

Nike

Off-White Air Jordan 1 NRG White (3 pairs)

Return Potential

An investment of 500 EUR is projected to be worth approximately 1,166 EUR in 5 years.

Cost-to-Return Ratio

With just 3.3% annual total costs (including exit fees), your net profit could be 18.5% per year.

An Icon

They were characterized by their limited availability and high demand. The release caused hysteria among fans willing to pay large sums of money to get them. When they were released in 2018, a pair cost 179 €; currently, prices on the secondary market have skyrocketed.



Fun facts:

Designed by Virgil Abloh, founder of Off-White and artistic director of Louis Vuitton's men's clothing line, the Air Jordan 1 OFF-WHITE blend urban fashion with haute couture.

General Info

Brand	Nike
Typ	Sneaker
Name	Off-White Air Jordan 1 NRG White (3 pairs)
Condition	Deadstock (New & Unworn)
Publication year	2018
Shoe Size	US 13, 13, 15
Number of editions	Unknown
Material	Leather and Cotton
Investment horizon	3 to 5 years
Asset ID	ooc4a2f6-7c4e-4383-9735-59331fb90408

Cost Analysis

	Value in €
Asset Value	18,800 €
Platform Fee Splint Invest	1,150 €
External Maintenance Cost	1,000 €
Price	20,950 €
Number of Splints	419
Price per Splint	50 €

- The price of 20,950 € includes the Splint Invest platform fee and external maintenance costs of 2,150 €. 18,800 € can be allocated to the asset.
- Splint Invest will charge an exit fee of 2 % applied to the proceeds from the sale of the asset.
- Each Splint holder bears a proportional part of the costs.

Rating

A donut chart with a dark blue outer ring and a light green inner ring. The inner ring is slightly larger, representing 80% of the total. The text '8/10' is centered in the white space of the donut.

8/10

Return

In 2018, the shoe was sold for 179 EUR. Six years later, its value has increased to almost 6,300€, with an average annual price increase of +80%.

A donut chart with a dark blue outer ring and a light green inner ring. The inner ring is slightly larger, representing 60% of the total. The text '6/10' is centered in the white space of the donut.

6/10

Stability

Like many highly coveted sneaker styles, the Air Jordan 1 x Off-White also stood out for their limited availability and high demand. This limited availability has made them very popular in the resale market.

A donut chart with a dark blue outer ring and a light green inner ring. The inner ring is slightly larger, representing 60% of the total. The text '6/10' is centered in the white space of the donut.

6/10

Track Record

Since its debut in 2018, the value of the Nike Air Jordan 1 x Off-White has steadily risen. Originally priced at 179 euros, the release sparked frenzy among fans who were willing to pay hefty sums to acquire a pair. It has become highly sought after by collectors and investors alike, who acknowledge its potential as a lasting investment.

Investment Horizon of 3–5 years

Forecast per Splint in €	3 years	4 years	5 years
Ambitious	105	139	185
Balanced	78	94	112
Defensive	53	54	55

The investment horizon has been set to 3 to 5 years.

- This specific sneaker is extremely rare globally. Its initial affordability enables us to establish a more targeted investment schedule.
- If one of the following two conditions is met, the sale of the asset is considered:
 - End of the defined investment horizon has been reached.
 - Ambitious case already occurs before the end investment horizon.

Your Return Potential

	Value in € defensive	Value in € balanced	Value in € ambitious
Expected gross sales proceeds at maximum maturity	23,045 €	46,928 €	77,515 €
- Splint selling fees of 2%	-461 €	-939 €	-1,550 €
- External maintenance cost	-1,000 €	-1,000 €	-1,000 €
- Splint Invest platform fee	-1,150 €	-1,150 €	-1,150 €
- Asset value at acquisition	-18,800 €	-18,800 €	-18,800 €
Expected return at maximum maturity	1,634 €	25,039 €	55,015 €
Average annual rate of return	1.4%	18.5%	31.5%
Details to weighted calculation of the average annual rate of return:	Defensive Scenario	Balanced Scenario	Ambitious Scenario
Base value 1 with a 80% weighting	12 month inflation rate Switzerland (1.4%)	30% of the average annual price increase since ist release in 2018 +24.7%.	50% of the average annual price increase since ist release in 2018 +40.4%.
Base value 2 with a 20% weighting	12 month inflation rate Switzerland (1.4%)	12 month inflation rate Switzerland (1.4%)	12 month inflation rate Switzerland (1.4%)

Why you should invest

1. Iconic collaboration between Nike and Off-White.
2. Expected annual return of +18.5% with annual expenses of around 3.3%.
3. Highly limited edition.

Contact Information:



www.splintinvest.com

info@splintinvest.com

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