

Nike SB Dunk High FLOM (1-of-24) by Futura

With only 24 pairs produced, the FLOM Dunk by Futura is one of the rarest and most sought-after sneakers ever, combining extreme rarity, artistic value, and cultural significance.



25.9%
Net ROI p.a.

3 - 5
Years



Very
Rare

3 Reasons to Invest

- 1. Return Potential** 📈: An investment of 500 EUR is projected to be worth approximately 1,582 EUR in 5 years.
- 2. Cost-to-Return Ratio** ⚖️: After deducting 3.1% in annual total costs (including exit fees), your net return could reach 25.9% per year.
- 3. A Symbol of Art and Exclusivity** 🎨🔪: Owning the FLOM Dunk is embracing a piece of sneaker history and Futura's iconic artistry. Its extreme rarity and cultural resonance evoke pride, passion, and connection to the vibrant worlds of street art and collectible fashion.

Asset Details

Details	Information
Brand	Nike
Type	Sneaker
Name	Nike SB Dunk High FLOM
Condition	Deadstock (New & Unworn)
Publication year	2004
Size	US 6
Material	Leather, diverse
Asset ID	e2bdo69b-ddo6-4000-bcb5-31od15ba2deb
Total asset value in EUR	81,500
Purchase price in EUR	75,000
Platform fee in EUR	4,500
Storage and insurance in EUR	2,000
Number of Splints	1,630

Investment Case

Valuation Summary 📝 To ensure the competitiveness of the investment, we conducted a thorough verification of the purchase price by analyzing recent transactions and current market values on the secondary sneaker market. Our analysis confirmed that the price offered, inclusive of all associated fees, is highly competitive. We used the historical performance data of this model. For our conservative scenario, we assumed the value of the sneaker would grow at the rate of Swiss inflation, reflecting a defensive approach. In the balanced scenario, we assume a 90% probability of realising the average annual growth rate of this model over the past seven years. Finally, in the ambitious scenario, we calculated the average annual growth rate of this model since its release in 2004 (20 years).

Exit Options at Maturity 📅 We will manage the exit strategy on behalf of our investors, ensuring the best possible outcome based on market conditions at the time. Depending on the value of the model and the prevailing market situation, we can either sell the sneakers privately to a collector or take it to auction. Both options are carefully considered, and we will choose the one that maximizes the return for our investors.

Why Invest in This Category? 📈 Sneakers have evolved from sportswear into high-value, collectible assets, gaining popularity as blue-chip investments. Their appeal is driven by cultural shifts, celebrity endorsements, and smart marketing. Today, sneakers sit at the intersection of fashion, art, and collectibles, fueling a booming secondary market. The global sneaker market is projected to reach USD 138,130 million by 2028, with a 7.2% annual growth rate. Historically, sneakers have shown impressive returns, with examples like the Jordan 1 Retro High Off-White Chicago delivering a 116% annualized performance over five years. This strong market growth and cultural relevance make sneakers a compelling investment opportunity.

Why Invest in This Asset? 💎 The Nike SB Dunk High FLOM (For Love or Money), created in collaboration with legendary graffiti artist Futura, is a pinnacle of sneaker rarity and cultural significance. Released in 2004 with only 24 pairs produced, this sneaker

embodies a perfect fusion of art and fashion, making it one of the most coveted pieces in the history of Nike SB. Its design features hand-placed patterns of currency motifs, each pair uniquely crafted, reflecting Futura's critique of consumerism and his distinctive artistic vision. The FLOM Dunk's extreme rarity and status as a "Friends and Family" release amplify its exclusivity, with auctions reaching up to €90,000 today—a remarkable appreciation from its original price of \$125.

Beyond its scarcity, the FLOM Dunk holds immense cultural value as part of Futura's legacy. His ongoing retrospective at the Bronx Museum has reignited global interest in his work, further elevating the sneaker's prestige. As a cross-disciplinary icon, the FLOM Dunk transcends sneaker culture, appealing to art collectors, streetwear enthusiasts, and investors alike. The burgeoning market for rare sneakers, driven by demand for alternative investments and limited-edition collaborations, enhances its financial growth potential. This unique combination of artistry, rarity, and cultural relevance positions the FLOM Dunk as a prime asset with robust long-term appreciation potential.

