

Nike Air Jordan 1

OG 1985 Chicago

Return Potential

An investment of 500 EUR is projected to be worth approximately 1,020 EUR in 5 years.

Cost-to-Return Ratio

With just 3.0% annual total costs (including exit fees), your net profit could be 15.3% per year.

Investment opportunity

Sold for \$64.99 in 1985, there are few sneakers with a similarly high increase in value. In 2020, a copy was sold for \$15,120 at Sothebys, the last sale on StockX was over €35,000. Logically, there are hardly any new, untouched copies from that year left.



Fun facts:

With original box and hangtag.

General Info

Brand	Nike
Typ	Sneaker
Name	Nike Air Jordan 1 OG 1985 Chicago
Condition	Deadstock (New & Unworn)
Publication year	1985
Shoe Size	US 7
Material	Leather
Investment horizon	3 to 5 years
Asset ID	d45175d2-e9de-4818-942b-43823e68d831

Cost Analysis

	Value in €
Asset Value	22,000 €
Platform Fee Splint Invest	1,350 €
External Maintenance Cost	1,000 €
Price	24,350 €
Number of Splints	487
Price per Splint	50 €

- The price of 24,350 € includes the Splint Invest platform fee and external maintenance costs of 2,350 €. 22,000 € can be allocated to the asset.
- Splint Invest will charge an exit fee of 2 % applied to the proceeds from the sale of the asset.
- Each Splint holder bears a proportional part of the costs.

Rating

A donut chart with a dark blue outer ring and a light green inner ring. The inner ring represents 80% of the total, and the dark blue outer ring represents the remaining 20%. The text '8/10' is centered in the white circle in the middle.

8/10

Return

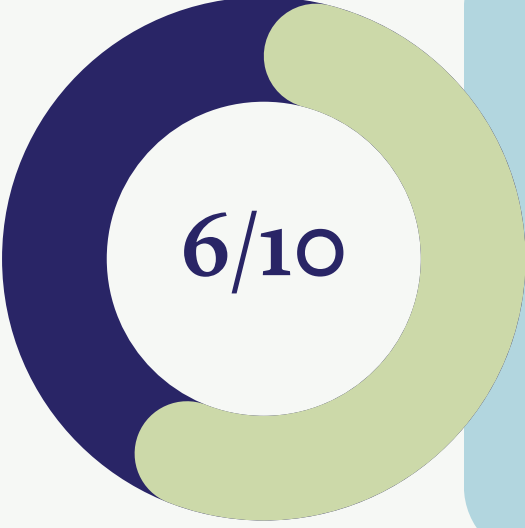
In 2020, this shoe was exchanged to almost 15,120 EUR. Four years later, its value has soared 51,675 EUR, representing an annualized growth rate of 23.3%.

A donut chart with a dark blue outer ring and a light green inner ring. The inner ring represents 60% of the total, and the dark blue outer ring represents the remaining 40%. The text '6/10' is centered in the white circle in the middle.

6/10

Stability

In the sneaker market in general (which is volatile), Michael Jordan memorabilia has increased in value in recent years. This has also been driven by the Netflix documentary 'The Last Dance,' which boosted the prices of Jordan sneakers.

A donut chart with a dark blue outer ring and a light green inner ring. The inner ring represents 60% of the total, and the dark blue outer ring represents the remaining 40%. The text '6/10' is centered in the white circle in the middle.

6/10

Track Record

The "Chicago" colorway has gained fame not only for its striking design but also for its significance in the early days of Michael Jordan's career. With these shoes, Jordan stepped onto the NBA court as a rookie and laid the foundation for his legendary career. The Air Jordan 1 OG "Chicago" symbolizes not only athletic success but also the rise of a global sneaker movement.

Investment Horizon of 3–5 years

Forecast per Splint in €	3 years	4 years	5 years
Ambitious	81	98	118
Balanced	73	85	99
Defensive	53	54	55

The investment horizon has been set to 3 to 5 years.

- Sneakers used in the game, like this pair of Air Jordan 1, are particularly valuable and feature with original box and hangtag that make them the ultimate holy grail. This rarity makes them highly attractive to collectors and sneaker enthusiasts, allowing for a more defined investment timeline.
- If one of the following two conditions is met, the sale of the asset is considered:
 - End of the defined investment horizon has been reached.
 - Ambitious case already occurs before the end investment horizon.

Your Return Potential

	Valeur en € Défensif	Valeur en € équilibré	Valeur en € ambitieux
Produits bruts de vente attendus à la maturité maximale	26'785 €	48'213 €	57'466 €
- Frais de vente de Splint de 2%	-536 €	-964 €	-1'149 €
- Coût de maintenance externe	-1'000 €	-1'000 €	-1'000 €
- Frais de la Plateforme Splint Invest	-1'350 €	-1'350 €	-1'350 €
- La valeur de l'actif à l'acquisition	-22'000 €	-22'000 €	-22'000 €
Rendement attendu à maturité maximale	1'899 €	22'899 €	31'967 €
Le taux de rendement annuel moyen	1,4%	15,3%	19,7%

Les détails du calcul pondéré du taux de rendement annuel moyen:	Scénario défensif	Scénario équilibré	Scénario ambitieux
Valeur de base 1 avec un poids de 90%	Taux d'inflation sur 12 mois en Suisse (1,4%)	80,0% de la hausse moyenne des prix annuels depuis 2020 +18,6%.	L'augmentation moyenne annuelle des prix depuis 2020 +23,3%.
Valeur de base 2 avec un poids de 10%	Taux d'inflation sur 12 mois en Suisse (1,4%)	Taux d'inflation sur 12 mois en Suisse (1,4%)	Taux d'inflation sur 12 mois en Suisse (1,4%)

Why you should invest

1. Annualized appreciation of 23.3% from 2020 to 2024.
2. Yearly potential of +15.3% and approximately 3.0% annual costs.
3. Most famous and sought-after color combinations in sneaker culture history.

Contact Information:



www.splintinvest.com

info@splintinvest.com

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