

Nike

MAG Back to the Future, 2011

Return Potential

An investment of 500 EUR is projected to be worth approximately 1,481 EUR in 5 years.

Cost-to-Return Ratio

With just 3.2% annual total costs (including exit fees), your net profit could be 24.3% per year.

An Icon

The Nike Air Mags are not just sports shoes, but a symbol of the timeless fascination with 'Back to the Future'. With a futuristic design, they laid the groundwork for such revolutionary innovations. Due to their limited availability (1,500 pairs) and iconic status, they are indispensable for sneaker enthusiasts and movie fans alike.



Fun facts:

They were part of a limited edition charity auction to support the Michael J. Fox Foundation for Parkinson's Research.

General Info

Brand	Nike
Typ	Sneaker
Name	MAG Back to the Future
Condition	Deadstock (New & Unworn)
Publication year	2011
Shoe Size	US 8
Number of editions	1500
Material	Leather, cotton and LED lights
Investment horizon	3 to 5 years
Asset ID	6d6670aa-3119-4efb-98b9-544cc7d9f478

Cost Analysis

	Value in €
Asset Value	25,500 €
Platform Fee Splint Invest	1,550 €
External Maintenance Cost	1,000 €
Price	28,050 €
Number of Splints	561
Price per Splint	50 €

- The price of 28,050 € includes the Splint Invest platform fee and external maintenance costs of 2,550 €. 25,500 € can be allocated to the asset.
- Splint Invest will charge an exit fee of 2 % applied to the proceeds from the sale of the asset.
- Each Splint holder bears a proportional part of the costs.

Rating

A donut chart with a dark blue outer ring and a light green inner ring. The inner ring is slightly larger, representing 80% of the total. The text '8/10' is centered in the white circle in the middle.

8/10

Return

In 2017, this shoe was traded for 7,460 EUR. Seven years later, its worth has surged to nearly 27,720 EUR, indicating an annual growth rate of 28.4%.

A donut chart with a dark blue outer ring and a light green inner ring. The inner ring is slightly larger, representing 60% of the total. The text '6/10' is centered in the white circle in the middle.

6/10

Stability

Similar to many highly desired sneaker styles, the Nike MAG "Back to the Future" has been produced in limited quantities. This limited availability helps sustain high demand and keep prices steady.

A donut chart with a dark blue outer ring and a light green inner ring. The inner ring is slightly larger, representing 60% of the total. The text '6/10' is centered in the white circle in the middle.

6/10

Track Record

Since its debut in 2011, the Nike MAG "Back to the Future" has consistently increased in worth. Initially priced at €3,800, this sneaker has become highly sought after by collectors and investors who acknowledge its potential as a lasting investment. The original auctioned pairs are incredibly rare and have fetched high prices at auctions, some pairs have sold for tens of thousands of dollars.

Investment Horizon of 3–5 years

Forecast per Splint in €	3 years	4 years	5 years
Ambitious	94	120	152
Balanced	90	113	142
Defensive	53	54	55

The investment horizon has been set to 3 to 5 years.

- This particular sneaker is exceedingly uncommon worldwide. Its initial affordability allows us to set a more focused investment timeline.
- If one of the following two conditions is met, the sale of the asset is considered:
 - End of the defined investment horizon has been reached.
 - Ambitious case already occurs before the end investment horizon.

Your Return Potential

	Value in € defensive	Value in € balanced	Value in € ambitious
Expected gross sales proceeds at maximum maturity	30,855 €	79,662 €	156,519 €
- Splint selling fees of 2%	-617 €	-1,593 €	-3,130 €
- External maintenance cost	-1,000 €	-1,000 €	-1,000 €
- Splint Invest platform fee	-1,550 €	-1,550 €	-1,550 €
- Asset value at acquisition	-25,500 €	-25,500 €	-25,500 €
Expected return at maximum maturity	2,188 €	50,019 €	125,339 €
Average annual rate of return	1.4%	24.3%	42.7%
Details to weighted calculation of the average annual rate of return:	Defensive Scenario	Balanced Scenario	Ambitious Scenario
Base value 1 with a 90% weighting	12 month inflation rate Switzerland (1.4%)	(28.4%) annual price increase from 2017 to 2024.	(272%) price increase since 2011.
Base value 2 with a 10% weighting	12 month inflation rate Switzerland (1.4%)	12 month inflation rate Switzerland (1.4%)	12 month inflation rate Switzerland (1.4%)

Why you should invest

1. Expected yearly return of +24.3% with around 3.2% annual expenses.
2. Growth of 28% since 2017.
3. Restricted to just 1,500 pairs.

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