

Eminem x Nike

Air Max 90

Return Potential

An investment of 500 EUR is projected to be worth approximately 1,378 EUR in 5 years.

Cost-to-Return Ratio

With just 3.6% annual total costs (including exit fees), your net profit could be 22.5% per year.

Exclusivity

These shoes, which were never released to the market, are a total of 8 pairs. They were sold at a charity auction. The Eminem x Nike Air Max 90 are a valuable collector's item, whose value will continue to rise due to Eminem's influence on music and pop culture.



Fun facts:

These sneakers are a prototype before the official release and are therefore considered the Holy Grail.

General Info

Brand	Nike
Typ	Sneaker
Name	Eminem x Nike Air Max 90
Condition	Deadstock (New & Unworn)
Publication year	2006
Shoe Size	US 10
Material	Leather
Investment horizon	3 to 5 years
Asset ID	cc8d8d1d-bfc7-4541-8fec-8b3cfag1bac4

Cost Analysis

	Value in €
Asset Value	22,000 €
Platform Fee Splint Invest	1,350 €
External Maintenance Cost	1,300 €
Price	24,650 €
Number of Splints	493
Price per Splint	50 €

- The price of 24,650 € includes the Splint Invest platform fee and external maintenance costs of 2,650 €. 22,000 € can be allocated to the asset.
- Splint Invest will charge an exit fee of 2 % applied to the proceeds from the sale of the asset.
- Each Splint holder bears a proportional part of the costs.

Rating

A donut chart with a dark blue outer ring and a light green inner ring. The inner ring represents 80% of the total, and the dark blue outer ring represents the remaining 20%. The text '8/10' is centered in the white circle in the middle.

8/10

Return

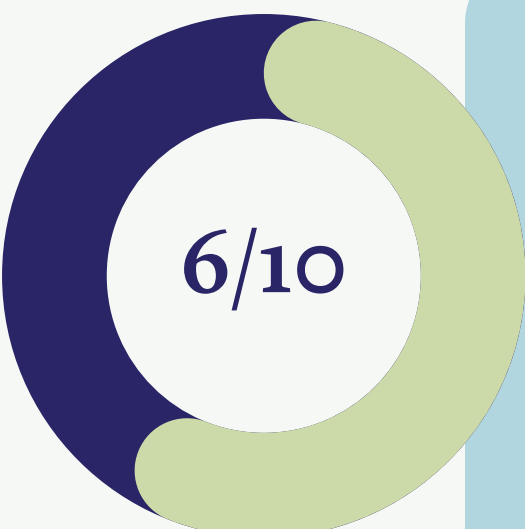
In 2022, this shoe was exchanged for 15,000 EUR. And only two years later, its value has soared to almost 22,000 EUR, representing an annualized growth rate of 21%.

A donut chart with a dark blue outer ring and a light green inner ring. The inner ring represents 60% of the total, and the dark blue outer ring represents the remaining 40%. The text '6/10' is centered in the white circle in the middle.

6/10

Stability

There is a slight risk in the sneaker market in general (volatile) and with Eminem as a person. But, as can be seen with the sneakers of his rap colleague Kanye West: even if there is a real scandal, it can actually have a positive impact on the asset's performance.

A donut chart with a dark blue outer ring and a light green inner ring. The inner ring represents 60% of the total, and the dark blue outer ring represents the remaining 40%. The text '6/10' is centered in the white circle in the middle.

6/10

Track Record

Eminem's vision encompassed eight designs within the Air Max series, ranging from the iconic Air Max '87, originally designed by renowned footwear designer Tinker Hatfield, to the modern Air Max 360. Among the 64 pairs produced for the Nike Charity Series, there were also eight pairs of this Air Max 97; thanks to the original signatures and decorations, each pair can be considered unique.

Investment Horizon of 3–5 years

Forecast per Splint in €	3 years	4 years	5 years
Ambitious	98	127	165
Balanced	85	106	131
Defensive	53	54	55

The investment horizon has been set to 3 to 5 years.

- This model is extremely rare and is limited to only eight pairs, making it quite scarce. This rarity makes them very attractive to collectors and sneaker enthusiasts, allowing for a more defined investment timeline.
- If one of the following two conditions is met, the sale of the asset is considered:
 - End of the defined investment horizon has been reached.
 - Ambitious case already occurs before the end investment horizon.

Your Return Potential

	Value in € defensive	Value in € balanced	Value in € ambitious
Expected gross sales proceeds at maximum maturity	27,115 €	64,583 €	81,345 €
- Splint selling fees of 2%	-542 €	-1,292 €	-1,627 €
- External maintenance cost	-1,300 €	-1,300 €	-1,300 €
- Splint Invest platform fee	-1,350 €	-1,350 €	-1,350 €
- Asset value at acquisition	-22,000 €	-22,000 €	-22,000 €
Expected return at maximum maturity	1,923 €	38,641 €	55,068 €
Average annual rate of return	1.4%	22.5%	28.5%
Details to weighted calculation of the average annual rate of return:	Defensive Scenario	Balanced Scenario	Ambitious Scenario
Base value 1 with a 90% weighting	12 month inflation rate Switzerland (1.4%)	80.0% of average annual price increase since 2006 +26.3%.	Average annual price increase from 2006 to 2024 +33%.
Base value 2 with a 10% weighting	12 month inflation rate Switzerland (1.4%)	12 month inflation rate Switzerland (1.4%)	12 month inflation rate Switzerland (1.4%)

Why you should invest

1. Annualized appreciation of 21% from 2022 to 2024.
2. Yearly potential of +22.5% and approximately 3.6% annual costs.
3. This shoe is considered the holy grail collectibles in the sneaker world.

Contact Information:



www.splintinvest.com

info@splintinvest.com

All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.