

Móyòsóré Martins, Redemption, 2023-2024

While Móyò eschews outside influences, his personal narrative is intricately woven into every richly layered canvas. His story evolves with each piece, carrying him from his childhood in Africa to his Bronx studio, expressed through every meticulous stroke and distinctive color choice.



28,2%
Net ROI p.a.

2 - 4
Years



High
Return

3 Reasons to Invest

- 1. Return Potential** 📈: An investment of 500 EUR is projected to be worth approximately 1,350 EUR in 4 years.
- 2. Cost-to-Return Ratio** ⚖️: After deducting 3.5% in annual total costs (including exit fees), your net return could reach 28.2% per year.
- 3. Status and Prestige** 🌟: Móyò has become something of a cult figure among a rapidly growing, devoted collector base across continents, positioning him as an emerging phenomenon in the art world. His works are now held by over 150 collectors, with approximately 250 paintings sold to date.

Asset Details

Details	Information
Name	Redemption
Artist	Móyòsóré Martins
Year	2023-2024
Size	72 x 60 in. 180 x 150 cm - each, 72 x 120 in. 180 x 300 cm - total
Number of editions	Unique
Material	Oil, oil stick, pigments, charcoal on wood
Signature	Yes. It is signed and dated on the verso
Asset ID	2ab2bod6-odao-422e-8328-cd559f17f337
Total asset value in EUR	69,500
Purchase price in EUR	64,350
Platform fee in EUR	3,900
Transportation, storage and insurance in EUR	1,250
Number of Splints	1,390

Investment Case

Valuation Summary 📝 To ensure the competitiveness of the investment, we conducted a thorough verification of the purchase price by analyzing recent gallery transactions. Our analysis confirmed that the price offered, inclusive of all associated fees, is highly competitive. To estimate the potential ROI, we used the average annual price increase of his paintings over the past four years. For our conservative scenario, we assumed the value of the painting would grow at the rate of Swiss inflation, reflecting a defensive approach. In the balanced scenario, we factored in a 50% probability of realizing a 62.7% (CAGR past 4 years) annual return for the period. Finally, in the ambitious scenario, we factored in an 80% probability of realizing a 62.7% (CAGR past 4 years) annual return for the period.

Exit Options at Maturity 📅 We will manage the exit strategy in collaboration with our expert M&A Arts on behalf of our investors, ensuring the best possible outcome based on market conditions at the time. Depending on the prevailing market situation, the paintings will be sold to a private collector or offered as single lots at an auction for contemporary art. An auction is considered if the price has developed to the point where the minimum bid matches the market value and there is high demand for works by the artist. Both options are carefully considered, and we will choose the one that maximizes the return for our investors.

Why Invest in This Category? 🎨 For centuries, art was collected for its cultural, emotional, intellectual, political, and economic value. Investing in emerging artists offers a mix of financial potential and personal satisfaction, making it an appealing option for both new and seasoned collectors.

Why Invest in This Asset? 💎 Investing in Móyò's artwork presents a compelling opportunity, bolstered by strong historical returns and a growing market presence. Over the past four years, the prices for Móyò's 180 x 150 cm paintings have skyrocketed by an impressive 600% increase. This surge reflects not only the increasing demand for his pieces but also the artist's rising profile, evidenced by successful gallery exhibitions. Móyò currently has a solo show in Geneva at Olivier Varenne Art Moderne & Contemporary,

where more than half of the exhibited works sold within the first two days. Additional exhibitions are scheduled: one in Paris in mid-October, coinciding with the prestigious Paris Art Basel 2024 fair, and one in Germany in early 2025, further enhancing his visibility and accessibility to collectors. His status as a cult figure among an expanding collector base, with over 150 collectors and approximately 250 paintings sold to date, solidifies his prestige in the art world. Collectively, these factors create a robust case for investing in Móyò's artwork as his market continues to grow.

Description about this asset  Móyòsóré Martins (alias Móyò) is a New York-based Nigerian contemporary artist taking the art world by storm. He's a renaissance man who dabbles in graphics, product design, and music. Móyò's paintings are profoundly narrative and embody his personal journey. He embodies his traditional Afro-cultural, spiritual roots and fashion-forward sense of aesthetics.

