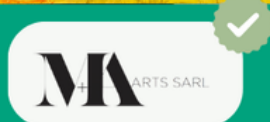


Britt Boutros-Ghali, Portfolio (5 Paintings), 2024

Over the past four years, the prices of Britt Boutros-Ghali's large-scale paintings have increased by an impressive 337.5%, yielding an annualized return of 44.6%.



23.5%
Net ROI p.a.

2 - 4
Years



**High
Return**

3 Reasons to Invest

- 1. Return Potential** 📈: An investment of 500 EUR could reach an estimated value of 1,162 EUR in 4 years.
- 2. Cost-to-Return Ratio** ⚖️: After deducting 3.5% in annual total costs (including exit fees), your net return could reach 23.5% per year.
- 3. Growing Market Presence** 🎨: Britt's art has seen a remarkable price surge in the past four years, thanks to TrafficArt's efforts to align her work with international markets. This year, Britt will announce two new partnerships: one with a German gallery that will feature a solo exhibition in May and another with a London gallery that will also host a solo show. Furthermore, thirty of her paintings will be exhibited in Seoul this summer. These upcoming collaborations underscore her growing global recognition and strongly suggest that her prices will continue to rise.

Asset Details

Details	Information
Name	Untitled (No 60-024), Untitled (No 69-024), Untitled (No 74-024), Untitled (No 81-024), Untitled (No 89-024)
Artist	Britt Boutros-Ghali
Year	all 2024
Size	130 x 130 cm, 190 x 68 cm, 170 x 170 cm, 140 x 130 cm, 130 x 130 cm
Number of editions	The five paintings are unique
Material	Acrylic on canvas for all paintings
Signature	Yes, the paintings are signed

Details	Information
Asset ID	a24aad19-0236-40cf-923e-373d2de7cd18
Total asset value in EUR	84,400
Purchase price in EUR	77,500
Platform fee in EUR	4,650
Transportation, storage and insurance in EUR	2,250
Number of Splints	1,688

Investment Case

Valuation Summary 📝 To ensure the competitiveness of the investment, we conducted a thorough verification of the purchase price by analyzing recent gallery transactions. Our analysis confirmed that the price offered, inclusive of all associated fees, is highly competitive. To estimate the potential ROI, we used the annualized return of his paintings over the past four years. For our conservative scenario, we assumed the value of the painting would grow at the rate of Swiss inflation, reflecting a defensive approach. In the balanced scenario, we assume a 60% probability of realizing a 44.6% (CAGR of the past 4 years) annual return for the next 4 years. Finally, in the ambitious scenario, we assume a 100% probability of realizing a 44.6% (CAGR of the past 4 years) annual return for the next 4 years.

Exit Options at Maturity 📅 We will manage the exit strategy in collaboration with our expert M&A Arts on behalf of our investors, ensuring the best possible outcome based on market conditions at the time. Depending on the prevailing market situation, the paintings will be sold to a private collector or offered at an auction for contemporary art. An auction is considered if the price has developed to the point where the minimum bid matches the market value and there is high demand for works by the artist. Both options are carefully considered, and we will choose the one that maximizes the return for our investors.

Why Invest in This Category? 🎨 For centuries, art was collected for its cultural, emotional, intellectual, political, and economic value. Investing in an emerging artist offers a mix of financial potential and personal satisfaction, making it an appealing option for both new and seasoned collectors.

Why Invest in This Asset? 💎 Britt Boutros-Ghali is one of Egypt's most celebrated contemporary artists and a world-class talent, following the tradition of abstract expressionist giants such as Helen Frankenthaler, Joan Mitchell, and Franz Kline. Britt was born in 1937 in Svolvær, in the Northern part of Norway, where the saturation of light in the summer was juxtaposed by the lack thereof in winter. She endured the harsh weather and daunting pressure of the Second World War. This emotional backdrop provided a

fertile landscape for her bursting, colorful, and emotional work.

