Factsheet

Splint Invest

Gregory de la Haba, 6 paintings from the "Easy Suite" series 2024

The growing interest in Gregory de la Haba's work is evident from the numerous solo and group exhibitions he has participated in over recent years. With several shows scheduled over the next 12-24 months, he is poised to build solid momentum among top-tier players worldwide, driving his prices even higher.

3 Reasons to Invest

1. **Return Potential**📈: An investment of 500 EUR could reach an estimated value of 1,565 EUR in 5 years.
2. **Cost-to-Return Ratio**⚖️: After deducting 3.7% in annual total costs (including exit fees), your net return could reach 25.6% per year.
3. **Strong Potential for Long-Term Value Appreciation** 🎨 **:** Gregory de la Haba is expanding globally through strategic partnerships and exhibitions in major galleries across the US, Korea, Germany, Italy, and beyond. With growing recognition and new collector channels, his prices are likely to rise steadily. Plus, these paintings are

currently offered at 31% below current gallery prices — creating strong potential for significant returns.

Asset Details

Details	Information
Name	Easy #3, POW Easy (Berlin), Easy Diptych #7, #10, #14 & #16
Artist	Gregory de la Haba
Year	2024
Size	198.12 x 111.76 cm for the paintings "Easy #3" and "POW Easy (Berlin)" | 198.12 x 223.52 cm for the other paintings
Number of editions	Each painting is unique
Material	Oil, spray paint with Krink Markers on printed canvas for all the paintings
Signature	Yes, all the paintings are signed

Details	Information
Asset ID	64eae5ed-ac3e-4311-a070-558d57dcfa36
Total asset value in EUR	99,600
Purchase price in EUR	89,450
Platform fee in EUR	4,050
Transportation, storage and insurance in EUR	6,100
Number of Splints	1,992

Investment Case

Valuation Summary 📝 To ensure the competitiveness of the investment, we conducted a thorough verification of the purchase price by analyzing recent gallery transactions. Our analysis confirmed that the price offered, inclusive of all associated fees, is highly competitive. To estimate the potential ROI, we used the average annual price increase of his paintings over the past three years. For our conservative scenario, we assumed the value of the painting would grow at the rate of Swiss inflation, reflecting a defensive approach. In the balanced scenario, we factored in a 50% probability of realising a 39.2% (CAGR past 3 years) annual return for the period. Finally, in the ambitious scenario, we factored in a 80% probability of realising a 39.2% (CAGR past 3 years) annual return for the period. These potential returns over the next 5 years, under both the balanced and ambitious scenarios, are further enhanced by the 31% discount at which these works are offered compared to the current gallery prices for similar-sized paintings.

Exit Options at Maturity 🚪 We will manage the exit strategy in collaboration with our expert M&A Arts on behalf of our investors, ensuring the best possible outcome based on market conditions at the time. Depending on the prevailing market situation, the paintings will be sold to a private collector or offered as single lots at an auction for contemporary art. An auction is considered if the price has developed to the point where the minimum bid matches the market value and there is high demand for works by the artist. Both options are carefully considered, and we will choose the one that maximizes the return for our investors.

Why Invest in This Category? 🎨 For centuries art was collected for its cultural, emotional, intellectual, political, and economic value. Investing in emerging artists offers a mix of financial potential and personal satisfaction, making it an appealing option for both new and seasoned collectors.

Why Invest in This Asset? 💎 Gregory de la Haba is an American interdisciplinary artist, writer, curator, and cultural producer.

Born and raised in New York City, he seamlessly integrates fine art and street culture with a foundation in traditional artistic research. A skilled painter with a pedagogical lineage that stretches back to Jacques-Louis David, de la Haba is an exemplary practitioner of fine art whose conceptual practice resists categorization. His work explores themes of addiction, masculinity, and 'Duende', a heightened state of emotion, expression, and authenticity derived from pure artistic expression. Through this lens, he unlocks his true self in art and life.

His creative journey is profoundly influenced by his life in a city he describes as an enduring source of inspiration. His work exudes a remarkable energy and depth of color, drawing from the legacy of celebrated masters such as Mark Rothko, whose influence has left an indelible mark on de la Haba's approach to composition and emotional resonance. His chosen palette is often intense, dynamic, and, at times, unflinching in its boldness, evoking feelings of hope and vitality while simultaneously prompting viewers to reflect on optimism even in the face of uncertainty and disorder. Photography also plays a crucial role in his creative process. Drawing from his extensive archive, he integrates documentary-style photography into his canvases, using storied locations as backdrops that enrich his work with urban stories and social context. By mixing photography and painting, de la Haba creates compositions that reflect the energy and pulse of the city, merging the ephemeral nature of street life with the permanence of fine art.

