

Henry Hudson, Portfolio of 4 Works

The titles of the paintings each point to a specific latitude and longitude, marking a place along the riverbank. Each location indicates a point where Hudson paused his walks to take a photograph or make a sketch of his surroundings.



23.7%
Net ROI p.a.

3 - 5
Years

High
Return

3 Reasons to Invest

- 1. Return Potential** 📈: An investment of 500 EUR could reach an estimated value of 1,449 EUR in 5 years.
- 2. Cost-to-Return Ratio** ⚖️: After deducting 3.4% in annual total costs (including exit fees), your net return could reach 23.7% per year.
- 3. Distinctive Art Investment Opportunity** 🎨: Hudson's multidisciplinary approach, blending AI, iPad painting, and traditional techniques, has positioned him as a rising star in the art world. His vibrant, intricate works tackle contemporary themes, resonating with collectors and investors alike. With these paintings available at 40% below gallery prices, the opportunity for significant value appreciation is strong.

Investing in Hudson's art now offers a rare chance to secure high-potential pieces at an attractive entry point.

Asset Details

Details	Information
Name	(51.5002419, -0.1200453), (51.4854272, -0.1438161), (52.1127606, -2.0035924), (51.5342662, -0.0584855)
Artist	Henry Hudson
Year	2022, 2022, 2024, 2019
Size	156 x 220 cm - 2 panels (156 x 110 cm - each panel), 220 x 124 cm - 2 panels (110 x 124 cm - each panel), 130 x 215 cm, 142 x 116 cm (framed)
Number of editions	Each painting is unique
Material	Plaster, pigment, glue and beeswax on aluminum board for the four paintings
Signature	Yes, the paintings are signed on the back

Details	Information
Asset ID	bd34d269-0584-4269-ba98-8f1foe3991ee
Total asset value in EUR	161,550
Purchase price in EUR	146,250
Platform fee in EUR	8,800
Transportation, storage and insurance in EUR	6,500
Number of Splints	3,231

Investment Case

Valuation Summary 📝 To ensure the competitiveness of the investment, we conducted a thorough verification of the purchase price by analyzing recent gallery transactions. Our analysis confirmed that the price offered, inclusive of all associated fees, is highly competitive. To estimate the potential ROI, we used the annualized return of the average prices across the different size categories of these four works that belong to the “Scagliola” series over the past two years. For our conservative scenario, we assumed the value of the painting would grow at the rate of Swiss inflation, reflecting a defensive approach. In the balanced scenario, we assume a 50% probability of realizing a 66.3% (CAGR of the past 2 years) annual return for the next 5 years. Finally, in the ambitious scenario, we assume an 80% probability of realizing a 66.3% (CAGR of the past 2 years) annual return for the next 5 years. These potential returns over the next five years, under both the balanced and ambitious scenarios, are further enhanced by the 40% discount at which these four works are offered compared to the current gallery prices.

Exit Options at Maturity 📖 We will manage the exit strategy in collaboration with our expert M&A Arts on behalf of our investors, ensuring the best possible outcome based on market conditions at the time. Depending on the prevailing market situation, the paintings will be sold to a private collector or offered as single lots at an auction for contemporary art. An auction is considered if the price has developed to the point where the minimum bid matches the market value and there is high demand for works by the artist. Both options are carefully considered, and we will choose the one that maximizes the return for our investors.

Why Invest in This Category? 🎨 For centuries, art was collected for its cultural, emotional, intellectual, political, and economic value. Investing in an emerging artist offers a mix of financial potential and personal satisfaction, making it an appealing option for both new and seasoned collectors.

Why Invest in This Asset? 💎 Henry Hudson is a contemporary British artist living in London who works across painting, sculpture, ceramics, installation, and printmaking.

Hudson's critical practice is expressed through the exploration of various techniques and materials, including plasticine, scagliola, oil painting, 3D printing, wax, sand, and textiles.

Born to a creative family in 1982 in Bath, Hudson's father is a British sculptor, and his mother is an American chef. Raised in Yorkshire, Hudson's professional interest in art emerged in his mid-teens. He studied at Ampleforth College and later received a degree from Central Saint Martins, London, with a BA Honors in 2005.

