

David Yarrow

Welcome to the Jungle, 2024

Return Potential

An investment of 500 EUR is projected to be worth approximately 931 EUR in 4 years.

Cost-to-Return Ratio

With just 2.7% annual total costs (including exit fees), your net profit could be an impressive 16.8% per year.

Auction Prices

A photograph of an animal by David Yarrow, with dimensions very close to ours, sold for a whopping +254% above the estimated price at Sotheby's New York.



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MADDOX GALLERY
LONDON

Fun facts:

Artfacts places David Yarrow at number 1,191 among contemporary artists, having participated in 29 solo exhibitions and 18 group exhibitions across 14 countries.

General Info

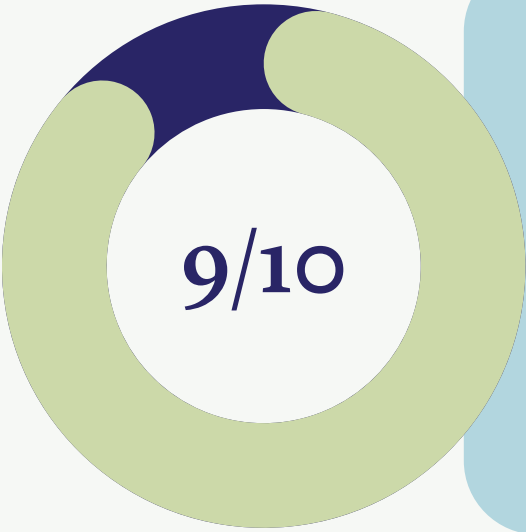
Name	Welcome to the Jungle
Artist	David Yarrow
Year	2024
Size	180.34 x 292.1 cm
Number of editions	3 of 12
Signature	Yes, on the back
Material	Archival pigment print
Painting price (excl. External costs and platform fees)	42,450 €
Investment horizon	2 to 4 years
Asset ID	04d35b08-8aac-4073-9ee3-fca9353ddaf8

Cost Analysis

	Value in €
Asset Value	42,450 €
Platform Fee Splint Invest	2,550 €
External Maintenance Cost	250 €
Price	45,250 €
Number of Splints	905
Price per Splint	50 €

- The price of 45,250 € includes the Splint Invest platform fee and external maintenance costs of 2,800 €. 42,450 € can be allocated to the asset.
- Splint Invest will charge an exit fee of 2 % applied to the proceeds from the sale of the asset.
- Each Splint holder bears a proportional part of the costs.

Rating



9/10

Return

According to data from the Artnet platform, the average cost of a David Yarrow artwork is \$25,000, with the highest known sale reaching \$150,000.

The worldwide Photography Services industry is witnessing substantial expansion, with forecasts suggesting an escalation to \$68,890 million by 2028, marking a notable surge from \$50,760 million in 2021.



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Stability

Based on data from Artprice, David Yarrow's price index has seen a substantial rise of 49.5% since 2014, indicating robust demand and profitability for his art.

Additionally, according to details from the Artprice website, David Yarrow was identified as the highest-earning contemporary photographer globally in 2020, with sales reaching \$4.6 million.



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Track Record

David Yarrow has gained significant acclaim in recent years for his exceptional artistic abilities, drawing a large audience of art enthusiasts and gaining acknowledgment in renowned galleries worldwide. Known for his mastery in fine art photography, Yarrow adeptly captures unique viewpoints of the natural environment. In 2020, his name was searched more than 2.7 million times on Google, solidifying his status as one of the most in-demand contemporary photographers.

Investment Horizon of 2-4 years

Forecast per Splint in €	2 years	3 years	4 years
Ambitious	103	153	226
Balanced	67	80	95
Defensive	52	53	54

The investment horizon has been set to 2 to 4 years.

- David Yarrow, a promising artist, consistently achieves auction results that exceed the initial purchase cost by a significant margin. As a result, our photography presents an attractive investment opportunity with the possibility of yielding returns in the short to medium run.
- If one of the following two conditions is met, the sale of the asset is considered:
 - End of the defined investment horizon has been reached.
 - Ambitious case already occurs before the end investment horizon.

Your Return Potential

	Value in € defensive	Value in € balanced	Value in € ambitious
Expected gross sales proceeds at maximum maturity	48,870 €	85,975 €	204,530 €
- Splint selling fees of 2%	-977 €	-1,720 €	-4,091 €
- External maintenance cost over investment horizon	-250 €	-250 €	-250 €
- Splint Invest platform fee	-2,550 €	-2,550 €	-2,550 €
- Asset value at acquisition	-42,450 €	-42,450 €	-42,450 €
Expected return at maximum maturity	2,643 €	39,006 €	155,189 €
Average annual rate of return	1.4%	16.8%	45.1%

Details to weighted calculation of the average annual rate of return:	Defensive Scenario	Balanced Scenario	Ambitious Scenario
Base value 1 with a 80% weighting	12 month inflation rate Switzerland (1.4%)	Average annual performance of Maddox with pigmented prints from Yarrow over the last 5 years (+23.6%)	Highest average annual performance of Maddox with pigmented prints from Yarrow over the last 5 years (+59.5%)
Base value 2 with a 20% weighting		12 month inflation rate Switzerland (1.4%)	12 month inflation rate Switzerland (1.4%)

Why you should invest

1. The highest amount achieved in an auction has surpassed \$150,000.
2. Based on Artprice data, David Yarrow's price index has risen by 49.5% since 2014.
3. Approximately 77% of the artworks put up for auction by him have been purchased, indicating a liquidity coefficient of 0.77.

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