Since 2008, de la Haba has produced art-related ventures through his creative platform Bodega de la Haba. Notable projects include hosting literary events with Pulitzer Prize-winning poet Franz Wright, curating a survey of significant works by the celebrated artist Judy Rifka at Pulpo Gallery in Murnau am Staffelsee in Germany, and producing and narrating Terrence Browne's Irish art history musical "Hazel - Made In Belfast" which premiered at Carnegie Hall.

In 2009, de la Haba was the Artist-in-Residence at 'Jack the Pelican Presents', where he firmly cemented his notoriety with a provocative body of work.

In October 2024, de la Haba won the First Prize at the Durres International Biennale in Albania.

A cum laude graduate of Harvard University, de la Haba has written on a number of artists including Billy the Artist, Richie Culver, Marcus Jansen, Cristina BanBan, Oscar Murillo, Al Diaz, California Locos (Dave Tourjé, Chaz Bojórquez, John Van Hamersveld, Norton Wisdom and Gary Wong), Miya Ando, Andy Moses, Timothy Warren Williams, Lance De Los Reyes, Mel Bochner and many others. De la Haba's writings and artworks have been featured in many publications including The New York Times, Southampton Review, Rizzoli’s Irish America, New York Arts Magazine, and Portray.

De la Haba’s work has been exhibited internationally in numerous galleries and art shows.

Solo Shows:

- **Upcoming 2025-2026**

“Traveling Exhibition” across several countries in South America – will be curated by Massimo Scaringella

“Daegu Art Fair International”, Daegu, Korea – May 15-18, 2025

- **2025**

Three paintings adorned the walls of Mbassy, a trendy new restaurant in Düsseldorf, Germany - ongoing

“Everything Will Be Visible, Eventually”, Geuer & Geuer Gall,ery, Düsseldorf, Germany

- **2024**

“Take It Easy“, Luisa Catucci Gallery, Berlin, Germany

“The Durrës International Biennale of Contemprary Art (DIBoCA)” representing The National Pavilion of the United States of America, Durrës, Albania

“Master Painter from New York”, Gouter Gallery, Seoul, Korea

- **2023**

“Light Tensions”, Kou Gallery - Curated by Massimo Scaringella , Roma, Italy

“Amplified Dimensions”, Marina Bastianello Gallery - Curated by Massimo Scaringella, Venice, Italy

“Invitational Exhibition”, Hangaram Art Museum, Seoul, Korea

“Portals to New York”, TwoFortyThirty, New York, USA

- **2019**

“Vertical Horizons/Horizontal Waves: Totem Poems”, Meta Gallery, Monaco

Selected Group Shows:

- **Upcoming 2025-2026**

“Venice Biennale”, Venice, Italy – April to November 2026

“Sylt Art Fair”, Geuer & Geuer Gallery, Sylt, Germany – May to September 2025

- **2024**

“Dakar Biennale”, Dakar, Senegal

“Be Colourblind” with the Finnish artist Hannu Palosuo, Tehdassaari, Nokia, Finland

“Art on Paper New York” Art Fair, New York, USA

“Sylt Art Fair”, Geuer & Geuer Gallery, Sylt, Germany

“4-Person Battle”, Gouter Gallery, Seoul, Korea

“In Bloom” Oscar Molina Gallery and Yubal Màrquez Fleites Contemporary & Fine Art, Southampton, USA

“Contro Corrente”, Fondation Léopold Sédar Senghor, Dakar, Senegal

- **2023**

“The Others” Art Fair, Torino, Italy

“Larnaca Biennale: Home Away From Home”, Larnaca, Cyprus

“Simbolismi della Visione”, Rome Art Week - Curated by Luisa Catucci & Massimo Scaringella, Rome, Italy

“I Sing The Body Electric”, Jane’s Room - Curated by Raul Zamudio, New York, USA

“Inaugural Group Show”, 484 Gallery - Curated by Dalton Portella, Montauk, USA

“Summer Of Love”, Yubal Màrquez Fleites Contemporary & Fine Art, Southampton, USA

- **2022**

“Art & Automobiles” First City Project Collective, Glen Cove, USA

“Rawthentic”, Brooklyn Art Haus, New York, USA

“Sylt Art Fair”, Geuer & Geuer Gallery, Sylt, Germany

- **2021**

“Thinking Out Loud”, Pulpo Gallery - Curated by Katerina & Nico Zeifang, Murnau Am Staffelsee, Germany

“A Daze of Roses”, Mizuma & Kips Gallery, New York, USA

- **2020**

“Sylt Art Fair”, Geuer & Geuer Gallery, Sylt, Germany

“QiPO Art Fair”, Mexico City, Mexico

These six artworks are from the “Easy Suite” series that started in February 2024.

