

"New Beginnings Pack Shoes"

Autographed by Michael Jordan

Return Potential

An investment of 500 EUR is projected to be worth approximately 1,094 EUR in 5 years.

Cost-to-Return Ratio

With just 2.2% annual total costs (including exit fees), your net profit could be 16.9% per year.

Collectibles Value

Autographed items by Michael Jordan hold high value in the memorabilia market, with collectors and fans willing to pay significant prices for these unique pieces. So much so that in 2020, the auction house Sotheby's sold a pair of Jordan 1s for \$560,000.



Fun facts:

The "Nike Air Jordan 1 Retro High 1985" sneakers are a retro version of the original model that Jordan wore during his early days in the NBA.

General Info

Brand	Nike
Type	Autographed Basketball Shoes
Name	"New Beginnings Pack Shoes", Nike Air Jordan 1 Retro High 1985 & Nike Air Jordan Air Ship PE
Colour	Red, black and white (Chicago Bulls)
Condition	New & unworn
Number of Editions	6 editions signed by MJ worldwide
Original Box	Yes, complete
Signed	yes, signed by Michael Jordan in black color pen
Verified	Photo-Matched

Cost Analysis

	Value in €
Asset Value	42,150 €
Platform Fee Splint Invest	2,150 €
External Maintenance Cost	500 €
Price	44,800 €
Number of Splints	896
Price per Splint	50 €

- The price of 44,800 € includes the Splint Invest platform fee and external maintenance costs of 2,650 €. 42,150 € can be allocated to the asset.
- Splint Invest will charge an exit fee of 2 % applied to the proceeds from the sale of the asset.
- Each Splint holder bears a proportional part of the costs.

Rating



8/10

Return

According to the Sports Memorabilia Index, the average annual return for sports memorabilia from 2008 to 2021 was 14.5%. This has outperformed the S&P 500.



7/10

Stability

Sports memorabilia has shown to have the potential to generate strong returns as an alternative investment option, can provide a sense of connection and nostalgia that traditional financial investments cannot match, outperforming the stock market in recent years. However, it also comes with its own unique risks and challenges that require careful consideration and research before investing



6/10

Track Record

Both sneakers in the New Beginnings Pack are presented in their original colorways and are personally signed by Michael Jordan, which increases their value and desirability among collectors. There are only 6 hand-signed packs.

Investment Horizon of 3–5 years

Forecast per Splint in €	3 years	4 years	5 years
Ambitious	92	115	144
Balanced	78	92	108
Defensive	53	54	55

The investment horizon has been set to 3 to 5 years.

- The investment horizon is characterized as medium to long term. Many collectibles have shown strong appreciation over the long term, but individual performance can vary greatly based on rarity, condition, provenance, and market demand.
- If one of the following two conditions is met, the sale of the asset is considered:
 - End of the defined investment horizon has been reached.
 - Ambitious case already occurs before the end investment horizon.

Your Return Potential

	Value in € defensive	Value in € balanced	Value in € ambitious
Expected gross sales proceeds at maximum maturity	49,280 €	96,768 €	129,024 €
- Splint selling fees of 2%	-986 €	-1,935 €	-2,580 €
- External maintenance cost	-500 €	-500 €	-500 €
- Splint Invest platform fee	-2,150 €	-2,150 €	-2,150 €
- Asset value at acquisition	-42,150 €	-42,150 €	-42,150 €
Expected return at maximum maturity	3,494 €	50,033 €	81,644 €
Average annual rate of return	1.4%	16.9%	24.0%
Details to weighted calculation of the average annual rate of return:	Defensive Scenario	Balanced Scenario	Ambitious Scenario
Base value 1 with a 100% weighting	12 month inflation rate Switzerland (1.4%)	Average annual price increase of Michael Jordan 1997-1998 Red Bulls Mitchell & Ness jersey over the last 11 years (Upper Deck)	Average annual price increase of Michael Jordan silver signature Spalding basketball over the last 11 years (Upper Deck)

Why you should invest

1. Yearly potential of +16.9% and approximately 2.2% annual costs.
2. Both sneakers are presented in their original colorways and are personally signed by Michael Jordan.
3. Annual average return from 2008 to 2021 was 14.5%.

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All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.