

Nike / Adidas

Air Yeezy 2 Red October & Yeezy Boost 750 OG

Return Potential

An investment of 500 EUR is projected to be worth approximately 991 EUR in 5 years.

Cost-to-Return Ratio

With just 3.1% annual total costs (including exit fees), your net profit could be 14.7% per year.

Icons

Both shoes signify the end of one era and the beginning of another. Both collaborations have earned their own unique place in sneaker history. There has been no more successful partnership between a megastar and a sports brand than that of Adidas and Kanye West.



Fun facts:

Kanye West himself can be seen as both an opportunity and a risk. However, the past has shown that none of Kanye West's actions have negatively impacted the value of his sneakers.

General Info

Brand	Nike / Adidas
Typ	Sneaker
Name	Nike Air Yeezy 2 Red October & Adidas Yeezy
Condition	Deadstock (New & Unworn)
Publication year	2014 / 2015
Shoe Size	US 10.5, US 10
Number of editions	Unknown
Material	Leather and Cotton
Investment horizon	3 to 5 years
Asset ID	789a222e-af43-4ee8-a958-7c75fco85d8b

Cost Analysis

	Value in €
Asset Value	19,000 €
Platform Fee Splint Invest	1,150 €
External Maintenance Cost	1,000 €
Price	21,150 €
Number of Splints	423
Price per Splint	50 €

- The price of 21,150 € includes the Splint Invest platform fee and external maintenance costs of 2,150 €. 19,000 € can be allocated to the asset.
- Splint Invest will charge an exit fee of 2 % applied to the proceeds from the sale of the asset.
- Each Splint holder bears a proportional part of the costs.

Rating

A donut chart with a dark blue outer ring and a light green inner ring. The inner ring is slightly offset, creating a ring-in-a-ring effect. The fraction 8/10 is displayed in the center.

8/10

Return

In 2014/2015, the shoes were sold for 250\$ and 350\$. 9 and 10 years later, its value has increased on average 52% and 24% annually.

A donut chart with a dark blue outer ring and a light green inner ring. The inner ring is slightly offset, creating a ring-in-a-ring effect. The fraction 6/10 is displayed in the center.

6/10

Stability

There is hardly a more prominent personality in show business than Kanye West, and he will remain so for a long time! The past has shown that none of Kanye West's actions have harmed the value of his sneakers.

A donut chart with a dark blue outer ring and a light green inner ring. The inner ring is slightly offset, creating a ring-in-a-ring effect. The fraction 6/10 is displayed in the center.

6/10

Track Record

Since its debuts in 2014 and 2015, the value of these shoes have steadily risen and independent of the publicity of Kanye West. They both have become highly sought after by collectors and investors alike, who acknowledge its potential as a lasting investment.

Investment Horizon of 3–5 years

Forecast per Splint in €	3 years	4 years	5 years
Ambitious	110	148	199
Balanced	71	83	96
Defensive	53	54	55

The investment horizon has been set to 3 to 5 years.

- These sneakers are extremely rare and belong to the most beloved collectibles. None of the actions by Kanye West hampered the prices. We expect a continuing raising price trend over the next years.
- If one of the following two conditions is met, the sale of the asset is considered:
 - End of the defined investment horizon has been reached.
 - Ambitious case already occurs before the end investment horizon.

Your Return Potential

	Value in € defensive	Value in € balanced	Value in € ambitious
Expected gross sales proceeds at maximum maturity	23,265 €	40,608 €	84,177 €
- Splint selling fees of 2%	-465 €	-812 €	-1,684 €
- External maintenance cost	-1,000 €	-1,000 €	-1,000 €
- Splint Invest platform fee	-1,150 €	-1,150 €	-1,150 €
- Asset value at acquisition	-19,000 €	-19,000 €	-19,000 €
Expected return at maximum maturity	1,650 €	18,646 €	61,343 €
Average annual rate of return	1.4%	14.7%	33.4%
Details to weighted calculation of the average annual rate of return:	Defensive Scenario	Balanced Scenario	Ambitious Scenario
Base value 1 with a 90% weighting	12 month inflation rate Switzerland (1.4%)	Average annual price increase since 2018 +17.9%.	Average annual price increase since the release in 2014 / 2015 +38.2%.
Base value 2 with a 10% weighting	12 month inflation rate Switzerland (1.4%)	12 month inflation rate Switzerland (1.4%)	12 month inflation rate Switzerland (1.4%)

Why you should invest

1. The two most iconic sneakers from rap legend Kanye West
2. Incredible value increases; release prices were \$250 and \$350
3. The Red October is considered an absolute Holy Grail

Contact Information:



www.splintinvest.com

info@splintinvest.com

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