Britt has spent the last five decades living and working in Egypt, where she is an integral part of the country's artistic community. Today, Britt divides her time between Cairo and Agami, maintaining studios in both locations. Her residence and studio in Agami, situated west of Alexandria along Egypt's northern coast, reflect her deep affection for the region. The artist compound is a living piece of art, infused with intricately crafted mosaics and murals. Local artists, collectors, and individuals with a penchant for the unique frequently gather at her home, while art enthusiasts from around the world make the journey to meet her and acquire her work.

In 1996, she received the prestigious St. Olav's Order, Norway's highest artistic honor, from King Haakon for her cultural and artistic contributions. Yet, it is perhaps her 2023 Lifetime Achievement Award for Women in the Arts from the Egyptian government that resonates most deeply. A testament to her indelible impact on the artistic landscape of her adopted homeland, it serves as a fitting tribute to a lifetime devoted to creativity and expression. Britt's work has garnered international acclaim. Since her debut exhibition in Paris in 1962, it has been exhibited worldwide, and her paintings are held in numerous private and public collections.

Selected Public Collections:

- Coca Cola Collection
- Marwa Mansour Collection
- Mercedes Benz Collection
- Norsk Hydro Collection
- Museum of Modern and Contemporary Arab Art, Doha, Qatar
- Museum of Modern Art, Cairo, Egypt
- Queen Noor, Museum of Modern Art, Aman, Jordan
- Musée d'Art Contemporain, Marrakesh, Morocco
- Kunst og Industrimuseum, Trondheim, Norway
- Saltstrømmen Art Center, Norway
- Hardanger and Voss Museum, Utne, Norway

- Galleri Nord Norge, Harstad, Norway
- Galeri Kvale Hammerfest, Norway
- Kranes Galeri, Tromsø, Norway
- Galeri Vesterålen, Sortland, Norway
- Paletten, Harstad, Norway
- Slovak National Museum, Bratislava, Slovakia

Selected Exhibitions:

- 2025: An upcoming solo show featuring 30+ paintings in Seoul, Korea, in the summer
- 2025: An upcoming solo exhibition featuring 15+ paintings at Galerie Son, Berlin, Germany, scheduled for May
- 2025: An upcoming solo show at a new gallery, London, UK, date to be confirmed
- 2024: “The Collector’s Eye XI”, Ubuntu Art Gallery, Cairo, Egypt
- 2024: “Forever Is Composed of Nows”, Janet Rady Fine Art, London, UK

Britt’s art, characterized by vibrant colors, abstract forms, and large-scale energetic paintings, draws inspiration from Egypt's rich and exotic culture. Employing "action painting," her work embodies a sense of spontaneity and creativity. The physicality of Britt's work is evident through her seasoned and competent use of materials — the subject and outcome are determined through methodical structure, yet spontaneous in the outcome, hence allowing for the nature of the materials and her use of them to unfold and tell their mysteries.

“I always start by putting all my colors around me. Then I just let things happen. I really don’t have any idea of what I’m going to do. Everything to start feels a little chaotic and then I slowly make order from the chaos and give it structure. Sometimes I’m not even aware of what I’m doing.” — Britt Boutros-Ghali

Context in Time 🕒 As of January 2025, Britt Boutros-Ghali’s work is gaining significant

momentum in the global art market. With recent collaborations in Europe, the Middle East, and Asia, her large-scale, vibrant paintings are aligning with international demand for abstract expressionism. This period of increasing recognition, alongside a strong push into global galleries and exhibitions, marks a pivotal moment for her market trajectory.

Conclusion 🎯 Britt Boutros-Ghali's art offers an exceptional opportunity for collectors and investors alike. Her rich cultural legacy, vibrant style, and growing international acclaim position her works as both emotionally rewarding and financially promising. With her market on the rise and strong historical returns, this investment combines artistic brilliance with tangible potential for appreciation.

Projection

Boutros-Ghali's artworks offer high return potential. The expected annual return ranges between 1.2% and 40.9% depending on market conditions.

Here’s the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.