Factsheet

Splint Invest

George Morton-Clark, I Swear the Puppet Did It & Drunk Text, 2024

Step into the vibrant world of George Morton-Clark, where bold colors and nostalgic characters meet contemporary brilliance — offered 25% below the average auction results of 2024.

3 Reasons to Invest

1. **Return Potential**📈: An investment of 500 EUR could reach an estimated value of 1,076 EUR in 4 years.
2. **Cost-to-Return Ratio**⚖️: After deducting 2.9% in annual total costs (including exit fees), your net return could reach 21.1% per year.
3. **Capturing Emotion** 🌟**:** George Morton-Clark's art transcends the canvas, evoking deep nostalgia and curiosity. His vibrant, expressive works connect us to universal emotions while offering a unique, personal experience. Owning his art is not just an investment in creativity—it's a celebration of the joy, energy, and beauty that contemporary art can bring to life.

Asset Details

Details	Information
Name	I Swear the Puppet Did It & Drunk Text
Artist	George Morton-Clark
Year	both 2024
Size	170 x 150 cm each
Number of editions	Unique
Material	Oil acrylic and dye on canvas
Signature	Yes, the paintings are signed

Details	Information
Asset ID	18b4a0d1-28ff-4c38-8993-06385d75749c
Total asset value in EUR	72,700
Purchase price in EUR	68,100
Platform fee in EUR	4,100
Transportation, storage and insurance in EUR	500
Number of Splints	1,454

Investment Case

Valuation Summary 📝 To ensure the competitiveness of the investment, we conducted a thorough verification of the purchase price by analyzing recent gallery transactions. Our analysis confirmed that the price offered, inclusive of all associated fees, is highly competitive. To estimate the potential ROI, we used the annualized return of his paintings over the past four years. For our conservative scenario, we assumed the value of the painting would grow at the rate of Swiss inflation, reflecting a defensive approach. In the balanced scenario, we assume a 75% probability of realizing a 27.4% (CAGR of the past 4 years) annual return for the next 4 years. Finally, in the ambitious scenario, we assume a 100% probability of realizing a 27.4% (CAGR of the past 4 years) annual return for the next 4 years. These potential returns over the next four years, under both the balanced and ambitious scenarios, are further enhanced by the 10% discount at which this beautiful work is offered compared to the current gallery price for similar-sized paintings.

Exit Options at Maturity 🚪 We will manage the exit strategy in collaboration with our expert Opera Gallery on behalf of our investors, ensuring the best possible outcome based on market conditions at the time. Depending on the prevailing market situation, the paintings will be sold to a private collector or offered as single lots at an auction for contemporary art. An auction is considered if the price has developed to the point where the minimum bid matches the market value and there is high demand for works by the artist. Both options are carefully considered, and we will choose the one that maximizes the return for our investors.

Why Invest in This Category? 🎨 For centuries, art was collected for its cultural, emotional, intellectual, political, and economic value. Investing in a mid-career artist offers a mix of financial potential and personal satisfaction, making it an appealing option for both new and seasoned collectors.

Why Invest in This Asset? 💎 Investing in George Morton-Clark's artworks is an opportunity to connect with a dynamic and emotionally charged facet of contemporary art. His unique style blends abstract and figurative elements, reimagining familiar cartoon characters through bold, vibrant compositions that feel electric and alive. Each piece tells a story, evoking nostalgia while simultaneously challenging our perceptions of modern culture. His ability to capture emotion and movement on canvas makes his work profoundly engaging and a joy to experience.

Morton-Clark's pieces stand out for their ability to combine playfulness with depth, drawing inspiration from animation, pop culture, and personal narratives. They offer a sense of connection to the universal themes of curiosity and joy, while the bold execution and expressive brushstrokes add a sense of vitality that collectors worldwide find irresistible.

The artist's rising prominence in international exhibitions and collections underscores his relevance and growing influence in the art world. Morton-Clark's works are more than just paintings—they are a testament to a rapidly evolving artistic voice that has already gained recognition from institutions and collectors across continents. Acquiring one of his pieces allows you to not only invest in art but also to own a part of a creative journey that is shaping the contemporary art scene today.

