

Cooper

Red Conversation Pit, 2024

Return Potential

An investment of 500 EUR is projected to be worth approximately 1,058 EUR in 4 years.

Cost-to-Return Ratio

With just 2.8% annual total costs (including exit fees), your net profit could be an impressive 20.6% per year.

Unlimited Potential

Cooper as an emerging artist has gained much traction in the last years and his new works sell out fast thanks to his loyal and international collector base. He already has two solo exhibitions on his CV.



MADDOX ADVISORY
LONDON

Fun facts:

Cooper is a rising American artist managed by Maddox Gallery. Within a short time, he has gained a collectors base that shows great geographical and demographical diversity. This underlines his potential.

General Info

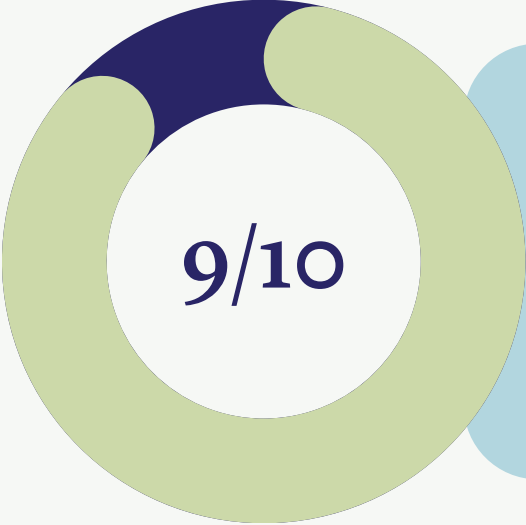
Name	Red Conversation Pit
Artist	Cooper (Andrew Cooper)
Year	2024
Size	194 cm x 292 cm x 4 cm
Number of editions	Einzigartig
Material	Acryl auf Leinen, Leinwand
Signature	Ja, auf der Rückseite
Painting price (excl. External costs and platform fees)	40,800 €
Investment horizon	2 to 4 years
Asset ID	422b8915-610c-49a9-9600-8293c3642994

Cost Analysis

	Value in €
Asset Value	40,800 €
Platform Fee Splint Invest	2,450 €
External Maintenance Cost	250 €
Price	43,500 €
Number of Splints	870
Price per Splint	50 €

- The price of 43,500 € includes the Splint Invest platform fee and external maintenance costs of 3,700 €. 40,800 € can be allocated to the asset.
- Splint Invest will charge an exit fee of 2 % applied to the proceeds from the sale of the asset.
- Each Splint holder bears a proportional part of the costs.

Rating

A donut chart with a dark blue outer ring and a light green inner ring. The inner ring represents 90% of the total, and the dark blue outer ring represents the remaining 10%. The fraction 9/10 is displayed in the center.

9/10

Return

Cooper is an emerging star of the art scene. Prices for his works have increased by +25% in the last 12 months alone.

A donut chart with a dark blue outer ring and a light green inner ring. The inner ring represents 50% of the total, and the dark blue outer ring represents the remaining 50%. The fraction 5/10 is displayed in the center.

5/10

Stability

Contemporary art took the lead in the fine arts auction arena, representing 53% of the overall global sales value.

The Artprice100 index reported a standard yearly increase in returns of 4.2% for art investments in 2023.

A donut chart with a dark blue outer ring and a light green inner ring. The inner ring represents 70% of the total, and the dark blue outer ring represents the remaining 30%. The fraction 7/10 is displayed in the center.

7/10

Track Record

In 2018, Cooper created his largest mural to date, "Flower Fields," in the downtown arts district of Los Angeles. This monumental work marked a significant milestone in his career. Additionally, Cooper has collaborated with renowned brands such as Puma, WeTransfer, and Vans, further solidifying his presence in the worlds of art and commerce.

Investment Horizon of 2-4 years

Forecast per Splint in €	2 years	3 years	4 years
Ambitious	100	145	211
Balanced	71	88	108
Defensive	52	55	58

The investment horizon has been set to 2 to 4 years.

- Cooper, an emerging artist at the beginning of his career. The artist's representation by Maddox is expected to drive prices up in the coming years. Consequently, our artwork presents an ideal opportunity for a short- to medium-term investment.
- If one of the following two conditions is met, the sale of the asset is considered:
 - End of the defined investment horizon has been reached.
 - Ambitious case already occurs before the end investment horizon.

Your Return Potential

	Value in € defensive	Value in € balanced	Value in € ambitious
Expected gross sales proceeds at maximum maturity	50,460 €	93,960 €	183,570 €
- Splint selling fees of 2%	-1,009 €	-1,879 €	-3,671 €
- External maintenance cost over investment horizon	-250 €	-250 €	-250 €
- Splint Invest platform fee	-2,450 €	-2,450 €	-2,450 €
- Asset value at acquisition	-40,800 €	-40,800 €	-40,800 €
Expected return at maximum maturity	5,951 €	48,581 €	136,399 €
Average annual rate of return	3.3%	20.6%	42.6%
Details to weighted calculation of the average annual rate of return:	Defensive Scenario	Balanced Scenario	Ambitious Scenario
Base value 1 with a 70% weighting	12 month inflation rate Switzerland (1.4%)	Increase in gallery prices over the last 12 months (+25%)	Twofold increase in gallery prices over the last 12 months (+50%)
Base value 2 with a 30% weighting	12 month inflation rate Switzerland (1.4%)	12 month inflation rate Switzerland (1.4%)	12 month inflation rate Switzerland (1.4%)

Why you should invest

1. According to the Artprice100 index, there was a 4.2% rise in average returns on art investments in 2023.
2. Prices for his artworks have increased by +25% in the last year.
3. There's a projected annual increase of +20.8% with estimated yearly expenses around 2.7%.

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