Nike

Eminem x Nike Air Max 180 signed

Return Potential

An investment of 500 EUR is projected to be worth approximately 1,442 EUR in 5 years.

Cost-to-Return Ratio

With just 3.1% annual total costs (including exit fees), your net profit could be 23.6% per year.

Exclusivity

What makes this sneaker truly unique is its extreme rarity and personal touch. There are only eight pairs of this special model available worldwide, each individually numbered and personally signed by Eminem. This signature makes each pair a distinctive work of art and gives it invaluable value.

Fun facts:

Pour tous ceux qui ont manqué le sneaker signé par Eminem - il y a une autre chance. Eminem n'a signé que 8 paires de l'Air Max 180.

General Info

Brand	Nike
Typ	Sneaker
Name	Eminem x Nike Air Max 180 signed (1-of-8)
Condition	Deadstock (New & Unworn)
Publication year	2006
Shoe Size	US 10
Number of editions	4 of 8
Material	Leather
Investment horizon	3 to 5 years
Asset ID	31386f0b-4853-4299-ad04-61d937efb995

Cost Analysis

	Value in €
Asset Value	40,000 €
Platform Fee Splint Invest	2,400 €
External Maintenance Cost	1,300 €
Price	**43,700 €**
Number of Splints	874
Price per Splint	**50 €**

- The price of 43,700 € includes the Splint Invest platform fee and external maintenance costs of 3,700 €. 40,000 € can be allocated to the asset.
- Splint Invest will charge an exit fee of 2 % applied to the proceeds from the sale of the asset.
- Each Splint holder bears a proportional part of the costs.

Rating

Return

In 2022, this shoe was exchanged for 310,000 EUR. Two years later, its value has soared to almost 40,000 EUR, representing an annualized growth rate of 15.5%.

Stability

There is a slight risk in the sneaker market in general (volatile) and in the person of Eminem. However, as can be seen with the sneakers of his fellow rapper Kanye West: even if a real scandal occurs, it can actually have a positive impact on the performance of the asset.

Track Record

Eminem's vision encompassed eight designs within the Air Max series, ranging from the iconic Air Max '87 originally designed by renowned footwear designer Tinker Hatfield to the modern Air Max 360. Among the 64 pairs made for the Nike Charity Series, there were also eight pairs of this Air Max 180; thanks to the original signatures and decorations, each pair can be considered unique.

Investment Horizon
of 3-5 years

Forecast per Splint in €	3 years	4 years	5 years
Ambitious	103	135	177
Balanced	89	111	139
Defensive	53	54	55

The investment horizon has been set to 3 to 5 years.

- This model is extremely rare and is limited to only eight pairs, making it quite scarce. This rarity makes them very attractive to collectors and sneaker enthusiasts, allowing for a more defined investment timeline.

- If one of the following two conditions is met, the sale of the asset is considered:
    - End of the defined investment horizon has been reached.
    - Ambitious case already occurs before the end investment horizon.

Your Return Potential

	Value in € defensive	Value in € balanced	Value in € ambitious
Expected gross sales proceeds at maximum maturity	48,070 €	121,486 €	154,698 €
- Splint selling fees of 2%	-961 €	-2,430 €	-3,094 €
- External maintenance cost	-1,300 €	-1,300 €	-1,300 €
- Splint Invest platform fee	-2,400 €	-2,400 €	-2,400 €
- Asset value at acquisition	-40,000 €	-40,000 €	-40,000 €
Expected return at maximum maturity	**3,409 €**	**75,356 €**	**107,904 €**
Average annual rate of return	**1.4%**	**23.6%**	**29.9%**

Details to weighted calculation of the average annual rate of return:	Defensive Scenario	Balanced Scenario	Ambitious Scenario
Base value 1 with a 90% weighting	12 month inflation rate Switzerland (1.4%)	80.0% of average annual price increase since 2006 +27,4%.	Average annual price increase from 2006 to 2024 +34.2%.
Base value 2 with a 10% weighting	12 month inflation rate Switzerland (1.4%)	12 month inflation rate Switzerland (1.4%)	12 month inflation rate Switzerland (1.4%)

Why you should invest

1. **Annualized appreciation of 34.2% from 2006 to 2024.**
2. **Yearly potential of +23.6% and approximately 3.1% annual costs.**
3. **Limited to only 8 pairs.**

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