Nike

SB Dunk Low City Pack

Return Potential

An investment of 500 EUR is projected to be worth approximately 1,824 EUR in 5 years.

Cost-to-Return Ratio

With just 3.5% annual total costs (including exit fees), your net profit could be 29.5% per year.

Limited production

The Nike Dunk Low City Pack was produced in a very limited edition of only 202 pairs per model. It is very difficult to find a new, unused pair these days; most pairs were worn in the 2000s because the incredible increase in value was not yet foreseeable. This limitation significantly contributed to the shoe's popularity and collectible value.

Fun facts:

The Dunk Tokyo sneaker is devoid of any logos except for the iconic swoosh. Unlike all other Dunks, this model does not feature the Nike lettering on the heel and tongue. A true ode to simplicity.

General Info

Brand	Nike
Typ	Sneaker
Name	Nike SB Dunk Low City Pack
Condition	Deadstock (New & Unworn)
Publication year	2004
Shoe Size	US 9, 10
Number of editions	202 pairs each
Material	Leather
Investment horizon	3 to 5 years
Asset ID	5a969f81-932b-4ec0-8e6f-69c39eea88f2

Cost Analysis

	Value in €
Asset Value	39,000 €
Platform Fee Splint Invest	2,350 €
External Maintenance Cost	1,500 €
Price	**42,850 €**
Number of Splints	857
Price per Splint	**50 €**

- The price of 42,850€ includes the Splint Invest platform fee and external maintenance costs of 3,850 €. 39,000 € can be allocated to the asset.
- Splint Invest will charge an exit fee of 2 % applied to the proceeds from the sale of the asset.
- Each Splint holder bears a proportional part of the costs.

Rating

Return

In 2004, the Dunk London was exchanged for 60 €. 20 years later, its value has soared to around 23,000 €, representing an annualized growth average rate of 34.0%.

And the Dunk Tokyo was exchanged for 60 €. 20 years later, its value has soared to around 16,000 €, representing an annualized growth average rate of 32.2%.

Stability

The value increases in recent years show ambitious prospects for the future. The concept of the two Dunks, the unique design, and the cult status surrounding the City Pack will continue to be important in the future. Both the Tokyo and the London Dunk are limited to only 202 pairs, making them the rarest and most sought-after sneakers in the world.

Track Record

The Tokyo and London models from the 2004 Nike SB City Pack are among the most important and extraordinary sneakers in the world. The Dunk London is a simple allusion to the often grey skies of the English capital, featuring a representation of the Thames River winding around the heel. In contrast, the Dunk Tokyo is a blank canvas that invites creativity while also having an elegant appearance.

Investment Horizon
of 3-5 years

Forecast per Splint in €	3 years	4 years	5 years
Ambitious	120	165	228
Balanced	102	133	174
Defensive	53	54	55

The investment horizon has been set to 3 to 5 years.

- These models are quite scarce with only a limited number of pairs available. This rarity makes them highly appealing to collectors and sneaker aficionados, enabling a more defined investment timeline.

- If one of the following two conditions is met, the sale of the asset is considered:
  - End of the defined investment horizon has been reached.
  - Ambitious case already occurs before the end investment horizon.

Your Return Potential

	Value in € defensive	Value in € balanced	Value in € ambitious
Expected gross sales proceeds at maximum maturity	47,135 €	149,118 €	195,396 €
- Splint selling fees of 2%	-943 €	-2,982 €	-3,908 €
- External maintenance cost	-1,500 €	-1,500 €	-1,500 €
- Splint Invest platform fee	-2,350 €	-2,350 €	-2,350 €
- Asset value at acquisition	-39,000 €	-39,000 €	-39,000 €
Expected return at maximum maturity	**3,342 €**	**103,286 €**	**148,638 €**
Average annual rate of return	**1.4%**	**29.5%**	**36.9%**

Details to weighted calculation of the average annual rate of return:	Defensive Scenario	Balanced Scenario	Ambitious Scenario
Base value 1 with a 90% weighting	12 month inflation rate Switzerland (1.4%)	Average annual price increase of Dunk London since 2004 +34.0%.	Performance from 2004 to 2021 of Dunk London for the entire period +42.0%.
Base value 2 with a 10% weighting	12 month inflation rate Switzerland (1.4%)	12 month inflation rate Switzerland (1.4%)	12 month inflation rate Switzerland (1.4%)

Why you should invest

1. **Only 202 pairs of each model.**
2. **Annualized appreciation of 35.0% since 2004 of the Dunk London Model.**
3. **Yearly potential of +29.5% and approximately 3.5% annual costs.**

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