

Domaine d'Auvenay - Bonnes Mares, 2014

Picture a full case of Domaine d'Auvenay's Bonnes Mares—so rare, collectors liken it to a yeti dining with a dodo. Crafted in tiny quantities by Lalou Bize-Leroy, this Grand Cru Pinot Noir is pure Burgundy legend. Each bottle echoes history, rarity, and perfection.



3 Reasons to Invest

- 1. Return Potential** 📈: An investment of 500 EUR is projected to be worth approximately 861 EUR in 7 years.
- 2. Cost-to-Return Ratio** ⚖️: After deducting 2.7% in annual total costs (including exit fees), your net return could reach 8.1% per year.
- 3. The Lalou Legacy** 🍷: This isn't just wine—it's the culmination of one woman's lifelong dedication to perfection. Lalou Bize-Leroy's Bonnes Mares from Domaine d'Auvenay is her opus: scarce, untouchable, unforgettable. As Burgundy evolves and new names emerge, her wines remain frozen in time—an immortal snapshot of one of the world's greatest artisans.

Asset Details

Details	Information
Name	Domaine d’Auvenay – Bonnes Mares
Origin	France
Region	Burgundy
Year	2014
Type	Red wine
Grape	Pinot Noir
Bottle size	750ml
Asset ID	84b29279-4825-4936-abba-55fadob15a6b
Total asset value in EUR	24,150
Purchase price in EUR	21,000
Platform fee in EUR	1,900
Storage and insurance in EUR	1,250
Number of Splints	483

Investment Case

Valuation Summary  To ensure the competitiveness of the investment, we conducted a thorough verification of the purchase price by analyzing the prices on the wine exchange Liv-Ex and the lowest bond prices on Wine-Searcher. Our analysis confirmed that the price offered, inclusive of all associated fees, is competitive as the price is 19% below the current lowest market price. To estimate the potential ROI, we used this wine's average annual price increase over the past 4 years of this specific wine and the average annual price increase over the past 19 years of the Acker Fine Wine Burgundy index. In the balanced scenario, we used 100% of the average annualised growth rate of the 2014 Domaine d'Auvenay - Bonnes Mares reference vintage over the past 4 years. Finally, in the ambitious scenario, we used 100% of the average annualised growth rate of the Acker fine wine Burgundy index over the past 19 years.

Exit Options at Maturity  We will manage the exit strategy on behalf of our investors, ensuring the best possible outcome based on market conditions at the time. Depending on the prevailing market situation, the bottles will be sold to private collectors or offered as single lots at a wine auction. An auction is considered if the price has developed to the point where the minimum bid matches the market value and there is high demand for these bottles. Both options are carefully considered, and we will choose the one that maximizes the return for our investors.

Why Invest in This Category?  Rare wine has fascinated investors for centuries. Lifelong experience in this field is of great importance. Investing in wine is very complex, but done right, it can prove to be a very lucrative business. Over the past three decades, fine wine has demonstrated itself to be one of the top-performing assets, achieving a remarkable compound annual growth rate of 10%.

Why Invest in This Asset? 💎 Domaine d'Auvenay's Bonnes Mares 2014 is a collector's dream—both because of what it is, and who is behind it. Lalou Bize-Leroy, a towering figure in Burgundy, channels her unmatched winemaking expertise into this estate, producing wines that are the embodiment of finesse, terroir, and aging potential. Bonnes Mares is one of Burgundy's greatest Grand Cru vineyards, and Domaine d'Auvenay's version is among its most mythical expressions.

Only 1,191 bottles were produced for this vintage, and even fewer remain. Unlike more commercially available wines, d'Auvenay's releases are rarely resold. As Vinous critic Neal Martin notes, “Most of us have more chance of spotting a yeti dining with a dodo... than drinking a wine from Domaine d'Auvenay.” The scarcity is compounded by its packaging—this offer includes three bottles in their original wooden case (OWC3), which is highly prized by connoisseurs.

Further enhancing its rarity is the fact that Madame Bize-Leroy, well into her later years, still oversees both the vineyard and cellar. There will come a time when her irreplaceable craftsmanship ceases, elevating every bottle made under her hands into vinous legend.

With zero recorded trades on Liv-ex since 2019 and the lowest offer today standing at nearly €8,325 per bottle, it's evident this asset doesn't just hold potential—it's already outperforming. It's a ghost bottle in the open market, a blue-chip wine with built-in scarcity, history, and provenance.