For the past several years, Hudson has been best known for his distinctive use of plasticine as an artistic medium in the creation of textured paintings. He was initially inspired by School of London artists such as Leon Kossoff and Frank Auerbach, who were known for their works rendered in thick impasto oil paint. He began using plasticine as an economical way to achieve a similar effect to the densely layered paint. As he developed his practice, he soon discovered the theatrical and expressive qualities peculiar to the medium. This offered him an innovative and exciting way to develop his painterly technique, focus on materiality, and passion for gestural expression. It has remained an evolving staple of Hudson's practice. Recently, he started using plaster and glue as an artistic medium for the first time in his "Scagliola" series, which allows for quicker and less labor-intensive execution compared to his plasticine paintings.

Hudson's work thematically covers much ground, from exploring social stereotypes to satirizing the madness of contemporary life. His scenes are often theatrical and, at first glance, appear playful, yet this humor masks a darker picture that reveals a grotesque and depraved version of humanity. Scattered throughout the works are references to contemporary political affairs, the idols of consumerism, and obscene products of salacious desire. Hudson depicts a world that, at first glance, seems trapped in the depth of hedonistic excess. However, closer inspection reveals glimpses of hope and reminders of the fundamentals that keep us grounded in a deeper level of reality.

An insightful article highlighting Hudson and his work was published in January 2025 (<https://fungaonline.com/>).

Hudson has had numerous solo and group exhibitions worldwide, and his work is collected by notable figures such as Robert Hiscox, Marc Quinn, Jay Jopling, Katrin Henkel, Mario Testino, Tommy Hilfiger, and Peter Gabriel.

Selected Solo Shows:

- 2025 (Upcoming) Galerie Kandlhofer, Vienna, Austria (scheduled for December)
- 2025 (Upcoming) Carl Kostyál, London, UK (scheduled for September)
- 2024 “Sanctuary Room: Cave of the Mind”, Palo Gallery, New York, USA
- 2023 “Painting with Sculpture: Reflections on the State of the Nature”, Unit London, London, UK
- 2022 “Shanti”, Unit London, London, UK
- 2022 “Ontological Spheres”, Palo Gallery, New York, USA
- 2022 “Scapes”, Unit London, London, UK
- 2021 “Henry Hudson: Microcosm”, Online viewing room from Simon de Pury’s Instagram account along with physical exhibitions in the artist studio, London, UK
- 2020 “Pathway”, Galerie Kandlhofer, Vienna, Austria
- 2020 “At Some Point of Time”, Galerie Isa, Mumbai, India
- 2019 “Henry Hudson: Nothing Sticks to Nothing”, Hannah Barry Gallery, London, UK
- 2018 “Henry Hudson: Jungles”, Albion Barn & Fields, Oxfordshire, UK
- 2017 “Sun City Tanning”, Carl Kostyál, London, UK
- 2016 “Sun City Tanning”, Sotheby’s S|2 gallery, New York, USA

Selected Group Shows:

- 2024 “AI & Technology Influence on Contemporary Art”, curated by Virginia Damtsa at Gabriel Scott’s showroom, London, UK
- 2024 “The Hudsons, Family Ties”, Claridge’s ArtSpace, London, UK
- 2023 “ARTO21 Shanghai Contemporary”, Art Fair – Unit London, Shanghai, China
- 2023 “Ten: A Decade of Unit”, Unit London, London, UK
- 2023 “Eye of the Collector”, Art Fair at Two Temple Place, London, UK
- 2023 “London Calling”, Unit London, London, UK
- 2022 “Manscaping”, The Hole, New York and Los Angeles, USA
- 2022 “Summer Show”, Royal Academy of Arts, London, UK
- 2022 “In The Round”, Unit London, London, UK
- 2021 “Nature Morte”, The Hole, New York, USA

- 2021 “Rites of Passage”, Unit London, London, UK
- 2020 “Inspiration – Iconic Works”, Nationalmuseum, Stockholm, Sweden
- 2020 “The Eternity Exhibition”, The Painting Rooms, London, UK
- 2019 “Multiples”, Bridgeman Editions, London, UK
- 2018 “Tom Hammick x Henry Hudson: Isolated Exteriors”, Bridgeman Editions, London, UK
- 2018 “New Work Part II: Material”, Cob Gallery, London, UK
- 2017 “Summer Show”, Carl Kostyál, Stockholm, Sweden
- 2017 “I Lost My Heart To Starship Trooper”, Griffin Gallery, London, UK
- 2016 “Naturalia”, Paul Kasmin Gallery, New York, USA

These four paintings are from the “Scagliola” series, a body of works that visualizes the city’s iconic buildings as they are reflected on the river’s surface. From the Thames Barrier to Windsor Great Park, these works remember an important time in the city’s history, marking the winding river as a place of sanctuary during difficult times both past and present.

