Nike

Air Jordan 4 Travis Scott Mocha F&F

Return Potential

An investment of 500 EUR is projected to be worth approximately 1,429 EUR in 5 years.

Cost-to-Return Ratio

With just 2.8% annual total costs (including exit fees), your net profit could be 23.4% per year.

Exclusivity

The sneaker is a limited edition and was never available to the general public, which greatly increases its rarity. Additionally, Travis Scott continues to have a strong presence in the music and fashion worlds, which maintains the attractiveness and hype around his collaborations.

Fun facts:

The Nike Air Jordan 4 Travis Scott Mocha Friends & Family is a collaboration between Nike and Travis Scott, highly valued for its limited availability and status in the worlds of music and fashion.

General Info

Brand	Nike
Typ	Sneaker
Name	Nike Air Jordan 4 Travis Scott Mocha F&F
Condition	Deadstock (New & Unworn)
Publication year	2018
Shoe Size	US 11.5
Number of editions	Friends & Family Only
Material	Leather
Investment horizon	3 to 5 years
Asset ID	cbc94c9e-5a6e-49bd-a519-0b84b925154a

Cost Analysis

	Value in €
Asset Value	34,000 €
Platform Fee Splint Invest	2,050 €
External Maintenance Cost	600 €
Price	**36,650 €**
Number of Splints	733
Price per Splint	**50 €**

- The price of 36,650 € includes the Splint Invest platform fee and external maintenance costs of 2,650 €. 34,000 € can be allocated to the asset.
- Splint Invest will charge an exit fee of 2 % applied to the proceeds from the sale of the asset.
- Each Splint holder bears a proportional part of the costs.

Rating

Return

In 2018, this shoe was exchanged for 200 EUR. Four years later, its value has soared to almost 25,500 EUR, representing an annualized growth rate of 237%.

Stability

There is a slight risk in the sneaker market in general (volatile) and with Travis Scott as a person. But, as can be seen with the sneakers of his rap colleague Kanye West: even if there is a real scandal, it can actually have a positive impact on the asset's performance.

Track Record

The Nike Air Jordan IV Retro Travis Scott Mocha is an absolute rarity in the world of sneakers. This rare treasure finally released in 2018. The sneakers are the result of the longstanding collaboration between Nike/Jordan and the talented Travis Scott, symbolizing creativity, exclusivity, and iconic design.

Investment Horizon
of 3-5 years

Forecast per Splint in €	3 years	4 years	5 years
Ambitious	119	162	222
Balanced	90	112	139
Defensive	53	54	55

The investment horizon has been set to 3 to 5 years.

- This model is extremely rare and was never commercially sold. These models are quite scarce with only a limited number of pairs available. This rarity makes them highly appealing to collectors and sneaker aficionados, enabling a more defined investment timeline.

- If one of the following two conditions is met, the sale of the asset is considered:
  - End of the defined investment horizon has been reached.
  - Ambitious case already occurs before the end investment horizon.

Your Return Potential

	Value in € defensive	Value in € balanced	Value in € ambitious
Expected gross sales proceeds at maximum maturity	40,315 €	101,887 €	162,726 €
- Splint selling fees of 2%	-806 €	-2,038 €	-3,255 €
- External maintenance cost	-600 €	-600 €	-600 €
- Splint Invest platform fee	-2,050 €	-2,050 €	-2,050 €
- Asset value at acquisition	-34,000 €	-34,000 €	-34,000 €
Expected return at maximum maturity	**2,859 €**	**63,199 €**	**122,821 €**
Average annual rate of return	**1.4%**	**23.4%**	**35.8%**

Details to weighted calculation of the average annual rate of return:	Defensive Scenario	Balanced Scenario	Ambitious Scenario
Base value 1 with a 90% weighting	12 month inflation rate Switzerland (1.4%)	20% of average annual price increase from 2018 to 2024 +27.1%.	30% of average annual price increase from 2018 to 2024 +40.6%.
Base value 2 with a 10% weighting	12 month inflation rate Switzerland (1.4%)	12 month inflation rate Switzerland (1.4%)	12 month inflation rate Switzerland (1.4%)

Why you should invest

1. **Annualized appreciation of 138% from 2018 to 2024.**
2. **Yearly potential of +23.4% and approximately 2.8% annual costs.**
3. **This model never released to the market**

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