

Nike SB Dunk Low "What The Dunk" including Booklet

Our offering includes the rare Nike SB Dunk Low "What The Dunk" in size US 8.5 along with the collector's book Nothing But The Truth, presenting a unique investment opportunity for collectors.



15.1%
Net ROI p.a.

3 - 5
Years

Very
Rare

3 Reasons to Invest

- Return Potential** 📈: An investment of 500 EUR is projected to be worth approximately 1,010 EUR in 5 years.
- Cost-to-Return Ratio** ⚖️: After deducting 3.6% in annual total costs (including exit fees), your net return could reach 15.1% per year.
- Own a Piece of Sneaker History** 🏆: Investing in the Nike SB Dunk Low "What The Dunk" is not just about financial returns; it's a chance to hold an iconic piece of sneaker culture that tells a story of innovation and artistic design. Created in 2007 to celebrate Nike SB's legacy, this sneaker is a patchwork of 31 legendary Dunk elements,

making it a unique, wearable homage to the evolution of streetwear. For enthusiasts, owning this model is a connection to skate culture, street art, and the creative spirit that pushed sneakers into the realm of true collectibles.

Asset Details

Details	Information
Brand	Nike
Type	Sneaker
Name	SB Dunk Low "What The Dunk" + Booklet
Condition	Deadstock (New & Unworn)
Publication year	2007
Size	US 8.5
Material	Leather, diverse
Asset ID	d3c5575e-ad77-40c9-a894-a3cfb67b20c4
Total asset value in EUR	16,400
Purchase price in EUR	14,500
Platform fee in EUR	900
Storage and insurance in EUR	1,000
Number of Splints	328

Investment Case

Valuation Summary 📊 To ensure the competitiveness of the investment, we conducted a thorough verification of the purchase price by analyzing recent transactions and current market values on the secondary sneaker market. Our analysis confirmed that the price offered, inclusive of all associated fees, is highly competitive. We used the historical performance data of this model. For our conservative scenario, we assumed the value of the sneaker would grow at the rate of Swiss inflation, reflecting a defensive approach. In the balanced scenario, we calculated the average annual growth rate of this model over the past five years. Finally, in the ambitious scenario, we calculated the average annual growth rate of this model since its release in 2007 (17 years).

Exit Options at Maturity 📅 We will manage the exit strategy on behalf of our investors, ensuring the best possible outcome based on market conditions at the time. Depending on the value of the model and the prevailing market situation, we can either sell the sneakers privately to a collector or take it to auction. Both options are carefully considered, and we will choose the one that maximizes the return for our investors.

Why Invest in This Category? 👟 Sneakers have evolved from sportswear into high-value, collectible assets, gaining popularity as blue-chip investments. Their appeal is driven by cultural shifts, celebrity endorsements, and smart marketing. Today, sneakers sit at the intersection of fashion, art, and collectibles, fueling a booming secondary market. The global sneaker market is projected to reach USD 138,130 million by 2028, with a 7.2% annual growth rate. Historically, sneakers have shown impressive returns, with examples like the Jordan 1 Retro High Off-White Chicago delivering a 116% annualized performance over five years. This strong market growth and cultural relevance make sneakers a compelling investment opportunity.

Why Invest in This Asset? 💎 Investing in the Nike SB Dunk Low "What The Dunk," especially in its rare US size 8.5 along with the collector's book Nothing But The Truth, presents an exceptional opportunity within the collectible sneaker market. Since its 2007 release, the sneaker has skyrocketed in value from an initial \$120 to over €14,500 in recent

sales, demonstrating a notable history of appreciation due to its cultural significance and unique design. This model combines elements from 31 iconic Dunks, making it one of the most visually distinct and storied sneakers, highly sought after by collectors worldwide. With a limited production run and sustained demand, especially for rare sizes, its scarcity plays a significant role in its rising market value, likely to continue appreciating over a 3-5 year horizon. Furthermore, with increased transparency from resale platforms such as StockX, investors have clearer insights into price trends and can manage potential resale with greater liquidity and minimal cost overhead. For ambitious investors aiming for high growth, the "What The Dunk" offers an opportunity for substantial returns, while for those seeking a balanced addition to a diversified portfolio, it provides a blend of cultural cachet and tangible scarcity that contributes to long-term value retention. In pairing with Nothing But The Truth, this bundle not only adds collectible value but also appeals to enthusiasts of skate culture and sneaker history, enhancing both the asset's investment potential and cultural depth.

