

Nike x Off-White Air Force 1 Low (2 Pairs)

The legendary collaboration between Nike and Off-White changed the sneaker world in 2017. The Air Force 1 is one of the most coveted shoes from the collection and enjoys absolute "Grail" status.



16.9%
Net ROI p.a.

3 - 5
Years


Very
Rare

3 Reasons to Invest

- 1. Return Potential** : An investment of 500 EUR is projected to be worth approximately 1,091 EUR in 5 years.
- 2. Cost-to-Return Ratio** : After deducting 3.4% in annual total costs (including exit fees), your net return could reach 16.9% per year.
- 3. Virgil Abloh** : The value of the Nike x Off-White Air Force 1 OG is expected to continue rising in the future, as it is an iconic sneaker from Virgil Abloh's groundbreaking "The Ten" collection. The combination of limited availability, Abloh's cultural influence, and the growing demand for exclusive collaborations makes this shoe a highly coveted collector's item. Following Abloh's tragic death in 2021, the

historical and emotional significance of his designs has further increased, making the sneaker even more valuable and rare in the long term.

Asset Details

Details	Information
Brand	Nike, Off-White
Type	Sneaker
Name	Air Force 1 Low Off-White
Condition	Deadstock (New & Unworn)
Publication year	2017
Size	US 10 and 11,5
Material	Leather
Asset ID	65fe8049-9c63-4fo4-8df1-211d92581e71
Total asset value in EUR	7,500
Purchase price in EUR	6,700
Platform fee in EUR	300
Storage and insurance in EUR	500
Number of Splints	150

Investment Case

Valuation Summary 📝 To ensure the competitiveness of the investment, we conducted a thorough verification of the purchase price by analyzing recent transactions and current market values on the secondary sneaker market. Our analysis confirmed that the price offered, inclusive of all associated fees, is still highly competitive. We used the historical performance data of this model and considered the sizes of the two pairs. For our conservative scenario, we assumed the value of the sneaker would grow at the rate of Swiss inflation, reflecting a defensive approach. In the balanced scenario, we calculated the average annual growth rate of this model over the past two years. Finally, in the ambitious scenario, we calculated the average annual growth rate of this model since its release in November 2017 (7 years).

Exit Options at Maturity 📅 We will manage the exit strategy on behalf of our investors, ensuring the best possible outcome based on market conditions at the time. Depending on the value of the three models and the prevailing market situation, we can either sell the sneakers privately to a collector or take it to auction. Both options are carefully considered, and we will choose the one that maximizes the return for our investors.

Why Invest in This Category? 👟 Sneakers have evolved from sportswear into high-value, collectible assets, gaining popularity as blue-chip investments. Their appeal is driven by cultural shifts, celebrity endorsements, and smart marketing. Today, sneakers sit at the intersection of fashion, art, and collectibles, fueling a booming secondary market. The global sneaker market is projected to reach USD 138,130 million by 2028, with a 7.2% annual growth rate. Historically, sneakers have shown impressive returns, with examples like the Jordan 1 Retro High Off-White Chicago delivering a 116% annualized performance over five years. This strong market growth and cultural relevance make sneakers a compelling investment opportunity.

Why Invest in This Asset? 💎 Investing in the Nike x Off-White Air Force 1 OG is a strategic choice for those looking to capitalize on a truly iconic piece of sneaker history. As part of Virgil Abloh's groundbreaking "The Ten" collection, this sneaker carries a

significant cultural and historical value. Its limited availability, combined with Abloh's immense influence on both streetwear and high fashion, makes it highly sought-after by collectors. Following Abloh's tragic passing in 2021, the emotional and historical significance of his designs has only grown, driving up demand and, in turn, the value of this sneaker. Its distinctive design, featuring Abloh's signature deconstructed elements and unique detailing, ensures that it remains a timeless investment, with future price appreciation almost certain as demand for exclusive collaborations continues to rise.

