

Nike Air Force 1 Low Tiffany & Co. 1837 (Friends & Family)

Own a piece of sneaker history: the ultra-rare Tiffany & Co. x Nike Air Force 1 Low 'Friends & Family' edition combines exclusivity, luxury, and unmatched investment potential.



17.1%
Net ROI p.a.

3 - 5
Years

Very
Rare

3 Reasons to Invest

- 1. Return Potential 📈:** An investment of 500 EUR could reach an estimated value of 1,103 EUR in 5 years.
- 2. Cost-to-Return Ratio ⚖️:** After deducting 3.1% in annual total costs (including exit fees), your net return could reach 17.1% per year.
- 3. A Timeless Fusion of Luxury and Culture 💎:** The Tiffany & Co. x Nike Air Force 1 Low 'Friends & Family' is more than just a sneaker—it's a symbol of exclusivity, craftsmanship, and cultural heritage. This rare collaboration blends Tiffany's timeless luxury with Nike's streetwear legacy, creating an emotional connection for collectors who value iconic design and status.

Asset Details

Details	Information
Brand	Nike
Type	Sneaker
Name	Air Force 1 Low Tiffany & Co. 1837 (Friends & Family)
Condition	Deadstock (New & Unworn)
Publication year	2023
Size	US 10
Material	Leather, diverse
Asset ID	35c615bo-0023-45do-9aa2-c37f32dc47ce
Total asset value in EUR	19,900
Purchase price in EUR	18,000
Platform fee in EUR	1,100
Storage and insurance in EUR	800
Number of Splints	398

Investment Case

Valuation Summary 📝 To ensure the competitiveness of the investment, we conducted a thorough verification of the purchase price by analyzing recent transactions and current market values on the secondary sneaker market. Our analysis confirmed that the price offered, inclusive of all associated fees, is highly competitive. We used the historical performance data of this model. For our conservative scenario, we assumed the value of the sneaker would grow at the rate of Swiss inflation, reflecting a defensive approach. In the balanced scenario, we assume a 100% probability of realising the average annual growth rate of this model over the past 1.75 years. Finally, in the ambitious scenario, we assume a 7.5% probability of realising the average annual growth rate of this model since its release over the past 4 years.

Exit Options at Maturity 📅 We will manage the exit strategy on behalf of our investors, ensuring the best possible outcome based on market conditions at the time. Depending on the value of the model and the prevailing market situation, we can either sell the sneakers privately to a collector or take it to auction. Both options are carefully considered, and we will choose the one that maximizes the return for our investors.

Why Invest in This Category? 📈 Sneakers have evolved from sportswear into high-value, collectible assets, gaining popularity as blue-chip investments. Their appeal is driven by cultural shifts, celebrity endorsements, and smart marketing. Today, sneakers sit at the intersection of fashion, art, and collectibles, fueling a booming secondary market. The global sneaker market is projected to reach USD 138,130 million by 2028, with a 7.2% annual growth rate. Historically, sneakers have shown impressive returns, with examples like the Jordan 1 Retro High Off-White Chicago delivering a 116% annualized performance over five years. This strong market growth and cultural relevance make sneakers a compelling investment opportunity.

Why Invest in This Asset? 💎 The Tiffany & Co. x Nike Air Force 1 Low 'Friends & Family' edition is one of the most exclusive and sought-after sneakers on the market. Released in 2023 as a collaboration between Tiffany's iconic luxury heritage and Nike's revolutionary

sneaker culture, this limited-edition pair was distributed only to select friends and family members. With extremely low production numbers and no public release, it is a true collector's trophy.

What sets this sneaker apart is its luxurious craftsmanship and premium materials. The shoe features Tiffany Blue leather, contrasted with black accents and stunning 925 sterling silver detailing on the heel. It is a statement piece that represents the pinnacle of both sneaker design and brand collaboration. Larger sizes, such as US 10 and above, are particularly valuable, often selling for over €20,000 in resale markets, with some sales reaching up to €25,000 at Sotheby's.

Investing in this sneaker is not just about style; it's about exclusivity and cultural relevance. As demand for luxury sneakers continues to grow globally, particularly in Asia and the U.S., this Tiffany & Co. edition stands out for its rarity, design quality, and brand prestige. Limited collaborations of this caliber consistently appreciate in value over time, making this sneaker a strategic investment opportunity for collectors and investors alike.