Born of Brazilian descent with both parents from Ekiti state, Nigeria, Móyò developed a sense of mixed cultural independence from his family's tribal roots and developed his artistic vision from his travels and upbringing. Inspired by the streets of London and New York, his college years in Ghana and Ivory Coast blend into his artwork while expressing his Yoruban cultural roots. Móyò is self-taught and is primarily influenced by his internal vision and not necessarily by other artists. For him, his work is spiritual in nature and represents his wishes and dreams and his path forward.

Móyò bridges abstract, figurative, and iconographic symbolism. He expresses the beauty in the figure and the depth of its subject; he obsesses with a cartoon-like character that imbues his iconography and that has a deep symbolic meaning. His approach is narrative and realistic in his early works, returning to his childhood memories. The African statue is always present and spiritually meaningful in his work. He is fascinated with contemporary plastic toy statues and collectibles from artists like Kaws, representing everything different in juxtaposition to the traditional Yoruba figures. A seminal work, "Watchman," resonates; the painting is a study of the Yoruba figure and is interpreted by Móyò as the man taking on his destiny, with a nod to his experience while employed as a night watchman in the Bronx—a lasting impression.

Móyò expresses the emotion of the characters he deftly paints, the backgrounds layered, manipulated, scratched, and then infused with text. He places himself in the canvas, in the artwork, in spirit and name, even his birthdate. He scribbles words, mathematical formulas, mantras, and prayers. He visually expresses his internal conversation, which shifts as his world does as a visual biography. He resists being put in a box. His unique use of materials and story is the cord that ties his work together. As his craft and career expand, he looks back, reflecting on his path and where he has come from, both as a person and artistically. Entrenched with personal symbolism, every element of a painting has a purpose and a specific meaning to him, much like a Morse code. The eyes symbolize his own spiritual “all-seeing”; the clusters of floating eyeballs represent a feeling that all eyes are on him, being “seen,” his work being seen. The mouth, large and slightly aggressive, describes the intensity of the experience of people talking about him. The etched words are like a mantra to manifest his vision.

Upcoming Exhibitions:

- Solo Show | Germany, early 2025
- TrafficArts | Solo Show | Móyòsóré Martins | Paris, France, October 16–November 15, 2024

Current Exhibition:

- Olivier Varenne, Art Moderne & Contemporain | Solo Show | Through the Light | Geneva, Switzerland, September 11–November 2, 2024

Past Exhibitions:

- Arms Around The Child Foundation | Ghana (Artist in residency), 2024
- Art Basel Hong Kong | Tang Contemporary Art | Group Show | Hong Kong, China, 2024
- Scope Miami | Mitochondria Gallery | Group Show | Miami, USA, 2023
- Palm Beach Modern + Contemporary | Long-Sharp Gallery | Group Exhibition | Palm Beach, USA, 2023

- Galerie Tanit X Teal Contemporary | Solo Exhibition | Now, They Know... | Beirut, Lebanon, 2023
- Art Shenzhen | Crossing Art | Group Show | Shenzhen, China, 2023
- Butter Art Fair | Long-Sharp Gallery | Indianapolis, USA, 2023
- Robert Fontaine Gallery | Group Show | Portraits in Focus | Miami, USA, 2023
- Robert Fontaine Gallery | Group Show | Intimate | Miami, USA, 2023
- Crossing Art | Solo Exhibition | The Artist Journey | New York, USA, 2023
- BHEA | Group Show | San Francisco, USA, 2022
- Art Miami | Long-Sharp Gallery | Group Show | Miami, USA, 2022
- Long-Sharp Gallery | Solo Exhibition | Móyòsóré Martins : Seen | Indianapolis, USA, 2022
- Butter Art Fair | Long-Sharp Gallery | Group Show | Indianapolis, USA, 2022
- Nassau County Museum | Songs Without Words: The Art of Music | Roslyn, USA, 2021
- Path Gallery | Solo Exhibition | Los Angeles, USA, 2021
- Long-Sharp Gallery | Conrad Indianapolis | Featured Artist | Indianapolis, USA, 2021
- TrafficArts | New York, USA, 2021
- Dacia Gallery | Holiday Group Exhibition | New York, USA, 2019
- Heath Gallery | New York, USA, 2018
- Grady Alexis Gallery | Art United Presents: Radical Resistance to Xenophobia | New York, USA, 2017

