Nike

Air Jordan 11 Drake OVO Snakeskin Set

Return Potential

An investment of 500 EUR is projected to be worth approximately 1,316 EUR in 5 years.

Cost-to-Return Ratio

With just 3.0% annual total costs (including exit fees), your net profit could be 21.4% per year.

The Origin

This is the result of an exclusive collaboration between Nike and the world-renowned artist Drake. This collaboration elevates the shoe to a new level, making it a true collector's item. Additionally, this model has never been sold, which significantly increases its rarity and appeal.

Fun facts:

a “45” is embroidered on the heel, a nod to Michael Jordan’s return in the 1995 season, giving the footwear an additional historical touch.

General Info

Brand	Nike
Typ	Sneaker
Name	Nike Air Jordan 11 Drake OVO Snakeskin Set
Condition	Deadstock (New & Unworn)
Publication year	2017
Shoe Size	US 12
Number of editions	Unknown
Material	Leather
Investment horizon	3 to 5 years
Asset ID	8f42220f-9339-4afb-8595-11bd7f319a03

Cost Analysis

	Value in €
Asset Value	28,000 €
Platform Fee Splint Invest	1,700 €
External Maintenance Cost	1,000 €
Price	**30,700 €**
Number of Splints	614
Price per Splint	**50 €**

- The price of 30,700 € includes the Splint Invest platform fee and external maintenance costs of 2,700 €. 28,000 € can be allocated to the asset.
- Splint Invest will charge an exit fee of 2 % applied to the proceeds from the sale of the asset.
- Each Splint holder bears a proportional part of the costs.

Rating

Return

In 2021, this shoe was exchanged for 9,500 EUR. Three years later, its value has soared to almost 25,000 EUR, representing an annualized growth rate of 116%.

Stability

There is a slight risk in the sneaker market in general (volatile) and with Drake as a person. But, as can be seen with the sneakers of his rap colleague Kanye West: even if there is a real scandal, it can actually have a positive impact on the asset's performance.

Track Record

Drake is a global star and relatively scandal-free. Everything he touches turns to gold. He designed the two Air Jordan 11 Snakeskin models in collaboration with Nike and his OVO brand. However, these are only samples. The combination of Air Jordan, Drake, and two very extravagant sneaker models that were never released to the market suggests a positive investment horizon.

Investment Horizon
of 3-5 years

Forecast per Splint in €	3 years	4 years	5 years
Ambitious	100	130	168
Balanced	85	104	127
Defensive	53	54	55

The investment horizon has been set to 3 to 5 years.

- This model is extremely rare and was never commercially sold. These models are quite scarce with only a limited number of pairs available. This rarity makes them highly appealing to collectors and sneaker aficionados, enabling a more defined investment timeline.

- If one of the following two conditions is met, the sale of the asset is considered:
  - End of the defined investment horizon has been reached.
  - Ambitious case already occurs before the end investment horizon.

Your Return Potential

	Value in € defensive	Value in € balanced	Value in € ambitious
Expected gross sales proceeds at maximum maturity	33,770 €	77,978 €	103,152 €
- Splint selling fees of 2%	-675 €	-1,560 €	-2,063 €
- External maintenance cost	-1,000 €	-1,000 €	-1,000 €
- Splint Invest platform fee	-1,700 €	-1,700 €	-1,700 €
- Asset value at acquisition	-28,000 €	-28,000 €	-28,000 €
Expected return at maximum maturity	**2,395 €**	**45,718 €**	**70,389 €**
Average annual rate of return	**1.4%**	**21.4%**	**28.6%**

Details to weighted calculation of the average annual rate of return:	Defensive Scenario	Balanced Scenario	Ambitious Scenario
Base value 1 with a 90% weighting	12 month inflation rate Switzerland (1.4%)	Average annual price increase since 2017 +25.0%.	(20.0%) of average annual price increase from 2017 to 2021 +44.3%.
Base value 2 with a 10% weighting	12 month inflation rate Switzerland (1.4%)	12 month inflation rate Switzerland (1.4%)	12 month inflation rate Switzerland (1.4%)

Why you should invest

1. Annualized appreciation of 221% from 2017 to 2021.
2. Yearly potential of +21.4% and approximately 3.0% annual costs.
3. This model never released to the market

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