

Macallan 50 Years Old Red Collection

Few whiskies can claim the prestige and heritage of Macallan's Red Collection. Aged for half a century, the Macallan 50 Years Old is a masterpiece of time, craftsmanship, and tradition. Every drop embodies the patience and dedication of generations, matured in sherry-seasoned oak casks to perfection. With only around 500 bottles in existence, this whisky is more than rare—it is a moment in time, sealed in an elegant decanter.



3 Reasons to Invest

- 1. Return Potential** 📈: An investment of 500 EUR is projected to be worth approximately 1,199 EUR in 8 years.
- 2. Cost-to-Return Ratio** ⚖️: After deducting 2.6% in annual total costs (including exit fees), your net return could reach 11.6% per year.
- 3. A Timeless Legacy in a Bottle** 🍷: The Macallan 50 Years Old Red Collection is a work of art, a testament to time, and a symbol of refinement. With only a handful of bottles in existence, owning one means holding a piece of history. As whisky ages, so does its value—and this masterpiece will forever be one of Macallan's finest creations.

Asset Details

Details	Information
Publisher	The Macallan
Origin	Scotland
Age	50 years
Cask	Sherry Oak
Bottle no.	One of approximately 500 (undisclosed)
ABV	45.10%
Bottle size	700ml
Asset ID	86c68eeb-6ae1-4dd1-acf6-d4d56689ecc3
Total asset value in EUR	37,400
Purchase price in EUR	32,500
Platform fee in EUR	2,450
Storage and insurance in EUR	2,450
Number of Splints	748

Investment Case

Valuation Summary 📊 To ensure the competitiveness of the investment, we conducted a thorough verification of the purchase price by analyzing recent auction prices. Our analysis confirmed that the price offered, inclusive of all associated fees, is highly competitive as the price is 22% below the 12 month auction average. To estimate the potential ROI, we used the average annual price increase of the RareWhisky 101 Macallan index. For our conservative scenario, we assumed the value of the bottles would grow at the rate of Swiss inflation, reflecting a defensive approach. In the balanced scenario, we assumed a 95% probability of realising the RareWhisky 101 Macallan index price increase over the last 12 years. Finally, in the ambitious scenario, we assumed a 100% probability of realising the RareWhisky 101 Macallan index price increase over the last 12 years. These potential returns over the next 8 years, in both the balanced and ambitious scenarios, are further enhanced by the 22% discount to the recent auction prices.

Exit Options at Maturity 📅 We will manage the exit strategy on behalf of our investors, ensuring the best possible outcome based on market conditions at the time. Depending on the prevailing market situation, the bottles will be sold to private collectors or offered as single lots at a whisky auction. An auction is considered if the price has developed to the point where the minimum bid matches the market value and there is high demand for these bottles. Both options are carefully considered, and we will choose the one that maximizes the return for our investors.

Why Invest in This Category? 🎨 There are many reasons why investors should consider rare bottles of whisky as one of the best alternative investment opportunities. Rare whisky has been by far the top performer among luxury goods for some time. Its value has risen over 384% in the past 12-years and is not directly tied to stock market conditions. So while equities could experience significant price corrections, whisky would steadily increase in value over time.

Why Invest in This Asset?  Macallan is one of the most revered whisky brands in the world, synonymous with luxury, craftsmanship, and exclusivity. The Macallan 50 Years Old Red Collection is one of its most exceptional releases, blending historical significance with the highest standard of whisky maturation.

Matured in sherry-seasoned oak casks, this whisky carries the signature Macallan profile—rich, complex, and deeply refined. At 45.1% ABV, it achieves the perfect balance of power and elegance, offering an unparalleled tasting experience.

With only around 500 bottles ever produced, this is one of Macallan's rarest expressions. Once acquired, these bottles are typically locked away in private collections, making them increasingly difficult to source on the secondary market.

Macallan's collectible whiskies have consistently appreciated in value, with some aged releases achieving 12-15% annual growth. The Macallan Index surged 353% between 2015 and 2019, showing the brand's investment strength. Although the market corrected, the current period presents an optimal entry point before the next wave of appreciation.

Macallan's Red Collection pays homage to the distillery's historic use of the color red to signify distinction and excellence. Previous Macallan 50-year-old releases have reached auction prices above £50,000, and with the growing scarcity of aged whisky, the value trajectory remains upward.

