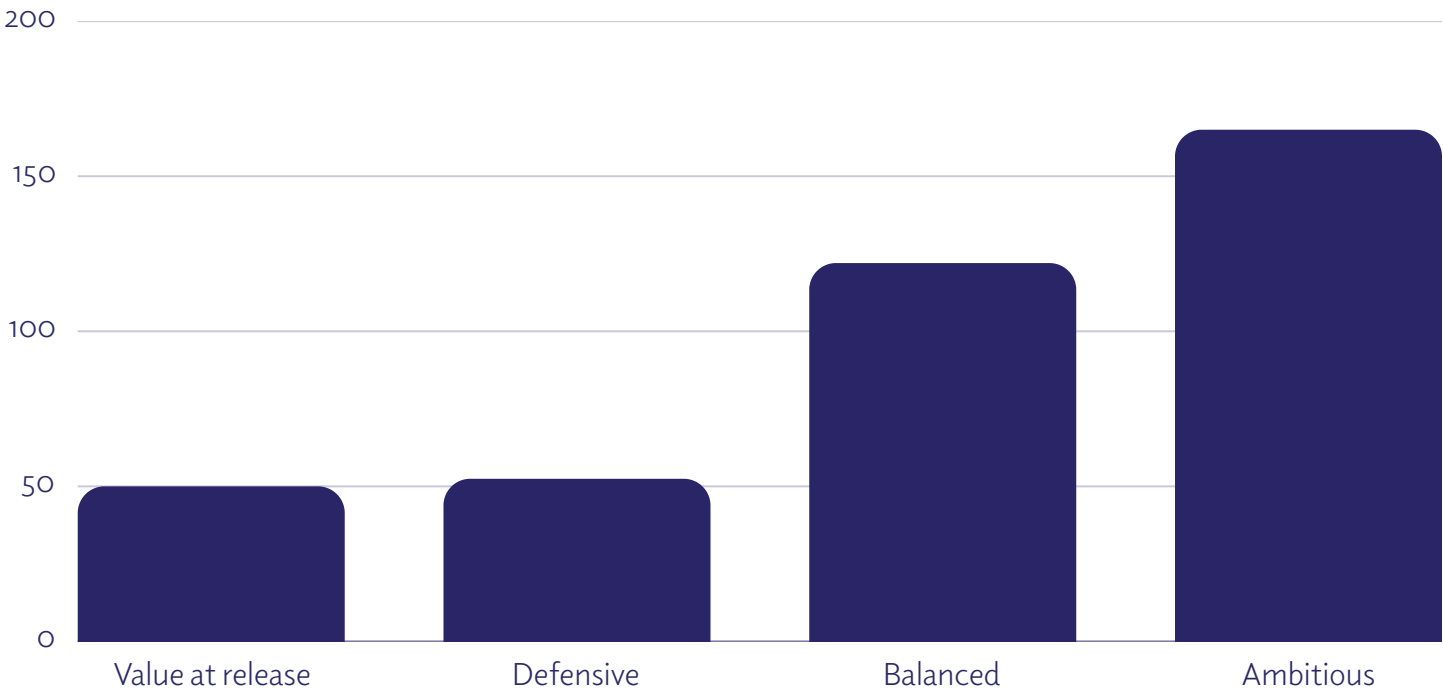
Conclusion

With 122.3% price growth in the past three years and a 35% discount to gallery prices, Zevs’s latest works offer up to 34.9% annualized returns. As his global recognition expands, these unique pieces present a rare opportunity for collectors seeking both artistic prestige and strong financial appreciation.

Projection

This asset offers high return potential. The expected annual return ranges between 1.2% and 34.9% depending on market conditions.

Here’s the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.