

LEGO

BrickLink Budle II Designer Program 2024

Return Potential

An investment of 500 EUR is projected to be worth approximately 862 EUR in 5 years.

Cost-to-Return Ratio

With just 2.5% annual total costs (including exit fees), your net profit could be 11.5% per year.

Exclusivity

The projects go through a crowdfunding phase, where enthusiasts and fans can pre-order the sets. The crowdfunding process typically occurs in multiple rounds. Successfully crowdfunded projects become official Designer Program sets, and they are exclusively available to registered BrickLink members who pre-ordered them.



Fun facts:

LEGO received the title of "Toy of the Century" on two occasions, in 2000 and 2012.

General Info

Set numer	910029 / 910032 / 910033 / 910030 / 910031
Name	LEGO® Bricklink Mountain Fortress / LEGO® Bricklink Parisian Street / LEGO® Bricklink Old Train Engine Shed / LEGO® Bricklink Snack Shack / LEGO® Bricklink General Store
Theme	Brick Link
Released	2024
Pieces per set	3995 / 3532 / 2331 / 539 / 1906
Box condition	New
Number of sets	7 / 7 / 7 / 7 / 7
Price per set	518 / 435 / 319 / 83 / 185
Marketvalue	591 / 442 / 413 / 85 / 212
Investment horizon	3 to 5 years
Asset ID	97058be7-bbae-4959-9ac9-52d7b9c8a9c7

Cost Analysis

	Value in €
Asset Value	10,800 €
Platform Fee Splint Invest	450 €
External Maintenance Cost	500 €
Price	11,750 €
Number of Splints	235
Price per Splint	50 €

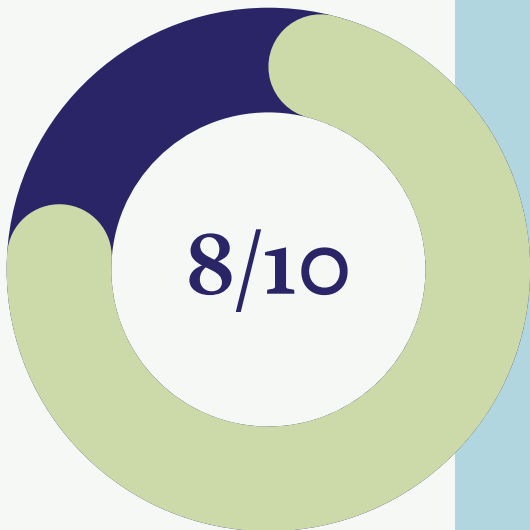
- The price of 11,750 € includes the Splint Invest platform fee and external maintenance costs of 950 €. 10,800 € can be allocated to the asset.
- Splint Invest will charge an exit fee of 2 % applied to the proceeds from the sale of the asset.
- Each Splint holder bears a proportional part of the costs.

Rating



Return

According to [brickeconomy.com](https://www.brickeconomy.com), the best-performing BrickLink set (910008) records an average annual increase of 30.4%.



Stability

The Lego Chain Index, which measures the market performance of Lego products, shows a modest positive correlation of 0.13 points with the S&P 500 Index. This correlation provides investors with a degree of stability in their investment portfolios.

However, the introduction of a new version of a popular Lego set by the company could affect the prices of existing sets on the market.



Track Record

The BrickLink Designer Program is a joint initiative between BrickLink and the LEGO Group. The program includes designers working on LEGO Ideas projects that have reached the milestone of 10,000 supporters. The goal is to bring these fan-designed creations to life as official LEGO sets. Since 2024, the production quantity has been limited to 30,000 sets per model, making these sets exclusive collector's items.

Investment Horizon of 3–5 years

Forecast per Splint in €	3 years	4 years	5 years
Ambitious	93	118	149
Balanced	67	75	85
Defensive	53	54	55

The investment horizon has been set to 3 to 5 years.

- The investment period ranges from short to medium term. LEGO often produces limited quantities of the sets. Once a set is retired, it is no longer available at retail, which increases scarcity and can drive up prices. Currently, they are available on the secondary market at attractive prices.
- If one of the following two conditions is met, the sale of the asset is considered:
 - End of the defined investment horizon has been reached.
 - Ambitious case already occurs before the end investment horizon.

Your Return Potential

	Value in € defensive	Value in € balanced	Value in € ambitious
Expected gross sales proceeds at maximum maturity	12,925 €	19,975 €	35,015 €
- Splint selling fees of 2%	-259 €	-400 €	-700 €
- External maintenance cost	-500 €	-500 €	-500 €
- Splint Invest platform fee	-450 €	-450 €	-450 €
- Asset value at acquisition	-10,800 €	-10,800 €	-10,800 €
Expected return at maximum maturity	917 €	7,826 €	22,565 €
Average annual rate of return	1.4%	11.5%	25.3%
Details to weighted calculation of the average annual rate of return:	Defensive Scenario	Balanced Scenario	Ambitious Scenario
Base value 1 with a 80% weighting	12 month inflation rate Switzerland (1.4%)	Average annual price increase of Lego BrickLink Sets (brickeconomy.com) (13.6%)	Average annual price increase of the best-performing BrickLink set (910008) (brickeconomy.com) (30.4%)
Base value 2 with a 20% weighting	12 month inflation rate Switzerland (1.4%)	Average annual price increase of the worst performing BrickLink Set (910023) (brickeconomy.com) (+10.6%)	Average annual price increase of the worst performing BrickLink Set (910023) (brickeconomy.com) (+10.6%)

Why you should invest

1. There's a yearly potential gain of +11.5%, with approximately 2.5% in annual expenses.
2. According to brickeconomy.com, the sets should experience an average annual price increase of 13.6% after retirement.
3. The correlation with the stock market is low, at 0.13.

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