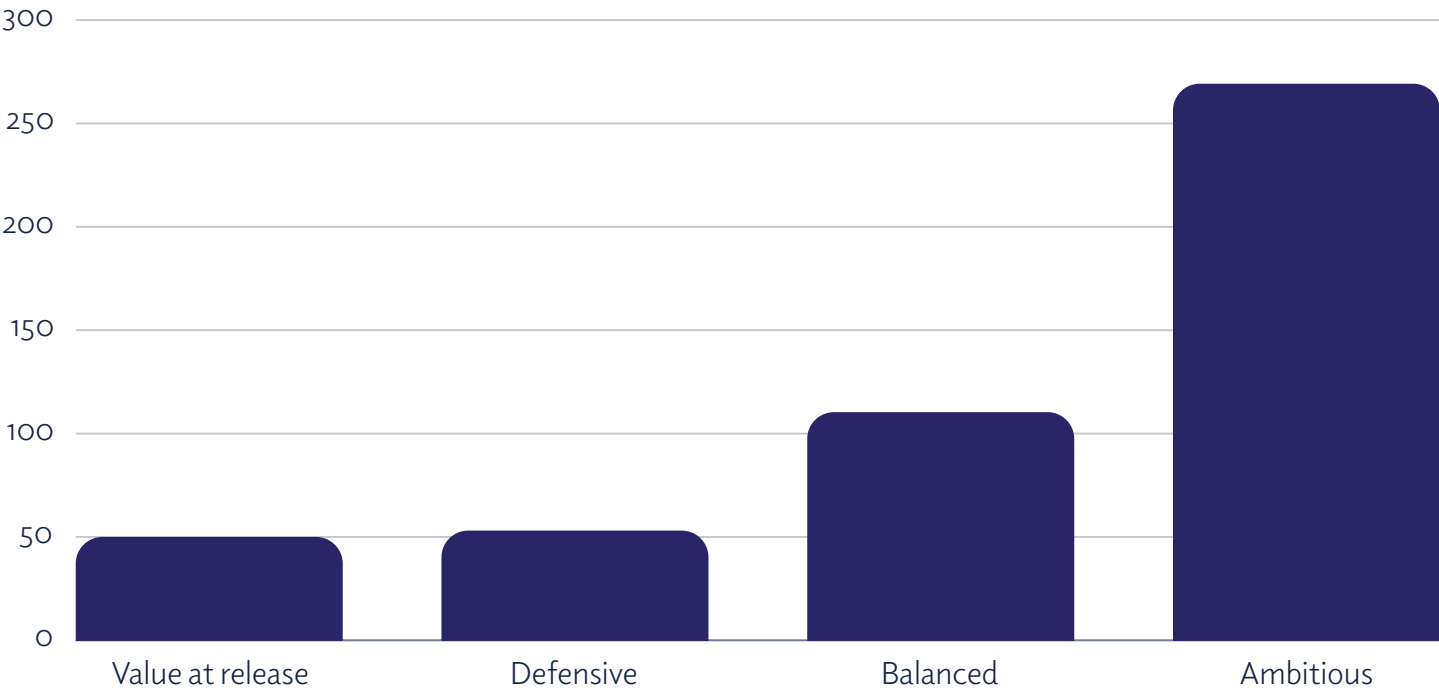
Context in Time 🕒 The Tiffany & Co. x Nike Air Force 1 Low marks a historic moment in the evolution of sneakers as luxury collectibles. Released during a surge in demand for limited-edition collaborations, it reflects a growing market where fashion, exclusivity, and cultural relevance converge. With the rise of luxury sneakers as investment-grade assets, this pair is a timeless piece that resonates globally.

Conclusion 🎯 The Tiffany & Co. x Nike Air Force 1 Low 'Friends & Family' represents an exceptional investment opportunity, combining rarity, luxury craftsmanship, and cultural significance. With strong market demand, limited supply, and proven performance in secondary markets, this iconic sneaker offers substantial upside potential and enduring value for investors and collectors alike.

Projection

The sneaker offers high return potential. The expected annual return ranges between 1.2% and 40.0%, depending on market conditions.

Here’s the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.