

Nike SB Dunk Low Yellow Lobster (1-of-36)

The Nike SB Dunk Low Yellow Lobster's rarity is unmatched, with only 36 pairs ever produced, making it a highly coveted collector's item capable of commanding significant value appreciation.



23.0%
Net ROI p.a.

3 - 5
Years



Very
Rare

3 Reasons to Invest

- 1. Return Potential** 📈: An investment of 500 EUR is projected to be worth approximately 1,405 EUR in 5 years.
- 2. Cost-to-Return Ratio** ⚖️: After deducting 3.2% in annual total costs (including exit fees), your net return could reach 23.0% per year.
- 3. A Rare Legacy of History** 🏆: Owning the Yellow Lobster means holding a piece of sneaker history. With only 36 pairs ever produced, it symbolizes ultimate rarity. Its origin story, inspired by a one-in-30-million yellow lobster, deepens its legendary status, making it a coveted artifact cherished by collectors worldwide.

Asset Details

Details	Information
Brand	Nike
Type	Sneaker
Name	SB Dunk Low Yellow Lobster
Condition	Deadstock (New & Unworn)
Publication year	2009
Size	US 8
Material	Leather, diverse
Asset ID	34coa8be-oe9b-4243-8d98-841542cc39d5
Total asset value in EUR	46,600
Purchase price in EUR	42,500
Platform fee in EUR	2,550
Storage and insurance in EUR	1,550
Number of Splints	932

Investment Case

Valuation Summary 📝 To ensure the competitiveness of the investment, we conducted a thorough verification of the purchase price by analyzing recent transactions and current market values on the secondary sneaker market. Our analysis confirmed that the price offered, inclusive of all associated fees, is highly competitive. We used the historical performance data of this model. For our conservative scenario, we assumed the value of the sneaker would grow at the rate of Swiss inflation, reflecting a defensive approach. In the balanced scenario, we calculated the average annual growth rate of this model over the past four years. Finally, in the ambitious scenario, we used the average annual growth rate of this model since its release in 2009 (15 years).

Exit Options at Maturity 📅 We will manage the exit strategy on behalf of our investors, ensuring the best possible outcome based on market conditions at the time. Depending on the value of the model and the prevailing market situation, we can either sell the sneakers privately to a collector or take it to auction. Both options are carefully considered, and we will choose the one that maximizes the return for our investors.

Why Invest in This Category? 📈 Sneakers have evolved from sportswear into high-value, collectible assets, gaining popularity as blue-chip investments. Their appeal is driven by cultural shifts, celebrity endorsements, and smart marketing. Today, sneakers sit at the intersection of fashion, art, and collectibles, fueling a booming secondary market. The global sneaker market is projected to reach USD 138,130 million by 2028, with a 7.2% annual growth rate. Historically, sneakers have shown impressive returns, with examples like the Jordan 1 Retro High Off-White Chicago delivering a 116% annualized performance over five years. This strong market growth and cultural relevance make sneakers a compelling investment opportunity.

Why Invest in This Asset? 💎 The Nike SB Dunk Low Yellow Lobster is a prime investment due to its extreme rarity and significant cultural impact. With only 36 pairs released exclusively to Friends & Family in 2009, it is considered one of the rarest and most desirable Nike Dunk models. This exclusivity has driven consistent value growth, reaching

market prices as high as €50,000–€60,000. The sneaker's unique backstory, inspired by a one-in-30-million yellow lobster, adds to its appeal. Given its continued demand among collectors and its iconic status in sneaker culture, it holds strong potential for future appreciation.