The “Easy Suite” series emerged during the upheaval of the COVID pandemic when de la Haba began to embrace the word "easy" as a mantra—a visual reminder to take it easy on oneself and others—offering a pictorial antidote to a difficult time. The project gained momentum after de la Haba completed a large-scale mural at In the Know, a newly opened Manhattan retail space. There, he invited his friend Easy, a leading figure in New York's graffiti and street art scene, to tag his moniker on the mural. This sparked an urgent desire for further collaboration. The “Easy Suite” paintings are drawn from de la Haba's meticulously assembled personal archive, which spans 14 years, and incorporate imagery from culturally significant locations, including Jean-Michel Basquiat's former Bond Street studio.

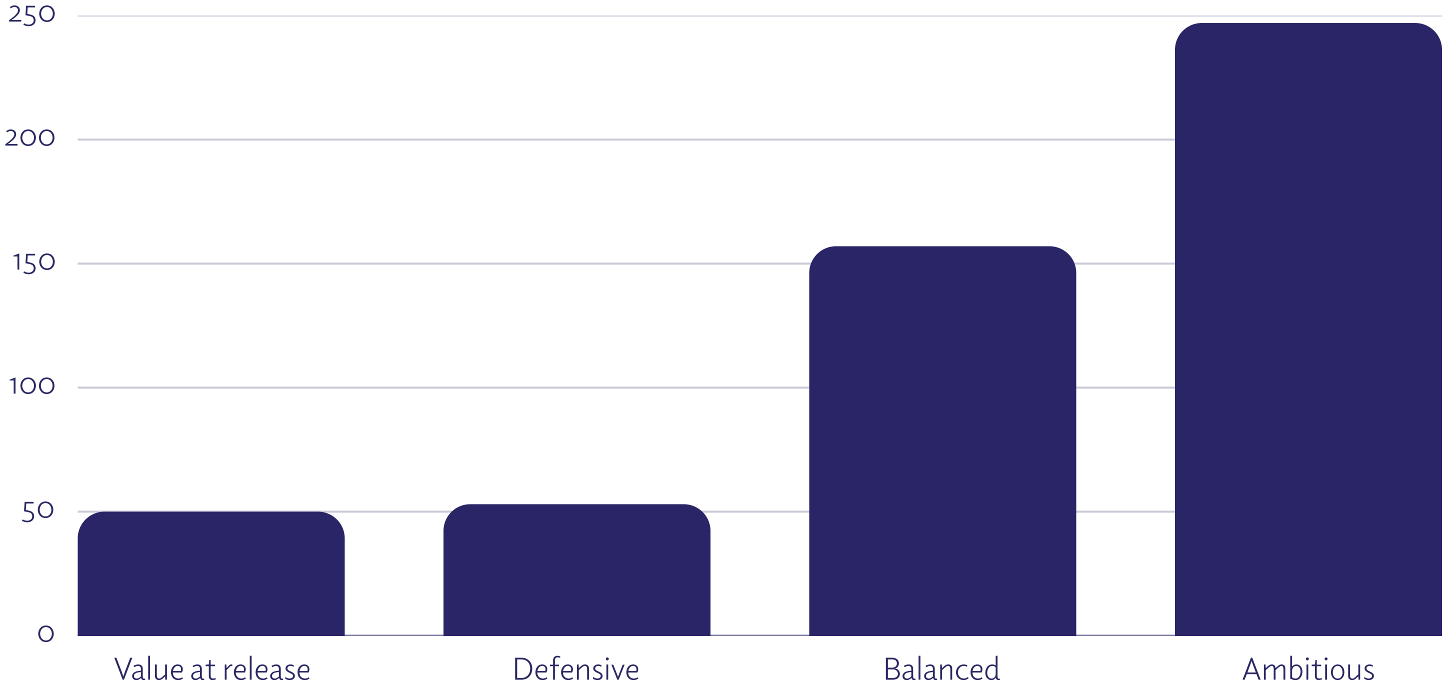
Context in Time ⏳ The Easy Suite is rooted in a post-pandemic world—born from isolation, reflection, and collaboration. It captures a cultural shift toward emotional transparency and street-luxury fusion. As contemporary art embraces narrative and vulnerability, Gregory de la Haba’s deeply autobiographical yet publicly resonant style aligns perfectly with today’s collectors. With institutional interest surging and street art maturing into museum fare, this series arrives at exactly the right cultural moment.

Conclusion 🎯 This six-painting portfolio offers an unmatched opportunity to own a defining chapter in Gregory de la Haba’s career. With compelling financial metrics, prestigious collaboration, and cultural gravity, the Easy Suite is both a personal reflection and a global artifact—ready to anchor any serious contemporary art collection with substance and style.

Projection

This asset offers high return potential. The expected annual return ranges between 1.2% and 37.6% depending on market conditions.

Here's the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.