

Jerry Rice 1999 E-X Century Essential Credentials Now 1/24 PSA 9

Jerry Rice is the greatest receiver of all time and is almost always ranked in the top two of any all-time ranking among NFL players. This card is a so-called 'POP 1,' meaning it is the only highest-graded copy by PSA under the current very strict standards, with no other copies graded equal to or higher.



3 Reasons to Invest

- Return Potential** 📈: An investment of 500 EUR is projected to be worth approximately 1,240 EUR in 5 years.
- Cost-to-Return Ratio** ⚖️: After deducting 3.2% in annual total costs (including exit fees), your net return could reach 19.9% per year.
- Golden goes** 🏈: Wealthy collectors who were teenagers in the 90s idolized Jerry Rice and are now hunting for limited cards like this one, especially the coveted number 1 of 24, enhancing its investment potential.

Asset Details

Details	Information
Name	Jerry Rice 1999 E-X Century Essential Credentials Now 1/24
Type	Sport cards
Team	Jerry Rice, San Francisco 49ers
Condition	9 graded by PSA (Professional Sports Authenticator). Population 1, none higher.
Publication year	1999
Number of editions	1 of 24, the first one made
Material	Cardboard, Acetate
Asset ID	91e28b93-15ab-4fa9-a3bd-6e367e8b651b
Total asset value in EUR	27,600
Purchase price in EUR	25,000
Platform fee in EUR	1,500
Storage and insurance in EUR	1,100
Number of Splints	552

Investment Case

Valuation Summary  To ensure the competitiveness of the investment, we conducted a thorough verification of the purchase price by analyzing recent transactions and current market values on the secondary sport card market. Our analysis confirmed that the price offered, inclusive of all associated fees, is still highly competitive. To estimate the potential ROI, we used the historical performance data of the CardLadder Jerry Rice card index. For our conservative scenario, we assumed the value of the card would grow at the rate of Swiss inflation, reflecting a defensive approach. In the balanced scenario, we calculated the average annual growth rate of the CardLadder Jerry Rice card index over the past twenty years. Finally, in the ambitious scenario, we applied the historical average annual growth rate of the CardLadder Jerry Rice card index over the past five years, reflecting an optimistic outlook.

Exit Options at Maturity  We will manage the exit strategy on behalf of our investors, ensuring the best possible outcome based on market conditions at the time. Depending on the value of the card and the prevailing market situation, we can either sell the card privately to a collector or take it to auction. Both options are carefully considered, and we will choose the one that maximizes the return for our investors.

Why Invest in This Category?  Sports cards are an asset class that has enjoyed one of the highest multipliers in growth over the last 5 to 15 year span among alternative investment vehicles. Sports cards have strong fundamentals in bringing high valued licenses, age-tested brands, universal passion for sports, and transcendent talents together in innovative concepts.

Why Invest in This Asset?  Investing in this Jerry Rice card represents a unique opportunity to own a piece of NFL history, given that Rice is widely regarded as the greatest receiver of all time and consistently ranks among the top two players in all-time NFL lists. This card is a "POP 1," indicating it is the only highest-graded copy by PSA under their stringent standards, making it exceptionally rare and desirable for collectors. Limited to just 24 copies, it is one of the most exclusive cards in existence, further enhancing its investment potential. And our card has the number 1, hence the first copy made of the 24 copies. The card is part of the Essential Credentials (EC) set, a premier brand from the late 90s, known for its innovative design and limited print runs based on player rankings within the set. As the first card made in its series, it carries significant value for collectors,

especially since Rice's legacy is enhanced by his impressive achievements, including three Super Bowl rings and numerous receiving records. This combination of rarity, prestige, and historical significance positions this card as a smart investment for enthusiasts and collectors alike.