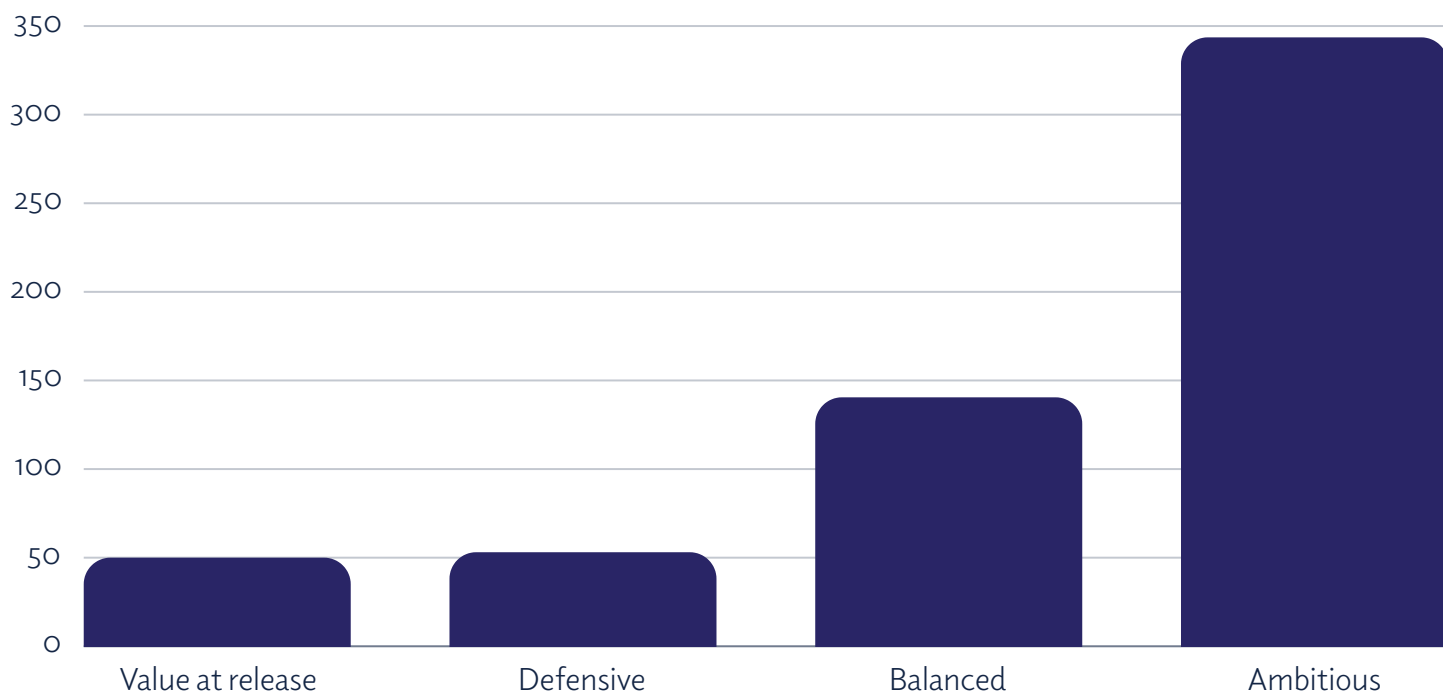
Context in Time ⌚ Released in 2009, the Yellow Lobster emerged during a pivotal era for the Nike SB Dunk line, solidifying its place as a symbol of streetwear culture and high-end sneaker collecting. This period marked the growing prominence of limited-edition releases in the sneaker market, captivating collectors worldwide. Today, as sneaker culture matures, nostalgic interest in iconic models like the Yellow Lobster continues to drive demand. Amid the recent boom in alternative asset investments, rare sneakers have become increasingly sought after by collectors and investors alike, offering strong potential for cultural relevance and financial gains.

Conclusion 🎯 The Nike SB Dunk Low Yellow Lobster offers a unique investment opportunity due to its extreme rarity, strong historical value appreciation, and cultural relevance. Its limited release of only 36 pairs makes it a highly sought-after collector's item, with market prices reaching up to €60,000. As sneaker culture continues to grow and rare models gain iconic status, demand is expected to remain strong, supporting significant future value growth. By leveraging a strategic exit plan, this asset provides promising potential for exceptional returns, making it an attractive option for both collectors and investors focused on alternative assets.

Projection

The sneaker offers high return potential. The expected annual return ranges between 1.2% and 47.0%, depending on market conditions.

Here's the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.