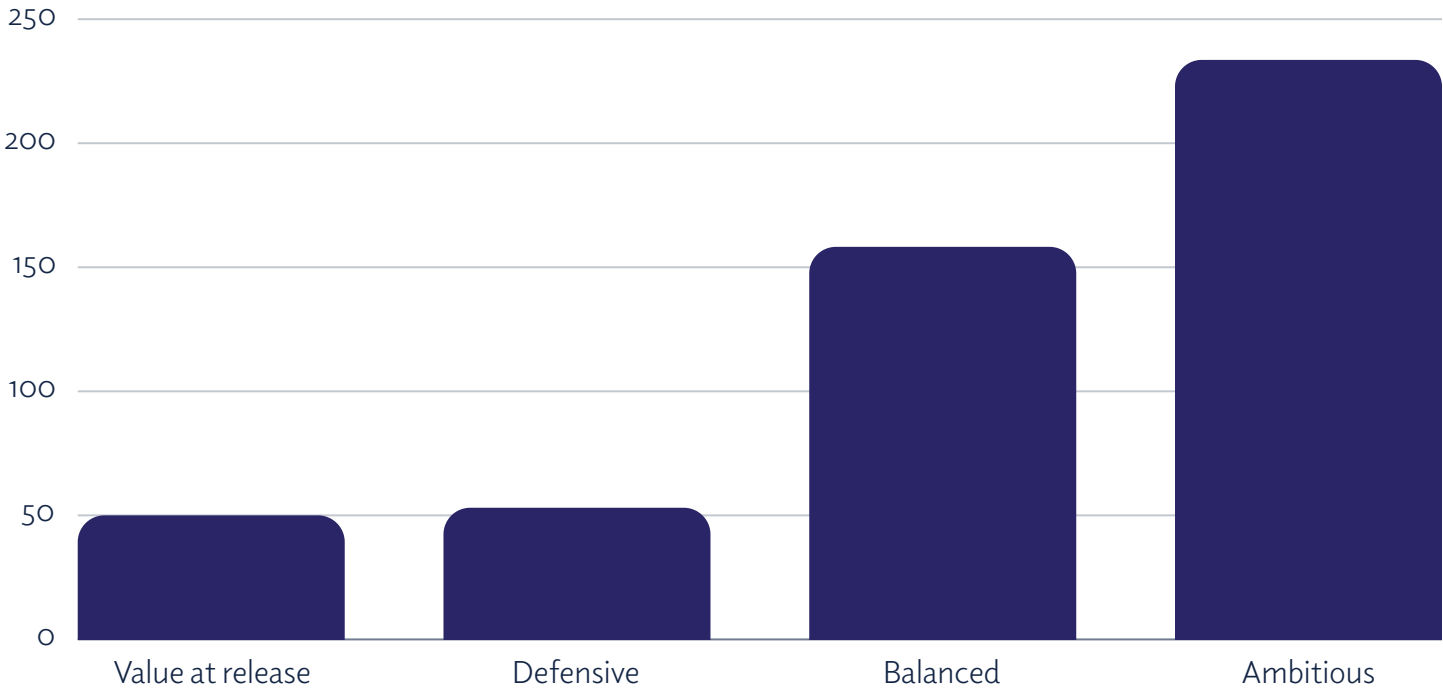
Context in Time 🕒 The FLOM Dunk emerged in 2004, a transformative year in sneaker culture as limited-edition releases began to dominate. At the time, collaborations with artists like Futura redefined sneakers as collectible art. Today, as the global market for collectible sneakers has expanded exponentially, the FLOM Dunk's rarity and artistry ensure its enduring relevance. This growth is supported by broader trends, including the rising popularity of alternative investments and heightened appreciation for street art and design. With Futura's cultural resurgence through exhibitions like the Bronx Museum retrospective, the FLOM Dunk continues to symbolize the intersection of art, fashion, and cultural commentary, ensuring its value and appeal for future generations.

Conclusion 🎯 The Nike SB Dunk High FLOM (For Love or Money) represents a rare convergence of art, culture, and investment opportunity. Its unmatched rarity, artistic significance, and consistent market growth make it a standout asset. With cultural relevance and robust financial potential, the FLOM Dunk offers exceptional long-term investment prospects.

Projection

The sneaker offers high return potential. The expected annual return ranges between 1.2% and 36.1%, depending on market conditions.

Here’s the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.