# Nike

## Off-White Air Jordan 1 Chicago Bundle

### Return Potential

An investment of 500 EUR is projected to be worth approximately 990 EUR in 5 years.

### Cost-to-Return Ratio

With just 3.1% annual total costs (including exit fees), your net profit could be 14.7% per year.

### The sizes

Small sizes are generally the most valuable in limited Air Jordan 1 versions. The Asian market, in particular, is a potential buyer for a future exit. The three pairs included in the investment opportunity are sizes US 4, 7, and 11.5.


**Fun facts:**

Like other popular sneakers, the Nike Off-White Air Jordan 1 "Chicago" is produced in limited quantities, maintaining high demand.

# General Info

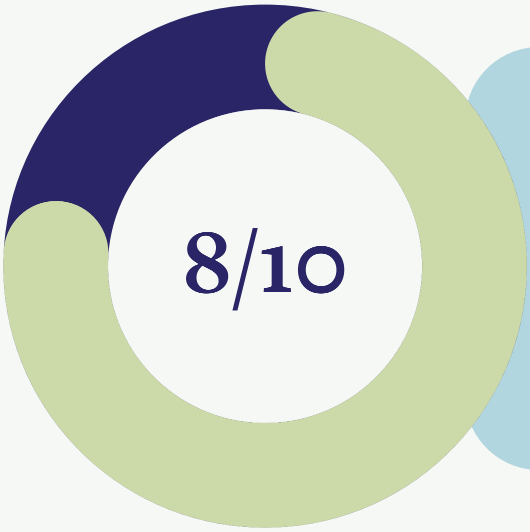
| | |
|---|---|
| Brand | Nike |
| Typ | Sneaker |
| Name | Nike Off-White Air Jordan 1 Chicago Bundle |
| Condition | Deadstock (New & Unworn) |
| Publication year | 2017 |
| Shoe Size | US 4, 7, 11,5 |
| Number of editions | Unknown |
| Material | Leather and Cotton |
| Investment horizon | 3 to 5 years |
| Asset ID | cea5c7d6-db0a-427d-b329-048e6ec3431e |

# Cost Analysis

| | Value in € |
|---|---:|
| Asset Value | 19,500 € |
| Platform Fee Splint Invest | 1,200 € |
| External Maintenance Cost | 1,000 € |
| **Price** | **21,700 €** |
| Number of Splints | 434 |
| **Price per Splint** | **50 €** |

- The price of 21,700€ includes the Splint Invest platform fee and external maintenance costs of 2,200 €. 19,500 € can be allocated to the asset.
- Splint Invest will charge an exit fee of 2 % applied to the proceeds from the sale of the asset.
- Each Splint holder bears a proportional part of the costs.

# Rating




## Return

In 2017, this shoe was traded for 179 EUR. Seven years later, the price stands at nearly 7,000 EUR, which corresponds to an annualized appreciation of 57%.


## Stability

As with many coveted sneaker models, the Nike Off-White Air Jordan 1 "Chicago" has been produced in limited quantities. This limited availability helps to keep demand high and prices more stable.


## Track Record

Since its release in 2017, the Nike Off-White Air Jordan 1 "Chicago" has experienced continuous appreciation in value. Back then, the shoe cost €179. Collectors and investors recognize the potential of this shoe as a long-term investment, as it is not only a fashion accessory but also carries cultural significance.

# Investment Horizon
of 3-5 years

| Forecast per Splint in € | 3 years | 4 years | 5 years |
|---|---|---|---|
| Ambitious | 87 | 108 | 134 |
| Balanced | 71 | 83 | 96 |
| Defensive | 53 | 54 | 55 |

**The investment horizon has been set to 3 to 5 years.**

- This is one of the rarest sneakers worldwide. The low entry price allows us to set a shorter investment horizon.

- If one of the following two conditions is met, the sale of the asset is considered:
    - End of the defined investment horizon has been reached.
    - Ambitious case already occurs before the end investment horizon.

# Your Return Potential

| | Value in € defensive | Value in € balanced | Value in € ambitious |
|---|---|---|---|
| Expected gross sales proceeds at maximum maturity | 23,870 € | 41,664 € | 58,156 € |
| - Splint selling fees of 2% | -477 € | -833 € | -1,163 € |
| - External maintenance cost | -1,000 € | -1,000 € | -1,000 € |
| - Splint Invest platform fee | -1,200 € | -1,200 € | -1,200 € |
| - Asset value at acquisition | -19,500 € | -19,500 € | -19,500 € |
| **Expected return at maximum maturity** | **1,693 €** | **19,131 €** | **35,293 €** |
| **Average annual rate of return** | **1.4%** | **14.7%** | **23.0%** |

| Details to weighted calculation of the average annual rate of return: | Defensive Scenario | Balanced Scenario | Ambitious Scenario |
|---|---|---|---|
| Base value 1 with a 80% weighting | 12 month inflation rate Switzerland (1.4%) | 35% of the average annual price increase since ist release in 2017 +57%. | 53% of the average annual price increase since ist release in 2017 +57%. |
| Base value 2 with a 20% weighting | 12 month inflation rate Switzerland (1.4%) | 12 month inflation rate Switzerland (1.4%) | 12 month inflation rate Switzerland (1.4%) |

# Why you should invest

1. **The three pairs included in the investment opportunity are sizes USD 4, 7, and 11.5.**
2. **Yearly potential of +14.7% and approximately 3.1% annual costs.**
3. **Annualized appreciation of 57% since 2017.**

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