Factsheet

Splint Invest

Jon Merz, Nymphée 2023, Pneuma 2023 & Sur la tombe du poisson pousse des fleurs 2023

Merz's paintings are distinguished by bold brushstrokes, a rich palette, and a unique sense of movement. He frequently draws on organic forms and natural patterns, giving his work a harmonious and rhythmic quality.

3 Reasons to Invest

1. **Return Potential**📈: An investment of 500 EUR is projected to be worth approximately 1,522 EUR in 5 years.
2. **Cost-to-Return Ratio**⚖️: After deducting 3.5% in annual total costs (including exit fees), your net return could reach 24.9% per year.
3. **International Representation** 🚀: Investing in Jon Merz offers the opportunity to capitalise on his growing market presence and accessibility. With his increasing international exposure through prestigious exhibitions and upcoming gallery partnerships, demand for his work is expected to rise, which could significantly boost his prices.

Asset Details

Details	Information
Name	Nymphée, Pneuma & Sur la tombe du poisson pousse des fleurs
Artist	Jon Merz
Year	all 2023
Size	200 x 300 x 4.5 cm, 200 x 300 x 4.5 cm, 200 x 150 x 4.5 cm
Number of editions	All unique
Material	All acrylic on Belgium linen and aluminum stretchers
Signature	Yes, the paintings are signed on the back
Asset ID	22ff1699-292c-4715-9f16-c6c751ecc938
Total asset value in EUR	68,500
Purchase price in EUR	62,000
Platform fee in EUR	3,750
Storage and insurance in EUR	2,750
Number of Splints	1,370

Investment Case

Valuation Summary 📝

To ensure the competitiveness of the investment, we conducted a thorough verification of the purchase price by analyzing recent gallery transactions. Our analysis confirmed that the price offered, inclusive of all associated fees, is highly competitive. To estimate the potential ROI, we used the average annual price increase of the paintings over the past five years and factored in the potential of additional growth due to the international representation that will only start soon. For our conservative scenario, we assumed the value of the painting would grow at the rate of Swiss inflation, reflecting a defensive approach. In the balanced scenario, we calculated the average growth of primary market prices over the past 5 years and added 33% of the expected additional growth due to the international representation. Finally, in the ambitious scenario, we calculated the average growth of the primary market prices over the past 5 years and added 100% of the expected additional growth due to the international representation.

Exit Options at Maturity 🚪

We will manage the exit strategy in collaboration with our expert M&A Arts on behalf of our investors, ensuring the best possible outcome based on market conditions at the time. Depending on the prevailing market situation, the paintings will be sold to a private collector or offered as single lots at an auction for contemporary art. An auction is considered if the price has developed to the point where the minimum bid matches the market value and there is high demand for works by the artist. Both options are carefully considered, and we will choose the one that maximizes the return for our investors.

Why Invest in This Category? 🎨

For centuries, art was collected for its cultural, emotional, intellectual, political, and economic value. Investing in emerging artists offers a mix of financial potential and personal satisfaction, making it an appealing option for both new and seasoned collectors.

Why Invest in This Asset? 💎

Investing in Jon Merz's artwork presents a compelling opportunity due to his strong historical performance and future growth potential. Over the past five years, the prices of his 200 x 150 cm paintings have more than doubled, increasing from CHF 7,000 in 2020 to CHF 15,000 in 2024, showcasing a 114% rise. This trend is supported by Merz's expanding market presence, with numerous solo and group exhibitions, including a prestigious show at Château de Gruyères and an upcoming exhibition at Galerie Lange + Pult. Moreover, a forthcoming collaboration with a major international gallery is expected to elevate his profile globally, driving further price appreciation. Merz's recognition has been bolstered by awards and nominations, including being a finalist for the 2024 Swiss Art Awards. In 2024 alone, he has been featured in five shows, including the museum-quality exhibition at Château de Gruyères, which runs until October 27th and showcases the three paintings of this offering. With increasing demand from both collectors and institutions, and his growing accessibility in new markets, his work represents a significant investment with strong potential for continued appreciation.

