

Touils, Cherry Rain on the Fushimi River, 2024

Touils has been recognized as one of the most inquired-about artists in Artsy's Market Recap, solidifying his place among the most promising contemporary painters. Investing in his work means securing a piece of an artist on a meteoric rise, whose extra-large paintings are rapidly becoming collector's must-haves.



MADDOX ADVISORY
LONDON

22.0%
Net ROI p.a.

5 - 7
Years



High
Return

3 Reasons to Invest

- 1. Return Potential** 📈: An investment of 500 EUR could reach an estimated value of 2,007 EUR in 7 years.
- 2. Cost-to-Return Ratio** ⚖️: After deducting 2.4% in annual total costs (including exit fees), your net return could reach 22.0% per year.
- 3. Own a Defining Masterpiece** 🎨: Touils' "Cherry Rain on the Fushimi River" is more than just a painting—it's a turning point in his career. This piece captures his signature vibrancy and Impressionist technique, making it a future museum-worthy work. Owning it means holding a masterpiece of tomorrow's blue-chip artist, before his market fully matures.

Asset Details

Details	Information
Name	Cherry Rain on the Fushimi River
Artist	Touils
Year	2024
Size	225 x 440 cm
Number of editions	Unique
Material	Oil, acrylic and oil pastel on canvas
Signature	Yes, the painting is signed

Details	Information
Asset ID	a9b355a3-5f36-4706-8ebo-aa5c25418308
Total asset value in EUR	78,550
Purchase price in EUR	72,650
Platform fee in EUR	5,450
Transportation, storage and insurance in EUR	450
Number of Splints	1,571

Investment Case

Valuation Summary 📝 To ensure the competitiveness of the investment, we conducted a thorough verification of the purchase price by analyzing recent gallery transactions. Our analysis confirmed that the price offered, inclusive of all associated fees, is highly competitive. To estimate the potential ROI, we used the annualized return of his paintings over the past four years. For our conservative scenario, we assumed the value of the painting would grow at the rate of Swiss inflation, reflecting a defensive approach. In the balanced scenario, we assume a 27.5% probability of realizing an 86.1% (CAGR of the past 4 years) annual return for the next 7 years. Finally, in the ambitious scenario, we assume a 37.5% probability of realizing an 86.1% (CAGR of the past 4 years) annual return for the next 7 years.

Exit Options at Maturity 📖 We will manage the exit strategy in collaboration with our expert Maddox Advisory on behalf of our investors, ensuring the best possible outcome based on market conditions at the time. Depending on the prevailing market situation, the paintings will be sold to a private collector or offered as single lots at an auction for contemporary art. An auction is considered if the price has developed to the point where the minimum bid matches the market value and there is high demand for works by the artist. Both options are carefully considered, and we will choose the one that maximizes the return for our investors.

Why Invest in This Category? 🎨 For centuries, art was collected for its cultural, emotional, intellectual, political, and economic value. Investing in a mid-career artist offers a mix of financial potential and personal satisfaction, making it an appealing option for both new and seasoned collectors.

Why Invest in This Asset? 💎 Investing in Touils' extra-large paintings presents a unique and lucrative opportunity in the contemporary art market. His meteoric rise, combined with an exploding demand for Impressionist-inspired modern works, has led to staggering price growth.

Proven Market Appreciation 📈

Between 2021 and 2025, Touils' extra-large paintings have surged from €5,000 to €60,000, a 1,100% increase. Compared to smaller works, these command the highest premium due to their scale, uniqueness, and institutional demand.

Rising Global Recognition 🌍

Touils has been featured in top industry reports:

- Named one of the top 10 emerging artists by Gentleman's Journal.
- Highlighted as one of the most inquired-about artists in Artsy's Market Recap 2024.

His market is expanding, and early collectors are seeing remarkable returns.

Cultural Expansion & Future Demand 🚀

With his relocation to Dubai and the upcoming "Arabic Collection" debuting in 2025, Touils is broadening his artistic reach, increasing demand across European, Middle Eastern, and global art markets.