For collectors, connoisseurs, and investors alike, the Macallan 50 Years Old Red Collection is an undisputed masterpiece, both as a luxury asset and as an irreplaceable piece of whisky history.

Context in Time  The whisky investment market has boomed over the last decade, with Macallan leading the charge. As premium aged whiskies become increasingly scarce due to dwindling cask stocks, the demand for long-matured single malts is stronger than ever. With Macallan's continued dominance and growing global collector interest, bottles like this will only become rarer and more desirable over time.

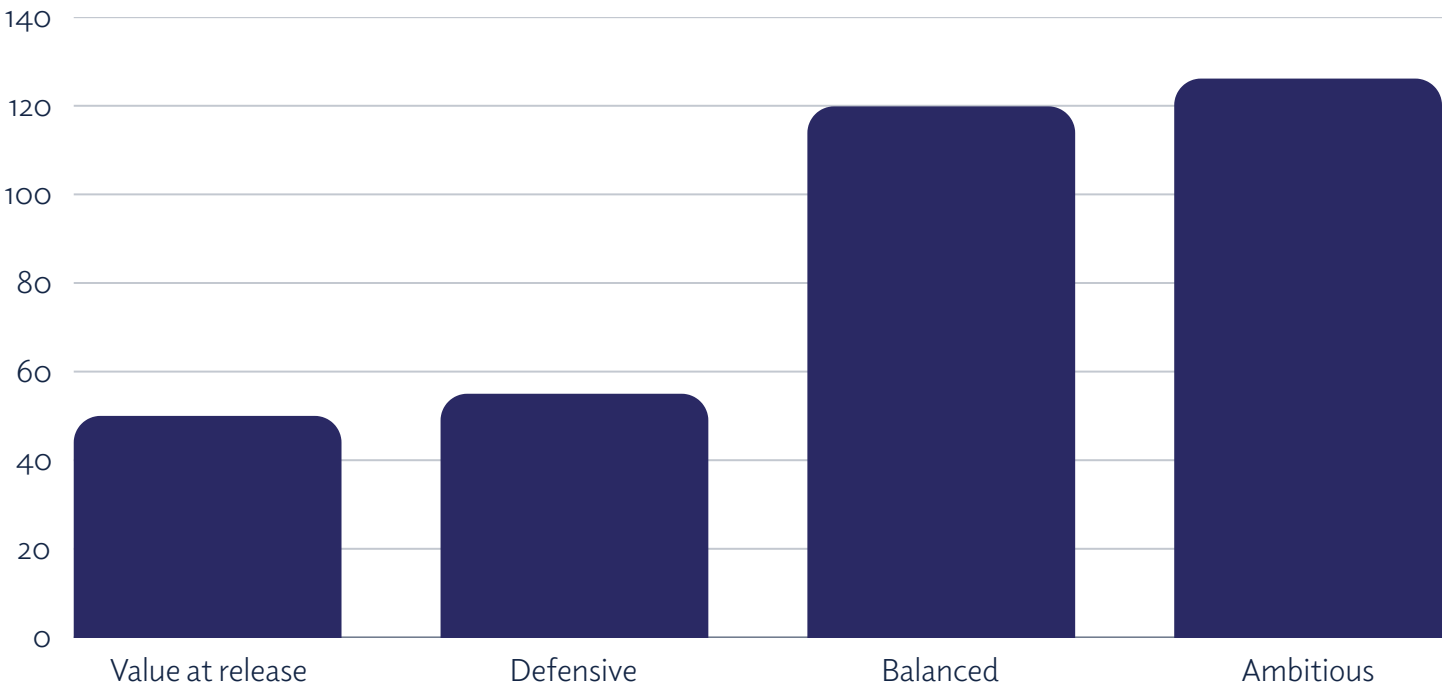
Conclusion  The Macallan 50 Years Old Red Collection is the epitome of rarity, prestige,

and investment potential. With its extreme scarcity, strong appreciation history, and iconic status, it stands as one of the most desirable whisky assets in the world. Whether for passion or profit, this is a bottle that defines luxury whisky investment.

Projection

This artwork offers high return potential. The expected annual return ranges between 1.4% and 46.6% depending on market conditions.

Here’s the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.