

LEGO

Ninjago Bundle

Return Potential

An investment of 500 EUR is projected to be worth approximately 879 EUR in 5 years.

Cost-to-Return Ratio

With just 2.6% annual total costs (including exit fees), your net profit could be 14.4% per year.

Cultural Impact

LEGO Ninjago has a strong following thanks to its associated TV series and movies. This popularity helps maintain demand for the sets.



Fun facts:

LEGO received the title of "Toy of the Century" on two occasions, in 2000 and 2012.

General Info

Set numer	70620 / 70657 / 71741 / 71799
Name	LEGO Ninjago City / LEGO Ninjago City Hafen / LEGO Ninjago Legacy - Die Gärten von Ninjago City / LEGO Ninjago - Die Märkte
Theme	Ninjago
Released	Between 2017 and 2023
Pieces per set	4867 / 3553 / 5685 / 6163
Box condition	New
Number of sets	5 / 5 / 30 / 30
Price per set	818 / 671 / 305 / 365
Marketvalue	939 / 817 / 319 / 381
Investment horizon	3 to 5 years
Asset ID	73aecc99-d6ab-4596-ad49-09853oad3b82

Cost Analysis

	Value in €
Asset Value	27,550 €
Platform Fee Splint Invest	1,150 €
External Maintenance Cost	1,250 €
Price	29,950 €
Number of Splints	559
Price per Splint	50 €

- The price of 27,550 € includes the Splint Invest platform fee and external maintenance costs of 1,400 €. 29,950 € can be allocated to the asset.
- Splint Invest will charge an exit fee of 2 % applied to the proceeds from the sale of the asset.
- Each Splint holder bears a proportional part of the costs.

Rating



Return

According to brickeconomy.com, the average annual increase in the price of these sets since their launch is 17.93%.



Stability

The Lego Chain Index, which gauges the market performance of Lego products, shows a modest positive correlation of 0.13 points with the S&P 500 Index. This correlation provides investors with a degree of stability in their investment portfolios.

However, the introduction of a new version of a popular Lego set by the company could affect the prices of existing sets on the market.



Track Record

LEGO Ninjago has many followers thanks to its associated television series and movies. This popularity helps maintain the demand for sets; many retired Ninjago sets have shown a significant appreciation in value on secondary markets such as eBay and BrickLink. This trend suggests good investment potential.

Investment Horizon of 3–5 years

Forecast per Splint in €	3 years	4 years	5 years
Ambitious	82	99	120
Balanced	72	83	96
Defensive	53	54	55

The investment horizon has been set to 3 to 5 years.

- The investment term spans from short to medium term. As the Ninjago series ages, it gains nostalgic value; original fans who grew up with the series may seek collectibles as adults, thus increasing demand and value over time. Currently, they are available in the secondary market at attractive prices.
- If one of the following two conditions is met, the sale of the asset is considered:
 - End of the defined investment horizon has been reached.
 - Ambitious case already occurs before the end investment horizon.

Your Return Potential

	Value in € defensive	Value in € balanced	Value in € ambitious
Expected gross sales proceeds at maximum maturity	32,945 €	57,504 €	71,880 €
- Splint selling fees of 2%	-659 €	-1,150 €	-1,438 €
- External maintenance cost	-1,250 €	-1,250 €	-1,250 €
- Splint Invest platform fee	-1,150 €	-1,150 €	-1,150 €
- Asset value at acquisition	-27,550 €	-27,550 €	-27,550 €
Expected return at maximum maturity	2,336 €	26,404 €	40,492 €
Average annual rate of return	1.4%	14.4%	19.8%

Details to weighted calculation of the average annual rate of return:	Defensive Scenario	Balanced Scenario	Ambitious Scenario
Base value 1 with a 80% weighting	12 month inflation rate Switzerland (1.4%)	Average annual price increase for the sets (brickeconomy.com) (17.93%)	Average annual price increase of best performing Lego Ninjago Set (70657) (brickeconomy.com) (24.55%)
Base value 2 with a 20% weighting	12 month inflation rate Switzerland (1.4%)	Average annual price increase of the Lego Ninjago Set Sets (brickeconomy.com) (+6.7%)	Average annual price increase of the Lego Ninjago Set Sets (brickeconomy.com) (+6.7%)

Why you should invest

1. There's a yearly potential gain of +14.4%, with approximately 2.6% in annual expenses.
2. According to brickeconomy.com, sets have seen a 17.93% average annual price increase since launch.
3. The correlation with the stock market is low, at 0.13.

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