The works themselves, made of plaster, glue, and pigment, replicate the geological layers of the riverbed. The material, able to morph from liquid to solid, echoes the fluidity of the river’s ebb and flow. Hudson’s methods are drawn from a process known as scagliola, a practice popularized in the 17th century and dormant in recent years.

Recently, there has been significant and increasing interest in the “Scagliola” works from collectors and dealers.

Context in Time 🕒 Henry Hudson’s “Scagliola” series offers a visual snapshot of London’s evolving landscape, capturing reflections of its iconic structures along the Thames. As of January 2025, Hudson's works continue to gain traction, with upcoming solo exhibitions in London and Vienna. With historical price growth of 66.3% over two years, these pieces mark a pivotal moment, presenting both artistic significance and a compelling investment opportunity at a 40% gallery discount.

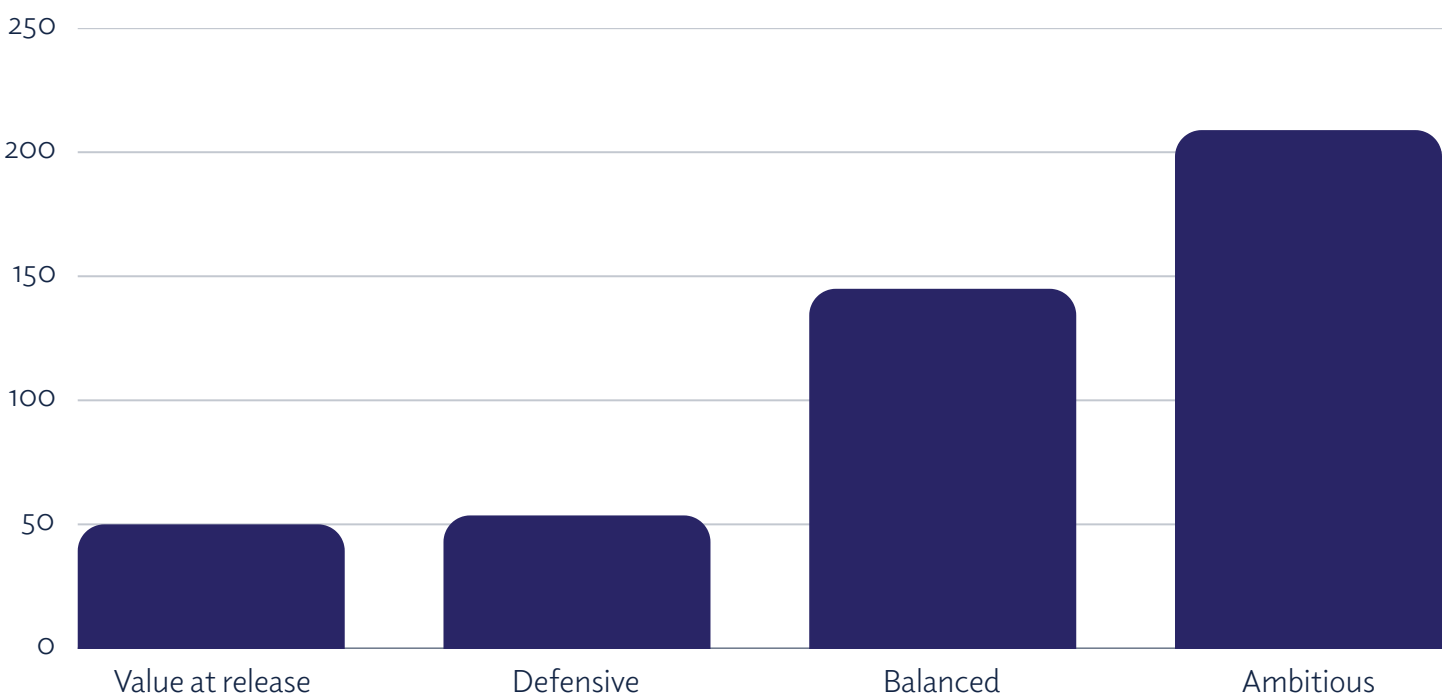
Conclusion 🎯 Henry Hudson’s “Scagliola” series presents a rare opportunity to invest in

an artist with a growing international presence and a strong track record of value appreciation. With a 40% discount on gallery prices and a projected return of up to 33.1% CAGR, this offering aligns artistic merit with financial upside. As demand for Hudson's work rises, these paintings offer a compelling, well-positioned asset for long-term growth.

Projection

Hudson's artworks offer high return potential. The expected annual return ranges between 1.2% and 33.1% depending on market conditions.

Here's the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.