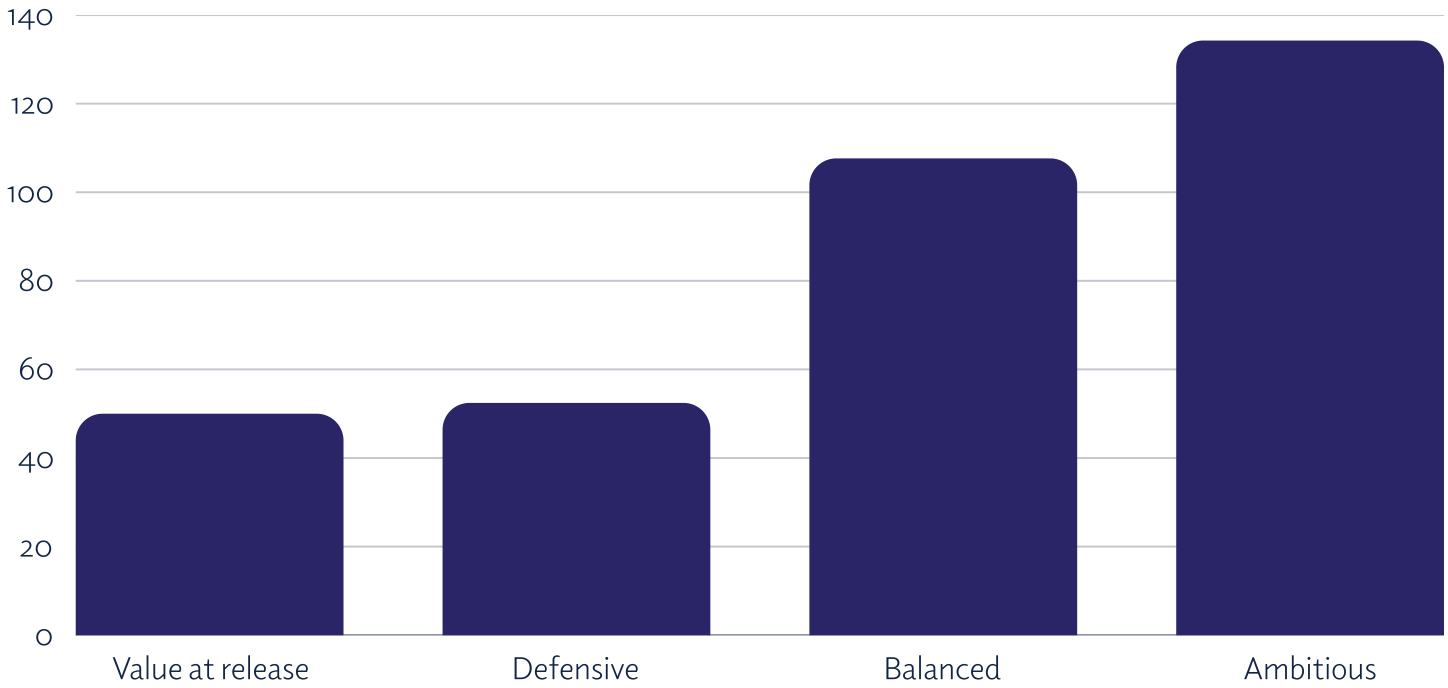
Context in Time ⏳ As of December 2024, ultra-contemporary artists like George Morton-Clark are gaining traction, driven by increased global interest in bold, expressive art. This period is marked by a resurgence in demand for emotionally resonant pieces, underlined by strong auction performance and expanding international exhibitions.

Conclusion 🎯 Investing in George Morton-Clark's artworks represents more than a financial opportunity—it's a chance to own a piece of contemporary culture and creativity. With his rising global prominence and unique artistic vision, Morton-Clark's works blend emotional resonance with market potential, making them an ideal addition to a diversified art investment portfolio.

Projection

Morton-Clarks's artworks offer high return potential. The expected annual return ranges between 1.2% and 28.0% depending on market conditions.

Here's the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.