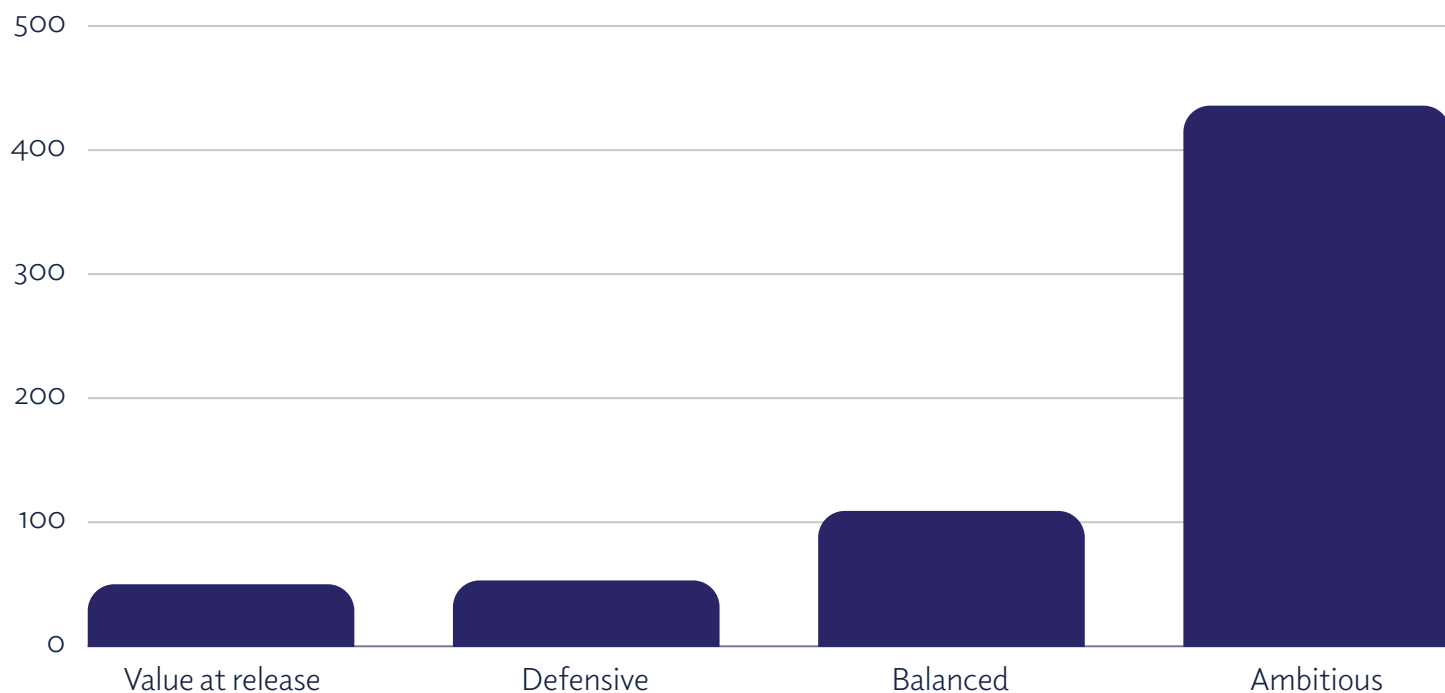
Context in Time ⌚ Sneakers have transitioned from functional sports footwear to a new kind of blue-chip asset in recent years, evolving alongside cultural shifts and trends. Traditionally, blue-chip assets referred to established companies, but sneakers have earned their place as valuable items for collectors and investors alike.

Conclusion 🎯 In conclusion, the Nike x Off-White Air Force 1 OG is more than just a sneaker; it's a cultural artifact from one of the most influential collaborations in fashion history. With its limited availability, rising demand, and lasting impact of Virgil Abloh's legacy, it presents a compelling investment opportunity with strong potential for long-term value appreciation.

Projection

The sneakers offer high return potential. The expected annual return ranges between 1.2% and 54.2%, depending on market conditions.

Here's the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.