

Magic Johnson 2003-04 Exquisite Collection Limited Logos Auto Patch 1/75 BGS 9 + 10 Auto

This is the very first ever auto patch card of Magic Johnson, the greatest point guard of all time and 5x NBA champion, and the leader of the Showtime Lakers that dominated NBA in 1980s and camped at Finals for 9x during Magic's tenure.



3 Reasons to Invest

- 1. Return Potential** 📈: An investment of 500 EUR is projected to be worth approximately 1,470 EUR in 5 years.
- 2. Cost-to-Return Ratio** ⚖️: After deducting 3.0% in annual total costs (including exit fees), your net return could reach 24.1% per year.
- 3. Legendary Investment** 🏆: Own a piece of basketball history – Magic Johnson's first autograph patch card, a timeless connection to the Showtime Lakers legacy.

Asset Details

Details	Information
Name	Magic Johnson 2003-04 Exquisite Collection Limited Logos Auto Patch 1/75
Type	Sport cards
Team	Magic Johnson, Los Angeles Lakers
Condition	9 graded by BGS (Beckett Grading Services) with 10 Autograph
Publication year	2003-04
Number of editions	1 of 75, the first one made
Material	Cardboard, Game Used Jersey Patch, Ink
Asset ID	84323614-db7c-4626-aeec-29b91f30bc9d
Total asset value in EUR	35,050
Purchase price in EUR	32,000
Platform fee in EUR	1,950
Storage and insurance in EUR	1,100
Number of Splints	701

Investment Case

Valuation Summary 📝 To ensure the competitiveness of the investment, we conducted a thorough verification of the purchase price by analyzing recent transactions and current market values on the secondary sport card market. Our analysis confirmed that the price offered, inclusive of all associated fees, is still highly competitive. To estimate the potential ROI, we used the historical performance data of the CardLadder Magic Johnson card index. For our conservative scenario, we assumed the value of the card would grow at the rate of Swiss inflation, reflecting a defensive approach. In the balanced scenario, we calculated the average annual growth rate of the CardLadder Magic Johnson card index over the past five years. Finally, in the ambitious scenario, we applied the historical average annual growth rate of the CardLadder Magic Johnson card index over the past 10 years, reflecting an optimistic outlook.

Exit Options at Maturity 📅 We will manage the exit strategy on behalf of our investors, ensuring the best possible outcome based on market conditions at the time. Depending on the value of the card and the prevailing market situation, we can either sell the card privately to a collector or take it to auction. Both options are carefully considered, and we will choose the one that maximizes the return for our investors.

Why Invest in This Category? 📈 Sports cards are an asset class that has enjoyed one of the highest multipliers in growth over the last 5 to 15-year span among alternative investment vehicles. Sports cards have strong fundamentals in bringing high-value licenses, age-tested brands, universal passion for sports, and transcendent talents together in innovative concepts.

Why Invest in This Asset? 💎 Investing in this Magic Johnson trading card offers a rare opportunity to own the very first autograph patch card of one of basketball's most iconic players. Johnson, regarded as the greatest point guard of all time and a five-time NBA champion, defined the 1980s "Showtime" Lakers era, making this card exceptionally valuable. The card is part of Upper Deck's 2003-04 Exquisite Collection, a groundbreaking release known as the first high-end product (\$500 per pack) to introduce autographed patch cards, reshaping the sports card market. The Limited Logos card series, to which this card belongs, is highly sought after, featuring the largest patch windows and premium design. This card holds particular value, as it is the very first in the 1/75 series and showcases a complex three-color, five-break patch, combining stitched and perforated

jersey elements. It has been graded by BGS as a 9, with “gem mint” centering, and the autograph is graded a perfect 10, reflecting Johnson’s fresh, bold blue signature. Sales of comparable cards from the 2003-04 Exquisite Collection have totaled over \$75 million in the last five years, underscoring the enduring appeal and market value of these collectibles, with individual sales reaching as high as \$98,000 for well-preserved cards.