Context in Time ⏳

Emerging artists often sell their works at more affordable prices compared to established names. If the artist gains recognition over time, the value of their art can increase significantly, offering substantial returns on your investment.

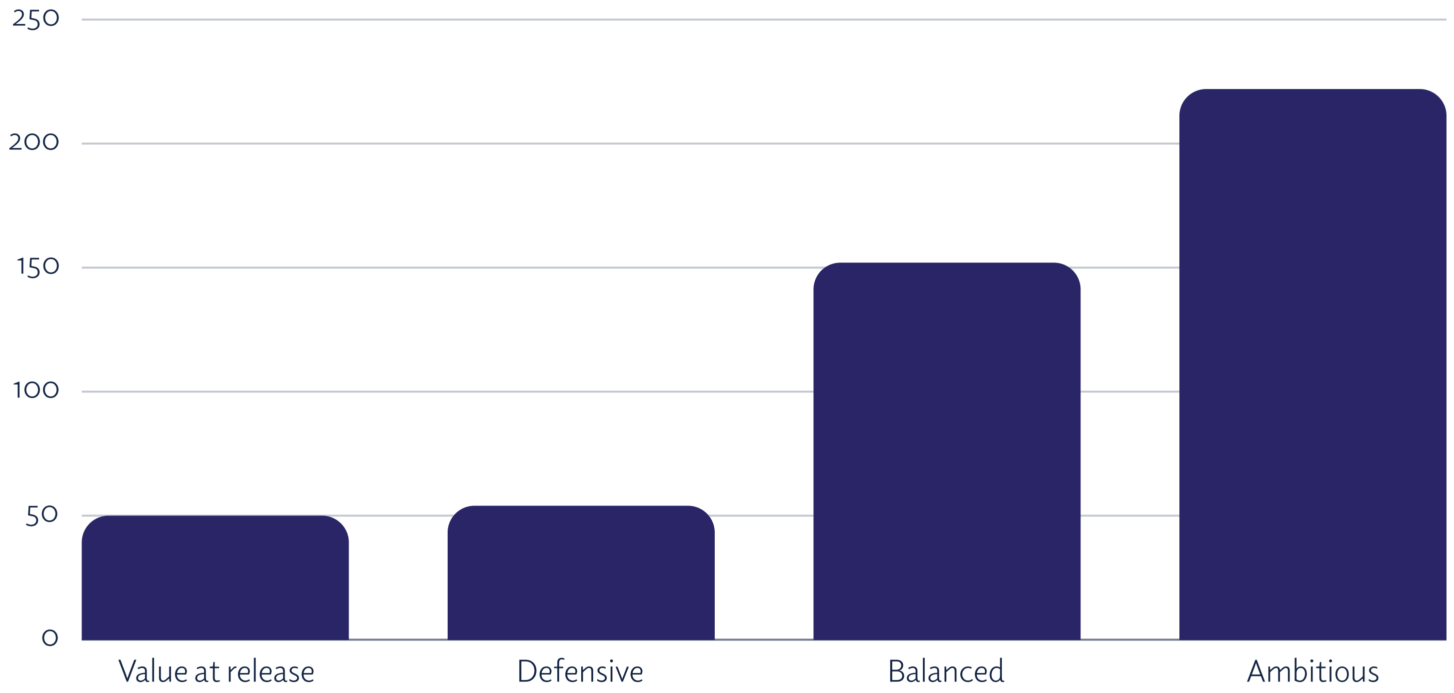
Conclusion 🎯

Investing in Jon Merz's artwork combines cultural significance with strong growth potential. His rising global profile, marked by numerous exhibitions and upcoming international gallery representation, positions his work for substantial price appreciation. The combination of his unique artistic style and expanding international reach makes this a promising investment opportunity with both cultural and financial returns.

Projection

Merz's artworks offer high return potential. The expected annual return ranges between 1.4% and 34.7%, depending on market conditions.

Here's the projected value of a Splint at maturity:



All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.