# “Air of Greatness” 1984-85 and 1997-98 Authentic Jerseys

## Autographed by Michael Jordan

### Return Potential

An investment of 500 EUR is projected to be worth approximately 1,075 EUR in 5 years.

### Cost-to-Return Ratio

With just 3.1% annual total costs (including exit fees), your net profit could be 16.6% per year.

### Collectibles Value

Autographed items by Michael Jordan hold high value in the memorabilia market, with collectors and fans willing to pay significant prices for these unique pieces. So much so that in 2020, the auction house Sotheby's sold a pair of Jordan 1s for $560,000.


**Fun facts:**

This one-of-a-kind memorabilia is the largest framed Michael Jordan dual jersey ever released and it features six action images dating back to his rookie season and his last championship when he hit the game-winning jumper in game 6 against the Utah Jazz.

# General Info

| | |
|---|---|
| Brand | Mitchell & Ness |
| Type | Autographed Basketball Jersey |
| Name | “Air of Greatness” Autographed 1984-85 Chicago Bulls Red Rookie and 1997-98 Away Bulls Authentic Jersey |
| Colour | Red, black and white (Chicago Bulls) |
| Condition | New |
| Number of Editions | 3 editions signed by MJ worldwide |
| Signed | yes, signed by Michael Jordan in black & silver color pen |
| Verified | Photo-Matched |

# Cost Analysis

| | **Value in €** |
|---|---:|
| Asset Value | 33,650 € |
| Platform Fee Splint Invest | 2,050 € |
| External Maintenance Cost | 1,600 € |
| **Price** | **37,300 €** |
| Number of Splints | 746 |
| **Price per Splint** | **50 €** |

- The price of 37,300€ includes the Splint Invest platform fee and external maintenance costs of 3,650 €. 33,650 € can be allocated to the asset.
- Splint Invest will charge an exit fee of 2 % applied to the proceeds from the sale of the asset.
- Each Splint holder bears a proportional part of the costs.

# Rating

8/10

## Return

According to the Sports Memorabilia Index, the average annual return for sports memorabilia from 2008 to 2021 was 14.5%. This has outperformed the S&P 500.

7/10

## Stability

Sports memorabilia has shown to have the potential to generate strong returns as an alternative investment option, can provide a sense of connection and nostalgia that traditional financial investments cannot match, outperforming the stock market in recent years. However, it also comes with its own unique risks and challenges that require careful consideration and research before investing

6/10

## Track Record

The two basketball jerseys from the Air of Greatness Pack are presented in their original colors and personally signed by Michael Jordan, increasing their value and appeal to collectors. There are only 3 hand-signed packs available.

# Investment Horizon
## of 3-5 years

| Forecast per Splint in € | 3 years | 4 years | 5 years |
|---|---|---|---|
| Ambitious | 89 | 111 | 138 |
| Balanced | 75 | 88 | 104 |
| Defensive | 53 | 54 | 55 |

**The investment horizon has been set to 3 to 5 years.**

- The investment horizon is characterized as medium to long term. Many collectibles have shown strong appreciation over the long term, but individual performance can vary greatly based on rarity, condition, provenance, and market demand.

- If one of the following two conditions is met, the sale of the asset is considered:
  - End of the defined investment horizon has been reached.
  - Ambitious case already occurs before the end investment horizon.

# Your Return Potential

| | Value in € defensive | Value in € balanced | Value in € ambitious |
|---|---|---|---|
| Expected gross sales proceeds at maximum maturity | 41,030 € | 77,584 € | 102,948 € |
| - Splint selling fees of 2% | -821 € | -1,552 € | -2,059 € |
| - External maintenance cost | -1,600 € | -1,600 € | -1,600 € |
| - Splint Invest platform fee | -2,050 € | -2,050 € | -2,050 € |
| - Asset value at acquisition | -33,650 € | -33,650 € | -33,650 € |
| **Expected return at maximum maturity** | **2,909 €** | **38,732 €** | **63,589 €** |
| **Average annual rate of return** | **1.4%** | **16.6%** | **23.6%** |

| Details to weighted calculation of the average annual rate of return: | Defensive Scenario | Balanced Scenario | Ambitious Scenario |
|---|---|---|---|
| Base value 1 with a 100% weighting | 12 month inflation rate Switzerland (1.4%) | Average annual price increase of Michael Jordan 1997-1998 Red Bulls Mitchell & Ness jersey over the last 11 years (Upper Deck) | Average annual price increase of Michael Jordan silver signature Spalding basketball over the last 11 years (Upper Deck) |

# Why you should invest

1. Yearly potential of +16.9% and approximately 2.2% annual costs.
2. The two basketball jerseys have been signed by Michael Jordan and are limited to 3 editions.
3. Annual average return from 2008 to 2021 was 14.5%.


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