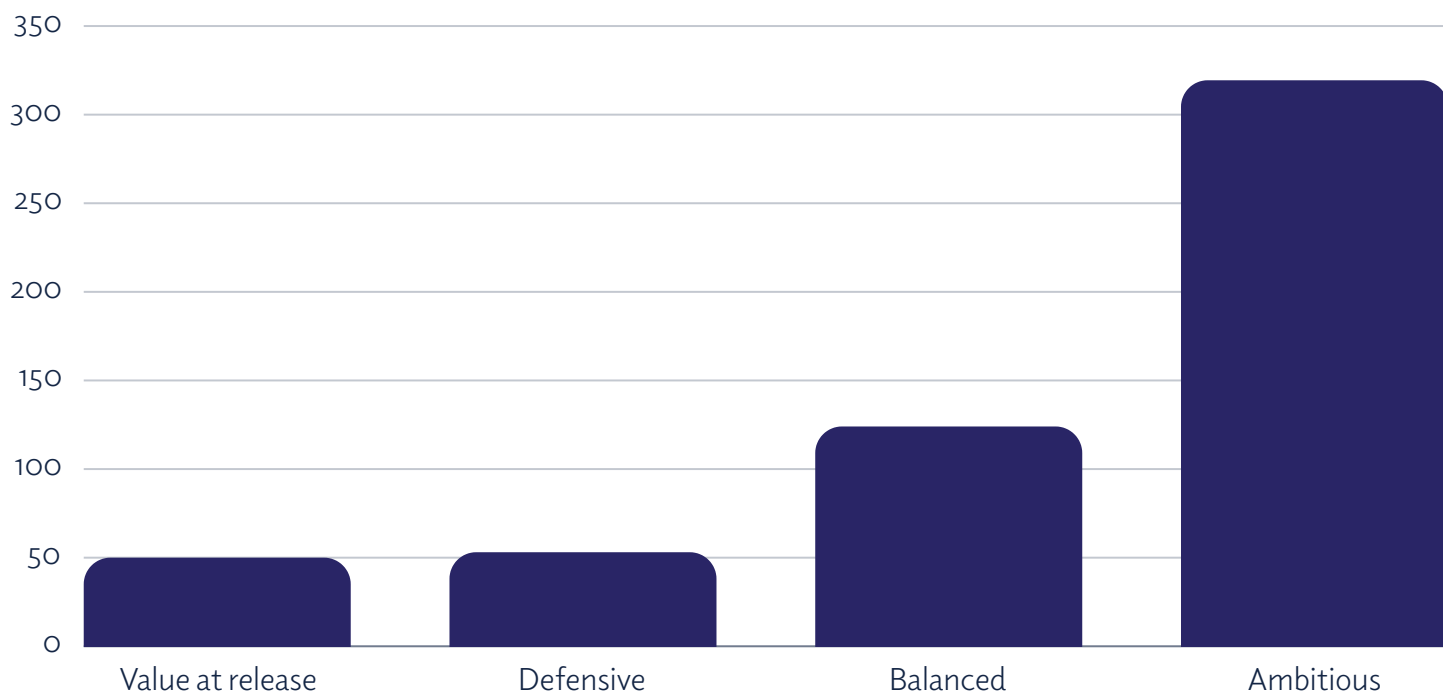
Context in Time ⏳ The late 1990s are often regarded as the golden era of sports card collecting, and Essential Credentials (EC) stands out as one of the top two sets from this transformative period. EC cards are notable for their innovative layered design, which fuses acetate and refracting paper stock, giving them a contemporary art-like aesthetic. The unique print run for each card is determined by the player's position within the set, adding a layer of intrigue for collectors. The first two years of the EC Now and Future sets have proven to be the most collectible, with significant auction sales for cards featuring stars like Kobe Bryant and Ken Griffey Jr. fetching \$86,000 and \$35,000, respectively. Notably, the first-year EC cards have achieved even higher sales, including Michael Jordan's record-setting \$925,000 sale.

Conclusion 🎯 In conclusion, investing in this Jerry Rice card offers a compelling opportunity for collectors and enthusiasts alike. Its rarity as a "POP 1" card, limited to just 24 copies, combined with Rice's unmatched legacy as the greatest receiver in NFL history and its status as part of the prestigious Essential Credentials set, positions it as a valuable asset in the ever-growing sports card market. With the backdrop of the 1990s golden era of collecting, this card embodies the innovative spirit and historical significance that make sports cards a lucrative investment choice.

Projection

The sport card offers high return potential. The expected annual return ranges between 1.2% and 48.4%, depending on market conditions.

Here's the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.