Factsheet

Splint Invest

Nike Air Jordan x Dior High & Low Set (3 pairs)

The Nike Air Jordan 1 Dior is not just a rare sneaker but a cultural artifact that symbolizes the fusion of luxury fashion and streetwear.

3 Reasons to Invest

1. **Return Potential📈**: An investment of 500 EUR is projected to be worth approximately 1,120 EUR in 5 years.
2. **Cost-to-Return Ratio⚖️**: After deducting 3.1% in annual total costs (including exit fees), your net return could reach 17.5% per year.
3. **The Perfect Fusion of Luxury and Streetwear🏆:** With only 8,500 pairs per version worldwide, the Air Jordan 1 Dior represents an iconic collaboration and a rare opportunity to capitalize on a proven, high-performing asset class.

Asset Details

Details	Information
Brand	Nike
Type	Sneaker
Name	Air Jordan x Dior High (2 pairs) & Low (1 pair)
Condition	Deadstock (New & Unworn)
Publication year	2004
Size	US 10,5, 10,5, 11
Material	Leather, diverse
Asset ID	33708184-e619-420c-9d79-d08dc4b18d93
Total asset value in EUR	32,050
Purchase price in EUR	29,000
Platform fee in EUR	1,750
Storage and insurance in EUR	1,300
Number of Splints	641

Investment Case

Valuation Summary 📝 To ensure the competitiveness of the investment, we conducted a thorough verification of the purchase price by analyzing recent transactions and current market values on the secondary sneaker market. Our analysis confirmed that the price offered, inclusive of all associated fees, is highly competitive. We used the historical performance data of this model. For our conservative scenario, we assumed the value of the sneaker would grow at the rate of Swiss inflation, reflecting a defensive approach. In the balanced scenario, we assume a 100% probability of realising the average annual growth rate of this model over the past 2 years. Finally, in the ambitious scenario, we assume a 75% probability of realising the average annual growth rate of this model over the past 4 years.

Exit Options at Maturity 🚪 We will manage the exit strategy on behalf of our investors, ensuring the best possible outcome based on market conditions at the time. Depending on the value of the model and the prevailing market situation, we can either sell the sneakers privately to a collector or take it to auction. Both options are carefully considered, and we will choose the one that maximizes the return for our investors.

Why Invest in This Category? 👟 Sneakers have evolved from sportswear into high-value, collectible assets, gaining popularity as blue-chip investments. Their appeal is driven by cultural shifts, celebrity endorsements, and smart marketing. Today, sneakers sit at the intersection of fashion, art, and collectibles, fueling a booming secondary market. The global sneaker market is projected to reach USD 138,130 million by 2028, with a 7.2% annual growth rate. Historically, sneakers have shown impressive returns, with examples like the Jordan 1 Retro High Off-White Chicago delivering a 116% annualized performance over five years. This strong market growth and cultural relevance make sneakers a compelling investment opportunity.

Why Invest in This Asset? 💎 The Air Jordan 1 Dior High & Low Set represents a rare and culturally significant fusion of luxury fashion and streetwear. Released in 2020, only 8,500 pairs of each version (High and Low) exist globally, amplifying their exclusivity and desirability. This collaboration between Nike and Dior bridges two powerful markets—luxury fashion enthusiasts and sneaker collectors—creating a unique, high-demand asset. Its premium design, featuring Dior's iconic Oblique Monogram on fine calf leather, enhances its aesthetic and cultural value.

Since its launch, the sneakers have shown remarkable appreciation in price: from the original retail price of €1,900 to recent market valuations exceeding €30,000 for the set. This growth is driven by limited availability, the iconic collaboration, and the steady rise in demand for high-value sneakers. Given its status as both a collectible and a cultural milestone, this set has solidified its position as an investment-grade asset with further potential for strong returns over the next 3-5 years.

This asset offers not just financial potential but also emotional resonance for fans of the brand and sneaker enthusiasts alike. Its extreme rarity and cultural significance position it as a resilient, high-value investment for collectors and alternative asset investors.