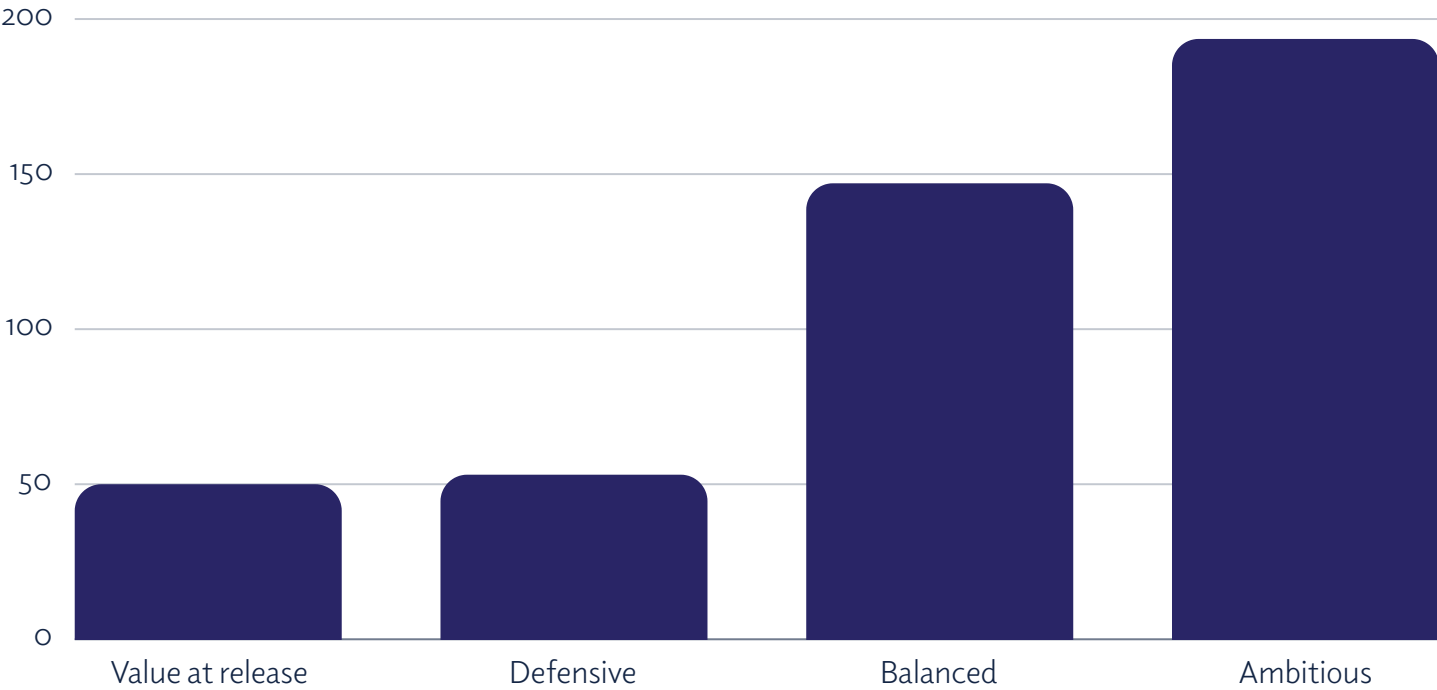
Context in Time 🕒 The 2003-04 Exquisite Collection debuted during a pivotal era for sports cards, transforming the hobby into a high-end collectible market. At \$500 per pack, Exquisite was groundbreaking, introducing the first autograph patch cards that combined player signatures with game-worn memorabilia. This premium approach established Upper Deck’s Exquisite as the gold standard, attracting serious collectors and setting record valuations. Releasing cards for NBA legends like Magic Johnson at this time fed nostalgia-driven demand for memorabilia from iconic players of the 1980s and 1990s. As Magic’s first auto patch card, this piece represents the era’s shift from casual collecting to serious investing.

Conclusion 🎯 Our analysis confirms that this Magic Johnson card offers a highly competitive and promising investment within the sports card market. With historic data from the CardLadder Magic Johnson index, the conservative scenario projects returns aligned with inflation, ensuring value retention. The balanced and ambitious scenarios, applying growth averages from the past five and ten years, reveal strong appreciation potential for this iconic Exquisite Collection card. Given the card’s unique status, historic performance, and growing demand, this asset has solid potential for high returns. We will manage the optimal exit strategy at maturity to secure maximum value for investors.

Projection

The sport card offers high return potential. The expected annual return ranges between 1.2% and 34.1%, depending on market conditions.

Here’s the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.