Context in Time 🕒 The Nike SB Dunk Low "What The Dunk" emerged in 2007, a pivotal moment when sneaker culture was transitioning from niche to mainstream, thanks to the influence of skateboarding, streetwear, and hip-hop culture. At this time, Nike was innovating with its SB line, and the "What The Dunk" was launched as a creative homage to the brand's most iconic Dunks, each shoe blending patterns, materials, and designs from 31 distinct models. This was also the era of Nike SB's Nothing But The Truth campaign, with the sneaker and its accompanying collector's book celebrating the brand's skateboarding legacy. Today, the model is a time capsule of early streetwear's explosive impact on fashion and collectible markets, as well as a testament to the era's design experimentation. This context in time underscores the shoe's continued allure, with cultural value and historical relevance driving collector demand and supporting its investment appeal.

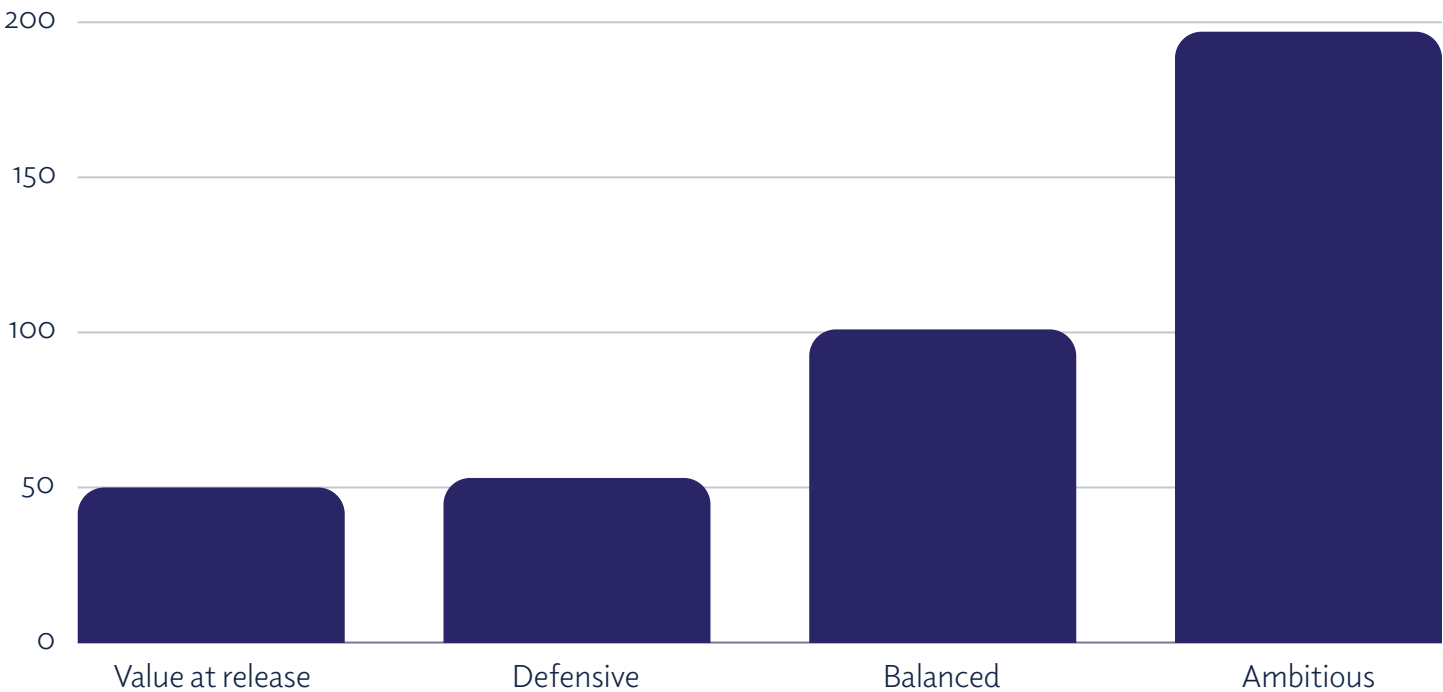
Conclusion 🎯 In conclusion, the Nike SB Dunk Low "What The Dunk" represents a unique and culturally significant investment within the collectible sneaker market. Its documented appreciation, cultural status, and rarity, particularly in the sought-after US 8.5 size, contribute to its strong investment case. Supported by historical performance

data, our valuation scenarios offer a range from conservative to ambitious growth, underscoring both stability and high potential returns. Coupled with a carefully planned exit strategy, this asset aligns with market trends favoring rare, iconic sneakers, providing investors with a tangible opportunity to benefit from the expanding sneaker collectible market.

Projection

The sneakers offer high return potential. The expected annual return ranges between 1.2% and 31.6%, depending on market conditions.

Here’s the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.