

George Morton-Clark, The Crying Cat, 2023

George Morton-Clark's *The Crying Cat* is more than a bold artistic statement—it's an emotional spark in contemporary figurative art. Acquired at a 12% discount to current gallery prices, this rare opportunity allows collectors to own a large-format, energetic masterpiece at a compelling entry point below today's retail value.



OPERA GALLERY

24.9%
Net ROI p.a.

2 - 4
Years



High
Return

3 Reasons to Invest

1. **Return Potential** 📈: An investment of 500 EUR could reach an estimated value of 1,217 EUR in 5 years.
2. **Cost-to-Return Ratio** ⚖️: With just 3.4% annual total costs (including exit fees), your net profit could be 24.9% per year.
3. **Own a Timeless Pop-Culture Masterpiece** 🎨: *The Crying Cat* captures universal nostalgia through electrifying, vibrant imagery. It's more than an investment—it's a connection to cultural memory and rising market momentum. With auction prices for George Morton-Clark's works increasing by 17.8% annually over the past four years,

owning this large-scale original means securing an emotional and financial icon for the future.

Asset Details

Details	Information
Name	The Crying Cat
Artist	George Morton-Clark
Year	2023
Size	220 x 170cm
Number of editions	Unique
Material	Oil, acrylic and charcoal on canvas
Signature	The paintings is signed

Details	Information
Asset ID	2bf7fa8b-0ao7-4ebd-9e23-d3336eda1fo6
Total asset value in EUR	52,000
Purchase price in EUR	48,100
Platform fee in EUR	3,400
Transportation, storage and insurance in EUR	500
Number of Splints	1,040

Investment Thesis

1. Acquiring Below Market Value — Immediate Discount Advantage

We secured The Crying Cat at a 12% discount to the current gallery price. This margin not only offers an immediate cushion against market volatility but significantly improves the investment's risk-return profile. In a market where price trajectories have been sharply positive, entering below retail provides tangible, measurable upside from day one.

2. Strong Historical Performance — 32% CAGR and Robust Demand

George Morton-Clark's market has demonstrated an impressive 32% CAGR between 2019 and 2024, outperforming many traditional asset classes. Driven by rising collector demand, strategic brand collaborations, and growing institutional visibility, the momentum behind Morton-Clark's large-format works supports a highly attractive 24.9% to 33.0% expected annual return depending on the investment scenario.

3. Scarce Large-Scale Artwork — Rising Rarity and Cultural Relevance

The Crying Cat measures an impressive 220 x 170 cm, making it one of Morton-Clark's largest and most ambitious pieces. With unique works becoming scarcer and large canvases commanding a premium, this acquisition stands out. Nostalgia, pop culture resonance, and vibrant style amplify its emotional and financial appeal for collectors worldwide.

Exit Options at Maturity

We will manage the exit strategy in collaboration with our expert Opéra Gallery on behalf of our investors, ensuring the best possible outcome based on market conditions at the time. Depending on the prevailing market situation, the painting will be sold to a private collector or offered as single lots at an auction for contemporary art. An auction is considered if the price has developed to the point where the minimum bid matches the market value and there is high demand for works by the artist. Both options are carefully considered, and we will choose the one that maximizes the return for our investors.

Why Invest in This Category?

For centuries, art was collected for its cultural, emotional, intellectual, political, and economic value. Investing in a mid-career artist offers a mix of financial potential and personal satisfaction, making it an appealing option for both new and seasoned collectors.

Why Invest in This Asset?

George Morton-Clark's *The Crying Cat* offers a rare opportunity to invest in an emerging blue-chip artist whose market momentum is undeniable. With a strong annualized growth rate of 32% at galleries over the past three years and a 17.8% annualized auction price increase over the past four years, Morton-Clark's work has consistently demonstrated rising demand and resilience. *The Crying Cat* is a unique piece measuring 220 x 170 cm — a particularly large and sought-after format that increases its desirability among collectors.

Morton-Clark's art resonates deeply by blending nostalgic pop culture icons with an expressive, raw energy, positioning him alongside influential figures like George Condo, Roy Lichtenstein, and Andy Warhol. His recent exhibitions at international galleries and museums, coupled with collaborations with major brands, have substantially broadened his global reach.