Context in Time 🕒 Móyòsóré Martins, known as Móyò, is a New York-based Nigerian contemporary artist making significant waves in the art world. Drawing inspiration from his rich cultural heritage and diverse experiences, Móyò's artwork reflects his journey through mixed traditions, including his Yoruba roots and influences from urban landscapes in London and New York. His self-taught style blends abstract and figurative elements, often incorporating vibrant, cartoon-like characters that carry deep symbolic meanings. As he embarks on a series of solo exhibitions across Europe, including a current show in Geneva and upcoming shows in Paris and Germany, Móyò's market presence is expanding rapidly. This growing visibility, coupled with impressive sales figures—such as the substantial rise in his painting prices—positions him as an emerging phenomenon in

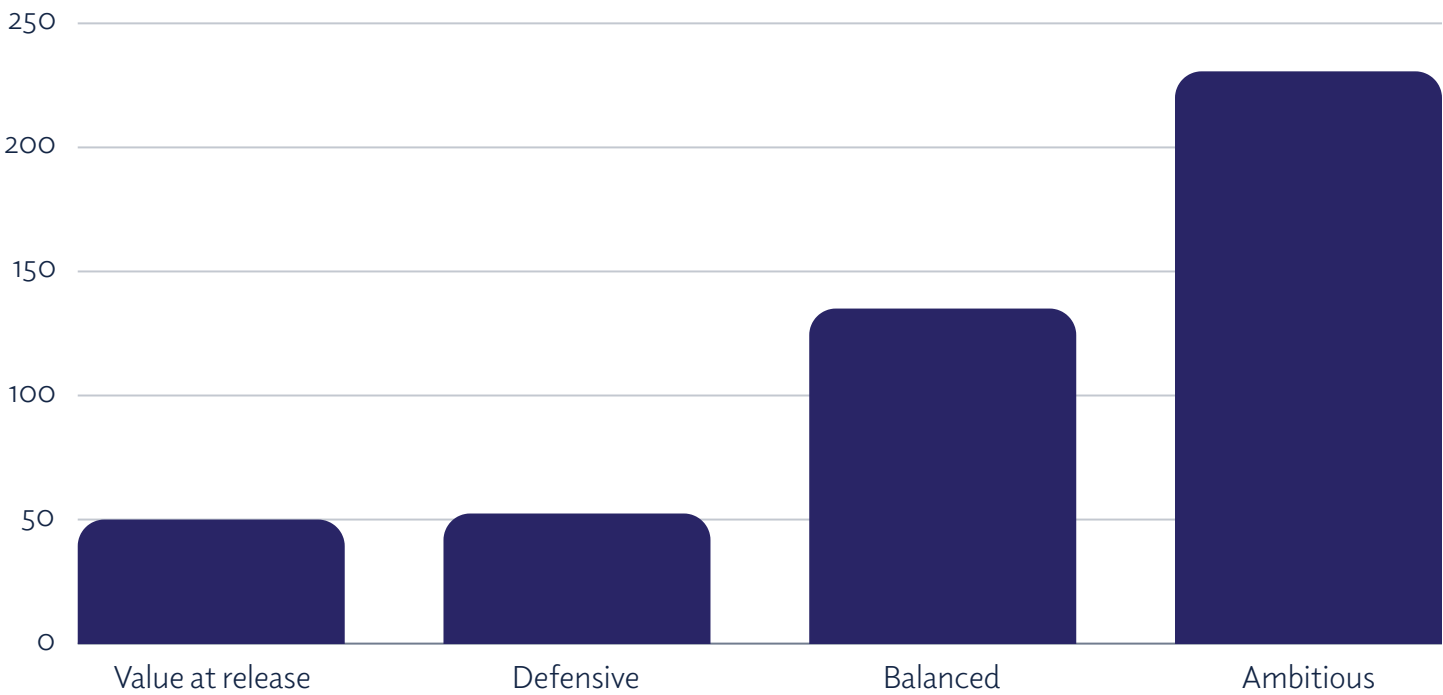
contemporary art.

Conclusion 🎯 Investing in Moyo’s artwork presents a rare opportunity to capitalize on the rapid growth of an emerging artist with increasing global recognition. His rising prices and high-profile exhibitions suggest continued momentum and potential for significant returns.

Projection

Moyo's artworks offer high return potential. The expected annual return ranges between 1.2% and 46.6%, depending on market conditions.

Here’s the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.