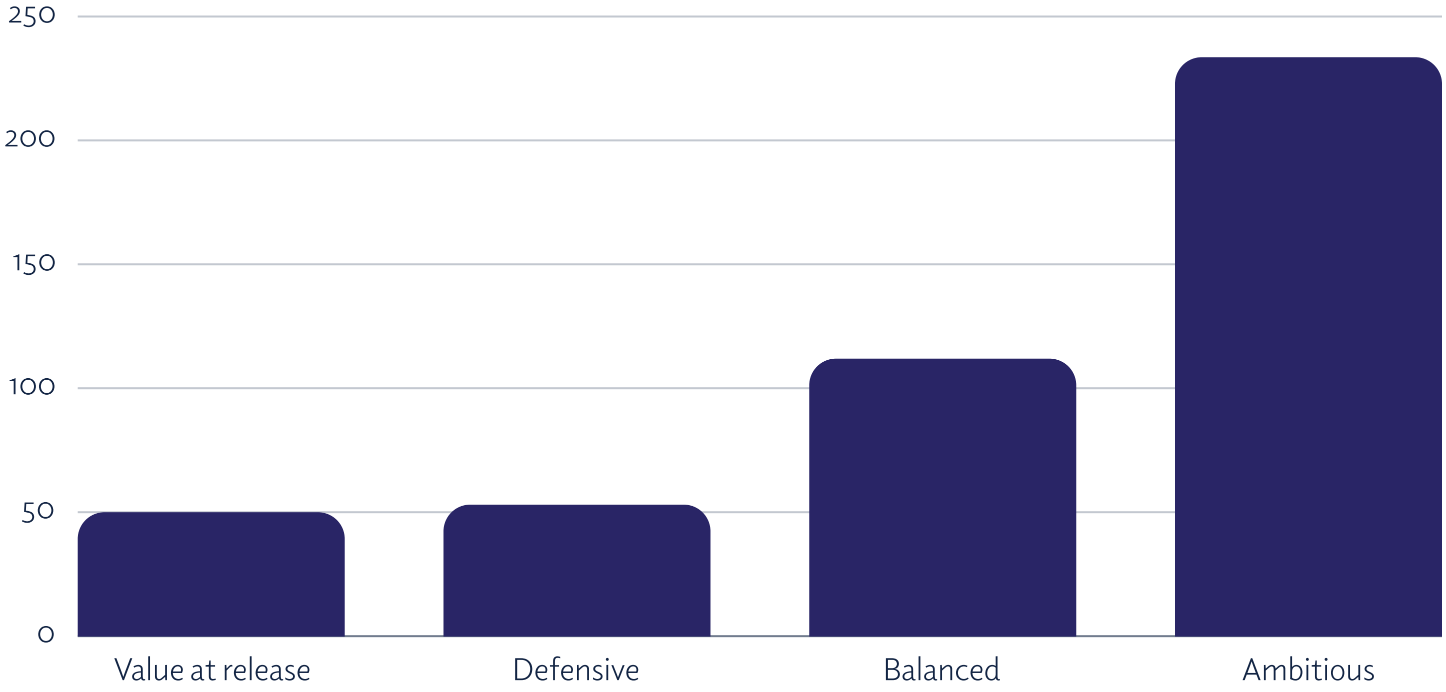
Context in Time ⏳ Released to celebrate the 35th anniversary of the Air Jordan 1, the Dior collaboration marked a pivotal moment in 2020, where luxury houses officially embraced streetwear culture. The Air Jordan 1 Dior became a symbol of a broader shift: sneakers transcending their origins as sportswear to become luxury investment pieces. This occurred alongside increasing global attention to sneaker culture and high-fashion crossovers.

Conclusion 🎯 The Air Jordan 1 Dior High & Low Set combines cultural significance, extreme rarity, and strong historical performance, positioning it as a standout alternative asset. With robust demand and limited supply, this investment offers substantial upside potential while benefiting from the booming sneaker market and its growing appeal as a collectible luxury asset.

Projection

The sneaker offers high return potential. The expected annual return ranges between 1.2% and 36.1%, depending on market conditions.

Here's the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.