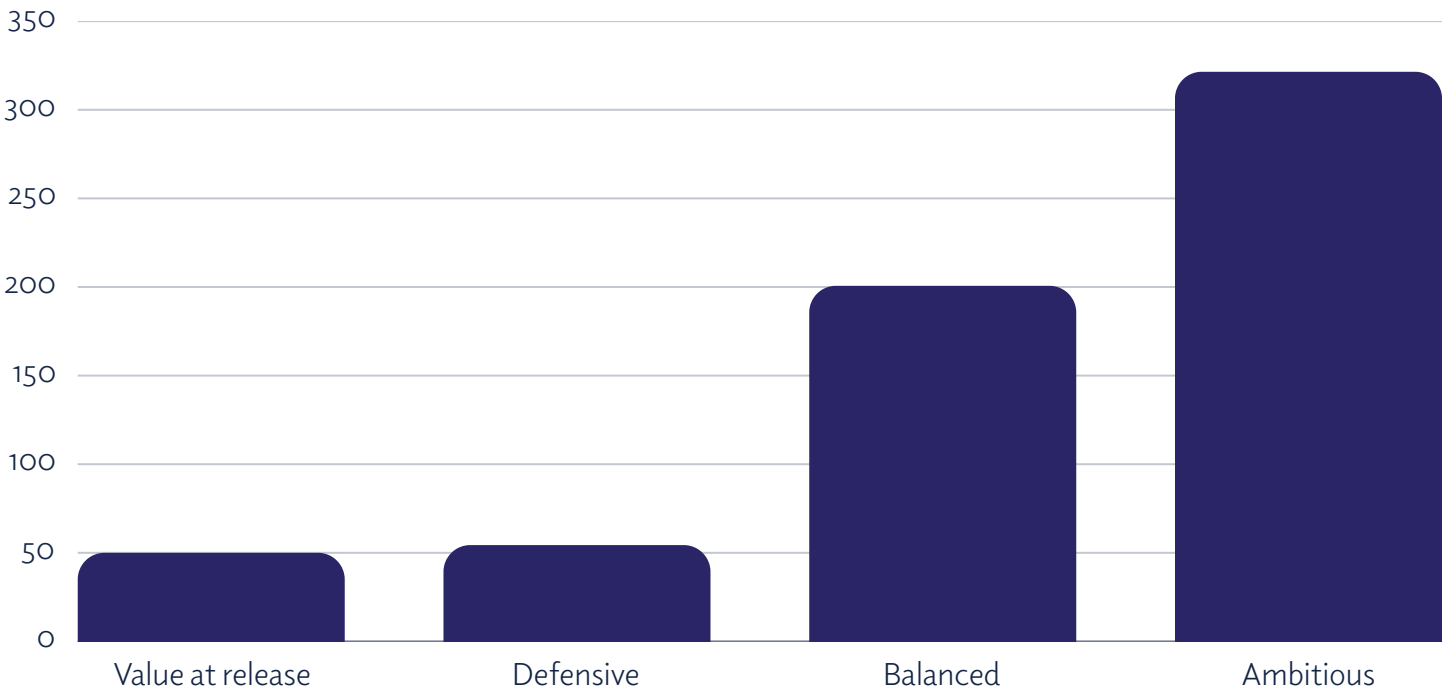
Context in Time ⌚ The contemporary art market is witnessing an unprecedented shift towards vibrant, large-scale works, and Touils is at the forefront. His Impressionist-inspired paintings resonate with collectors seeking bold, emotional pieces. With 2024 marking the 150th anniversary of Impressionism, demand for this style is at an all-time high. The launch of his "Arabic Collection" in 2025 further positions him for strong global expansion and future value appreciation.

Conclusion 🎯 Touils' extra-large paintings offer an exceptional investment opportunity, backed by proven market appreciation and rising global demand. With a 1,100% price increase since 2021 and expanding international recognition, this asset presents high potential for long-term growth. Strategic exit options ensure investors maximize returns in a booming contemporary art market. 🚀

Projection

Touils’ artworks offer high return potential. The expected annual return ranges between 1.2% and 30.5% depending on market conditions.

Here’s the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.