

Albert Willem

Welcome To The Hotel Villa D'Este, 2023

Return Potential

An investment of 500 EUR is projected to be worth approximately 970 EUR in 4 years.

Cost-to-Return Ratio

With just 2.7% annual total costs (including exit fees), your net profit could be an impressive 18.0% per year.

Auction Results

Albert Willem has become a notable figure in the art industry, as his pieces have commanded an average selling price over the past 36 months that surpasses estimates by an impressive 509%.



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MADDOX GALLERY
LONDON

Fun facts:

He expresses his fear of dance floors in some of his artworks, such as "Dancing at a Funeral" (2019).

General Info

Name	Welcome To The Hotel Villa D'Este
Artist	Albert Willem
Year	2023
Size	114 x 146 cm
Number of editions	Unique
Material	Acrylic on linen
Signature	Yes, bottom left
Painting price (excl. External costs and platform fees)	47.200 €
Investment horizon	2 to 4 years
Asset ID	b032f22a-31e0-46fa-a51a-589d11357dfc

Cost Analysis

	Value in €
Asset Value	47,200 €
Platform Fee Splint Invest	2,850 €
External Maintenance Cost	250 €
Price	50,300 €
Number of Splints	1,006
Price per Splint	50 €

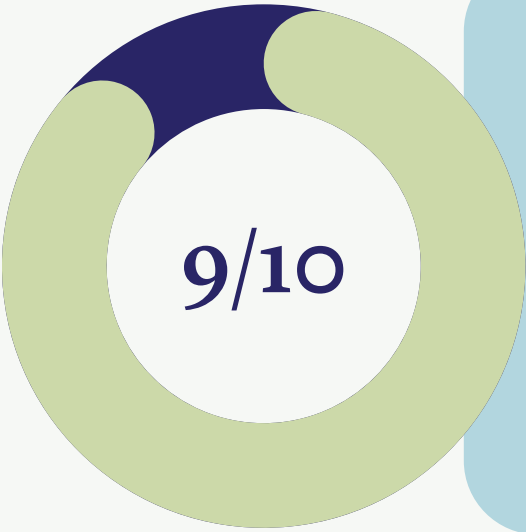
- The price of 47,200 € includes the Splint Invest platform fee and external maintenance costs of 3,100 €. 50,300€ can be allocated to the asset.
- Splint Invest will charge an exit fee of 2 % applied to the proceeds from the sale of the asset.
- Each Splint holder bears a proportional part of the costs.

Rating

Return

The Art Market report, published by Art Basel & UBS, indicates that the global art market has seen steady expansion in recent years. In 2022, total sales reached \$67.8 billion, showing a 3% annual increase, with an average profit margin of 7.6%.

In 2023, the auction prices for Albert Willems' pieces averaged nearly eight times their estimated value.



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Stability

Over the past two decades, art has consistently yielded higher returns compared to other investment options such as the S&P 500 and FTSE 100.

The relatively restricted liquidity of art presents benefits for investors seeking to enhance the stability of their investment portfolio.



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Track Record

He uses acrylic paint on canvas to portray daily life with a whimsical yet sardonic style, blending the mundane with hints of primitivism and contemporary awareness, drawing inspiration from artists like LS Lowry, James Ensor, and Breugel the Elder. Willem has showcased his art in Germany, Russia, and Belgium. In 2022, some of his pieces sold at auction for over \$150,000, greatly exceeding the initial estimates of \$10,000 to \$15,000.



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Investment Horizon of 2-4 years

Forecast per Splint in €	2 years	3 years	4 years
Ambitious	79	101	131
Balanced	69	82	99
Defensive	52	53	54

The investment horizon has been set to 2 to 4 years.

- Albert Willem, an emerging artist making a name for himself, is achieving notable success in auctions, where his works often sell for significantly more than their initial purchase price. This makes our artworks ideal for individuals seeking investment opportunities with potential returns in the short to medium term.
- If one of the following two conditions is met, the sale of the asset is considered:
 - End of the defined investment horizon has been reached.
 - Ambitious case already occurs before the end investment horizon.

Your Return Potential

	Value in € defensive	Value in € balanced	Value in € ambitious
Expected gross sales proceeds at maximum maturity	54,162 €	99,297 €	131,393 €
- Splint selling fees of 2%	-1,083 €	-1,986 €	-2,628 €
- External maintenance cost over investment horizon	-250 €	-250 €	-250 €
- Splint Invest platform fee	-2,850 €	-2,850 €	-2,850 €
- Asset value at acquisition	-47,050 €	-47,050 €	-47,050 €
Expected return at maximum maturity	2,929 €	47,161 €	78,615 €
Average annual rate of return	1.4%	18.0%	26.6%

Details to weighted calculation of the average annual rate of return:	Defensive Scenario	Balanced Scenario	Ambitious Scenario
Base value 1 with a 50% weighting	12 month inflation rate Switzerland (1.4%)	Annual performance of art piece "Family fun on the mini golf" since release (+41%)	Annual performance of art piece "Praise and Mockery" since release (+59%)
Base value 2 with a 50% weighting		Change in highest sale price and average auction price 2022 to 2023 (-0.5%)	Change in highest sale price and average auction price 2022 to 2023 (-0.5%)

Why you should invest

1. In 2023, the pieces he sold at auction fetched nearly eight times their expected value.
2. The top auction price in 2023 surpassed €215,792.
3. There was a 3% annual rise in the art market in 2022.

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All information is provided to assist in decision-making and does not constitute investment advice. The projected estimates are based on past performance data. Please note that past performance is not necessarily indicative of future results. Different types of investments involve different risks and there can be no guarantee that the future performance of any particular investment or product referred to directly or indirectly in this investment opportunity will be profitable, achieve the relevant stated level of performance or be suitable for your portfolio. Due to various factors, including changing market conditions, the content may no longer reflect current opinions or positions.