Importantly, this acquisition comes at a 12% discount to the current gallery price, creating a margin of safety that is rare in today's competitive contemporary art market. With the artist's growing reputation, upcoming solo exhibitions, and the broader art market's consistent shift toward figurative and pop-influenced works, this piece offers an exceptional risk-return profile. The combination of authentic cultural resonance, scarcity, and a proven track record makes *The Crying Cat* a strategically compelling investment for collectors and investors seeking tangible assets with emotional and financial upside.

Context in Time

We are at a key moment for George Morton-Clark's career. Recent auction results show a 17.8% annualized price growth over four years, confirming rising institutional and collector demand. With the broader art market favoring vibrant, figurative works and Morton-Clark's increasing museum presence globally, investing now means capitalizing

on both cultural relevance and financial momentum—positioning ahead of the next major market re-rating for his large-format paintings.

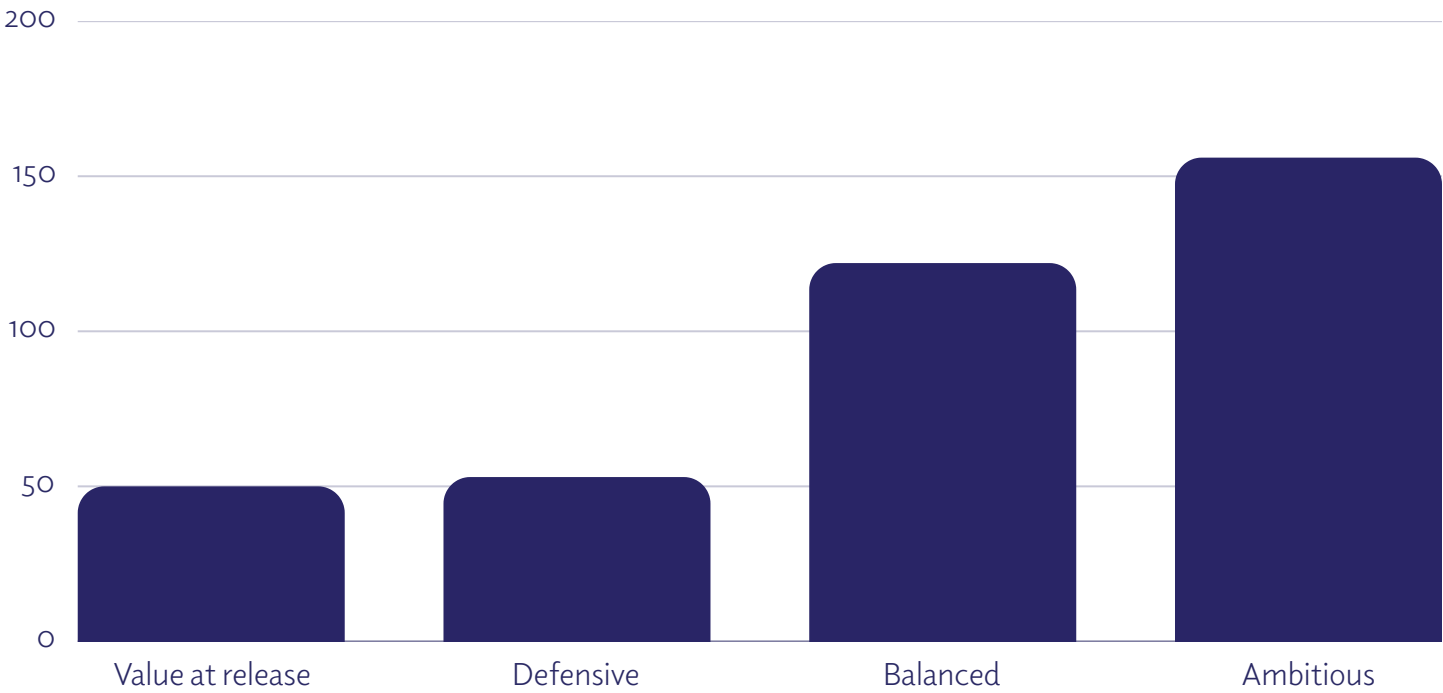
Conclusion 🎯

The Crying Cat by George Morton-Clark combines a rare entry discount, strong historical returns, and cultural resonance into one exceptional opportunity. With large-format works growing scarcer and demand accelerating, this investment offers a unique chance to secure a future blue-chip asset at below-market value — positioning perfectly for long-term upside.

Projection

This asset offers high return potential. The expected annual return ranges between 1.2% and 33.0% depending on market conditions.

Here's the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.