Owning Domaine d'Auvenay Bonnes Mares is not just about wine; it's about possessing a disappearing piece of Burgundy's cultural and viticultural identity.

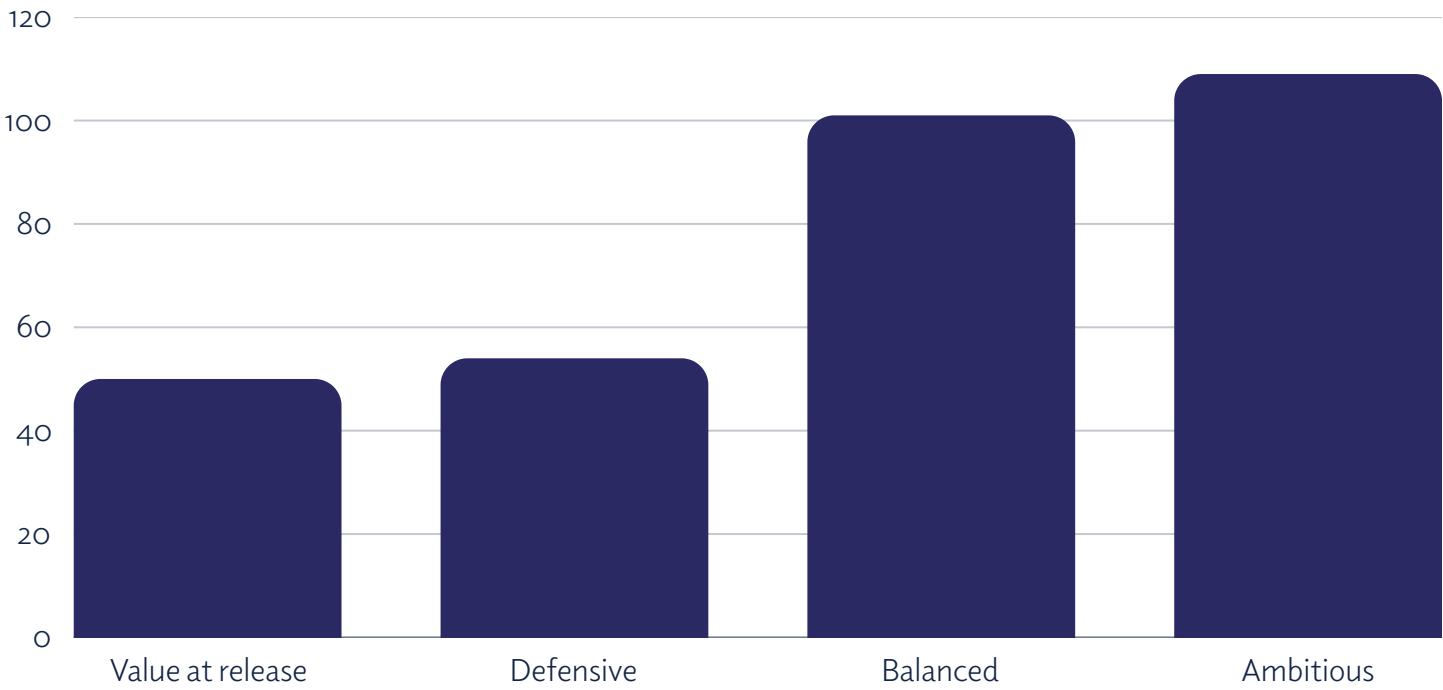
Context in Time ⏳ The 2014 Bonnes Mares arrives from a vintage praised for balance and precision—classic Burgundy at its best. Nearly a decade old, it's entering a prime drinking window, yet most collectors will cellar it further. In today's climate of rising global wine demand and finite Grand Cru output, owning d'Auvenay's Bonnes Mares 2014 means securing a slice of Burgundy's golden era before Lalou Bize-Leroy's irreplaceable legacy becomes history

Conclusion 🎯 The 2014 Domaine d'Auvenay Bonnes Mares is a rare convergence of artistry, scarcity, and legacy. With demand far exceeding supply, elite provenance, and aging potential still ahead, it's a true trophy asset. This is Burgundy at its most exclusive—a tangible, cellar-worthy expression of wine history ready to appreciate.

Projection

This asset offers high return potential. The expected annual return ranges between 1.2% and 9.2% depending on market conditions.

Here’s the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.